

Contest ENDS WEDNESDAY NIGHT!

Your last chance to select your used car or truck during the year's biggest buying opportunity

FREE!

**ALL-EXPENSE-PAID
TRIP FOR TWO
TO THE**

ROSE BOWL!

Tournament of Roses
Disneyland

Hurry! The exciting used car Rose Bowl Contest is nearly over. See your dealer NOW . . . there is still time for you to select the safe, dependable used car or truck you want, and you can still be eligible to win this wonderful contest.

One couple (it may be you!) will win an all-expense-paid trip for two to the Rose Bowl, the Tournament of Roses, and fabulous Disneyland! What a wonderful holiday this could be for you! Be sure to enter now . . . this generous, unusual offer is the most exciting of the season.

Remember — NOW is the best time to buy a clean, safe used car. These dealers have many fine trade-ins on new '58 models. The selection is big and all are priced right. Purchase of ANY used car or truck from one of these dealers makes you eligible for the grand Rose Bowl contest. So don't delay . . . give your family the perfect Christmas present — a beautiful used car! Get your car — then get your contest entry letter in for the judges. It could be YOU!

HERE ARE 20 "BEST BUY" ROSE BOWL SPECIALS:

1955 Mercury 2-DOOR Beautiful 2-tone green, radio, heater, overdrive. One owner and has very few miles. Full guarantee and terms to suit. \$1395 FULL PRICE Medford Motors 225 So. Riverside	1956 Buick SPECIAL 4-DOOR HARDTOP Radio, heater, Dynaflo, plus many other conveniences. \$194. Skinner-Buick-Cadillac Bartlett at 9th	1957 Chevrolet 15-TON PICKUP Heater and defroster, side mount spare, Blue Flame six with easy driving three speed. Looks like new. Very low mileage. \$1598 Courtesy Chevrolet 9th at S. Central	1955 Plym. V-8 BELVEDERE 4-DR. SEDAN Hy-fire V-8 engine, large wrap-around windshield, beautiful interior, power steering, powerfite transmission, whitewall tires, electric 4-way seat, radio, heater. A tremendous savings to you. \$1395 Darrell Miller Co. 415 So. Riverside	1957 Ford V-8 FAIRLANE 500 TOWN SEDAN Beautiful 2-tone red and white, radio, heater, Fordomatic, power steering. This car looks and runs like new. Low mileage. Guaranteed A-1. \$2385 Crater Lake Motors West Main at Fir
1952 Studebaker CHAMP 4-DOOR Extremely clean and solid, in extra good mechanical condition, and completely equipped for your convenience! If you like a smaller car, be sure and see this. Full price only. \$395 Dick Knight Co. Riverside at 8th	1955 Nash AMBASSADOR Custom 4-door. Local one-owner car. Low mileage. 2-tone, continental kit. Complete with all accessories including power steering, power brakes, hydramatic. Reduced to \$1495 Lea Motors 5th at Bartlett	1955 Pontiac STAR CHIEF 4-DOOR Two beautiful green tones with green interior. Radio, heater, hydramatic. One local owner. Complete car history. \$1595 Parsons Motors 315 East 5th	1953 Cadillac 62 4-DOOR SEDAN This car owned by local doctor. Complete accessories including air conditioning unit. Low mileage—fully guaranteed. Special at \$1595 Hamlin Motor Co. 908 North Riverside	1956 Pontiac STAR CHIEF 4-DOOR HARDTOP Loaded! With power windows, power steering, power brakes. This is the best buy in town! \$2195 Dean & Taylor Pontiac West 6th at Grape
1952 Lincoln 4-DOOR Maroon and beige 2-tone, dual range hydramatic, radio, heater, white sidewalls. This is not just a bargain but a steal at only \$695 FULL PRICE Medford Motors 225 So. Riverside	1956 Ford V-8 CUSTOM 2-DOOR Radio, heater, Fordomatic. This car has had excellent care. Is in excellent condition throughout. Written guarantee. It's A-1. \$1599 Crater Lake Motors West Main at Fir	1953 Pontiac 4-DOOR SEDAN Radio, heater, hydramatic. A real sharp car. Locally owned. \$895 Skinner-Buick-Cadillac Bartlett at 9th	1956 Chevrolet 2-DOOR SEDAN Six cylinder with overdrive. Sharp—inside and out! One owner—low mileage. \$1595 Dean & Taylor Pontiac West 6th at Grape	1956 Plymouth V-8 — 4-DOOR This attractive green and ivory Savoy sedan was sold new and regularly serviced by us. It's in tip-top condition and equipped with push-button powerfite dr., radio & heater, power-pack, and very good tires. Fully guaranteed, of course, & yours for just \$1695 Dick Knight Co. Riverside at 8th
1955 Dodge V-8 4-DOOR SEDAN Black and yellow paint with matching interior. Whitewall tires. This low-mileage car reduced to \$1395 Hamlin Motor Co. 908 No. Riverside	1953 Cadillac FOUR DOOR "62" series. Radio, heater, hydramatic, power steering, good finish and new custom seat covers. Runs and drives almost like a new car. Only \$1498 Courtesy Chev. 9th at So. Central	1954 Plymouth 4-DOOR STATION WAGON An unusually clean and sharp station wagon. Economical six cylinder Plaza model with standard transmission. Equipped with radio and heater and tires are almost new. Make a special try to see—and try—this special buy at \$995 Lea Motors 5th at Bartlett	1952 Studebaker 4-DOOR Radio, heater, overdrive. Regal champion. Very clean. \$495 Parsons Motors 315 East 5th	1951 Cadillac 62, 4-DOOR SEDAN This fine family car is fully equipped and has many miles of dependable and enjoyable transportation to offer at low cost. \$995 Darrell Miller Co. 415 So. Riverside

