



"What's that, Dad?"

"That's a squirrel."

"What's he doing?"

"He's storing away acorns for the winter."

"Why?"

"He's planning ahead."

"Do people do that?"

"Most of them."



Prudential insurance can help you plan ahead by protecting your family through their growing up years... and providing for your own retirement. Prudential calls it **Two-Way Protection**. See your Prudential Agent.