

WARDS



NATION-WIDE VALUE MONTH

REMEMBER—Wards is a nation-wide chain of stores with giant buying power. We buy by the trainload, get special savings from manufacturers, pass these savings on to you!



A small down payment buys it on lay-away or Monthly Payment Plan.

Hurry!—many of these prices can't be repeated!

JANUARY APPLIANCE WHITE SALE!

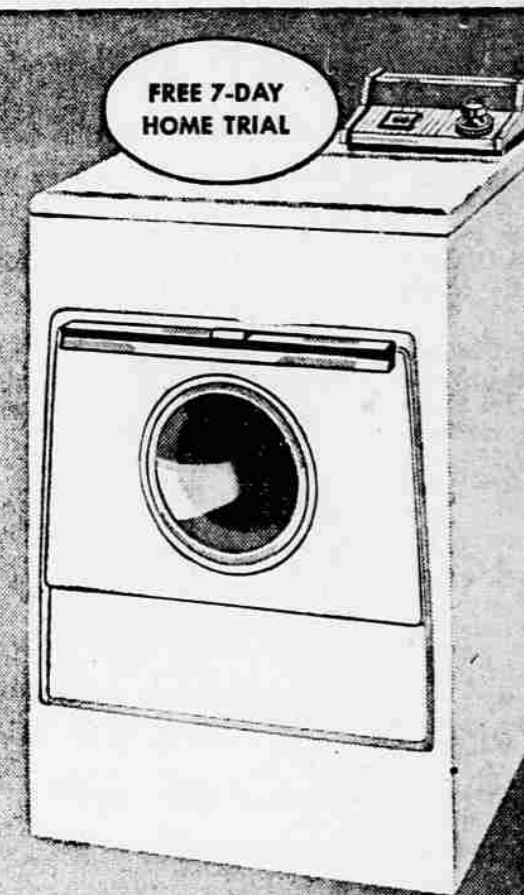


SALE \$149

**9 cu. ft. space-saving
TRU-COLD refrigerator**

- regularly sells for 179.95
- has the modern "built-in" look
- saves you space—only 24" wide

Only \$5 down delivers this terrific 9 cu. ft. refrigerator to your home...no payments till March! Smart styling with all the features you need most: 3 full width shelves have a total area of 12.8 sq. ft. Convenient storage door has 2 egg racks, plus two tall bottle shelves. Handy chiller tray is ideal for storing meats, quick chilling desserts. Freezer compartment holds 33½ lbs. of frozen food. Has safety-latch—door opens easily from the inside. Beautiful arctic green interior color styling. Enjoy this TRU-COLD refrigerator now—pay in March with Wards monthly plan!



FREE 7-DAY
HOME TRIAL

\$149

**Wards automatic
all-fabric washer**

Only \$5 down delivers Wards completely automatic washer. Exclusive rotating agitator washes all fabrics safely. Uses 8 gal. less hot water, ½ the detergent per load as compared to centerpost type washers. Rinses so clean it cleans itself! Choice of 2 wash temperatures.



Only \$5 or \$10 DOWN

\$5 down delivers any appliance up to \$200; \$10 down over \$200...take up to two years to pay! Satisfaction guaranteed or your money back. We service what we sell.

**\$5 DOWN DELIVERS
this electric heater!**

SALE

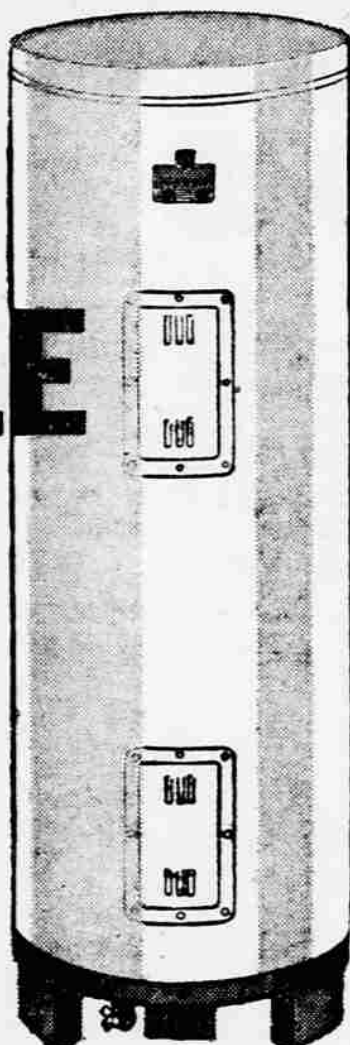
\$58

**\$5
A MONTH**

save \$31 on 40-gal. heater with high-price features!

Fully automatic with heavy galv. steel tank—plenty of clean hot water plus efficient low-cost operation. 3" Fiberglass insulation, 2 immersion nickel chrome alloy elements. UL-approved. 50-GAL., REG. 102.95 **\$2.88**

**5-YR. GUARANTEE
ON TANK!**



SALE

\$189

**Wards 36" electric range ...
20" wide oven ... reg. 219.95**

Only \$5 down delivers! Clock automatically turns oven on and off at the time selected...you can cook meals while away! Oven preheats automatically too—maintains desired temperature. Microtube top units have colored centers that match OFF buttons...it's easy to tell which unit is ON.



SALE

\$74

**Wards regular 94.95
7-lb. wringer washer**

\$5 down delivers this work-saving wringer washer with all the features to make family washing easier, faster! Wringer swings and locks in 8 positions...makes rinsing simple. Non-tangling removable 3-vane agitator.