

AN EXTRAORDINARY 20th ANNIVERSARY INVITATION



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as much as \$2,000—to your spendable income
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J. K. LASSER'S

The Original, most widely used tax guide in America—
21st year of publication

YOUR INCOME TAX

NEW 1958 EDITION for preparing 1957 returns
to save you time, trouble and taxes

Helps you to find:

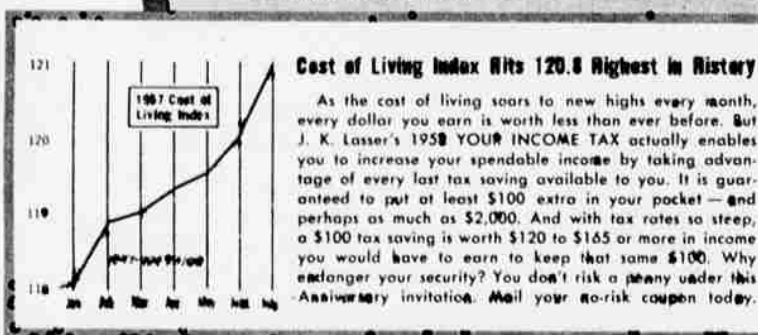
- ALL the ways to take the fullest advantage of your exemptions
- ALL the deductions legally possible for salaried people
- ALL the possible ways to increase your after-tax income
- ALL the medical and dental expenses that can be deducted
- ALL the deductible local taxes for the 48 states and the District of Columbia
- ALL the refunds you are entitled to

Tax-saving sections for:

- Business executives
- Home owners
- People over 65 and retired
- Farmers
- Hobby and side-line businessmen
- Investors in securities
- Investors in real estate
- Citizens abroad
- Aliens here
- Married couples
- Veterans
- Military seamen

Increases income-after-taxes

- Hundreds of income items which are free from tax
- More than 1000 tax-saving aids
- Hundreds of approved suggestions for cutting your taxes—plus sections on Trusts and Estates and Family Planning
- NEW tax-saving opportunities in the 1957 Treasury rulings and court decisions—including many that should be used before the end of the year.



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MAIL THIS NO-RISK AN...

To Your Bookseller, or
Simon and Schuster, Publishers, Tax Dept. FY
630 Fifth Avenue, New York 20, N. Y.

Rush me copies of the 20th Anniversary Edition of J. K. Lasser's new 1958 YOUR INCOME TAX, the largest, most valuable in its 20 years of publication. I enclose \$1.95 per copy. If this book does not save me at least \$100, I may return it for complete refund any time up to April 15th, 1958.

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**FROM
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Special booklet with new tax forms, completely filled-in to save you time and money, will be sent to you free as soon as the new tax forms are available. Having these filled-in forms is like having the world's foremost tax authority at your elbow making certain that you take advantage of every last saving. This valuable tax reference is yours to keep even if you send back the 1958 YOUR INCOME TAX.

For 20 years, the famous annual guide, J. K. Lasser's YOUR INCOME TAX has been bringing taxpayers tremendous tax savings and adding hundreds of dollars to their real after-tax income.

And now on this 20th Anniversary, we urge you not even to think of figuring your 1957 income tax without having at your side a copy of the biggest, most valuable edition in the history of this tax saving guide. You are invited to use it for 6 whole months at our risk. The book costs \$1.95. It may save you up to \$2,000. It *must* save you at least \$100 or you get your money back (but you still keep the filled in tax returns as an Anniversary gift).

This is an unprecedented Anniversary invitation and guarantee. But with living costs still rising month after month and eating away at your hard earned income, the completely new 20th Anniversary edition of J. K. Lasser's YOUR INCOME TAX may add more to your income than you ever thought possible in these days of high taxes and rising prices.

OVER 3,000 SAVINGS TO GIVE YOU MORE NET INCOME

You'll find in this big 1958 edition more savings than ever before—over 3,000 ideas to help you keep more of your income. Here are ideas for tax savings on your home, your car, your salary, your children and dependents, your stocks and bonds, your insurance—savings you never dreamed existed. When you get your Anniversary edition under this double no-risk guarantee, you'll have at your finger tips:

- 372 Approved Ways to reduce your taxes—including many steps which should be taken before the end of the year.
- 567 Legitimate Deductions which can be made by salaried people (there is no way of guessing at them; you have to see the Check Lists).
- 459 Items which you can exclude from your gross income.
- 463 Job-and-Profession Check Lists, with all possible approved deductions for each job and profession.
- 48 State-by-State Check Lists, with all deductible local taxes for each State.
- 139 Medical and Dental expenses that can be deducted.
- 47 Ways to increase your exemptions.
- 49 Tax Savings for Homeowners (including all deductible household expenses).

PLUS: For the first time a valuable section on protecting and building your benefits under Social Security.

Twenty years of writing from the taxpayer's point of view have made J. K. Lasser's YOUR INCOME TAX the most profitable investment in America. That's why, no matter what your income—no matter how carefully you prepare your return, or have others prepare it for you, you are **GUARANTEED** a return of 50 to 1,000 times your \$1.95 investment under the extraordinary **DOUBLE GUARANTEE** below. And by acting now before the end of the year, your savings may actually be doubled.

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- You will receive a free-examination copy of the famous J. K. Lasser YOUR INCOME TAX, new 1958 edition. If you are not completely satisfied that the more than 3,157 tested tax saving ideas, check lists and recommended tax-wise steps will save you from 50 to 1,000 times your purchase price, you may return the book at once for a complete refund of your purchase price.
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SPECIAL: Regardless of any refund, the valuable booklet of completely filled in tax returns remains your property as an Anniversary Gift.

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