•See the Big Selection These Dealers Have Now—

Darrell Miller Co. "OLDSMOBILE" 415 S. Riverside	Skinner-Buick-Cadillac 143 S. Riverside Used Car Lot—9th at Bartlett
Medford Motors, Inc. "LINCOLN-MERCURY-CONTINENTAL-WILLYS" 225 S. Riverside	Crater Lake Motors "FORD" West Main at Fir
Parsons Motors "DODGE-PLYMOUTH" 315 E. 5th	Lea Motors "RAMBLER" 5th at Bartlett
Dean & Taylor PONTIAC CO. West 6th at Grape	Hamlin Motor Co. "CHRYSLER - IMPERIAL - PLYMOUTH" 8th and Front Used Car Lot—908 N. Riverside
Dick Knight Co. "DeSOTO - PLYMOUTH" 33 So. Riverside Used Car Lot—8th at Bartlett	Courtesy Chevrolet 227 E. 9th at Bartlett Used Car Lot—9th at S. Central

RULES OF CONTEST . . .

DATES: Wednesday, Dec. 4, to Wednesday, Dec. 18. Entry blank deadline — Friday, Dec. 20. Judging soon thereafter.

ELIGIBILITY: Anyone who purchases a used car or truck (any make, model or year) from one of the 10 participating dealers from Dec. 4 to Dec. 18 is eligible to enter. (Dealer, employees and families are NOT eligible.)

TO ENTER: Eligible persons submit letter to dealer from whom he bought used car or truck. Letter should explain in 25 words or more why the contestant bought his vehicle in Medford from a new car dealer during the Rose Bowl contest.

JUDGING: The decision of the judges will be final. One award will be given. Winner will receive complete trip provisions for two people. Judges are: Mayor John Snider, Leonard Mayfield, superintendent of schools; Otto Frohnmayer, attorney.

HURRY — You can still win — but buy soon!



**Today!
Enter**

There is still time left for you to select YOUR fine, dependable used car or truck and become eligible to win this wonderful contest. But hurry — there's not much time left!

LAST CHANCE! LAST CHANCE! LAST CHANCE! LAST CHANCE! LAST CHANCE!