

Skinner-Buick-Cadillac Co.
Darrell Miller Co.

Dick Knight Co.
Lea Motors

Parsons Motors
Crater Lake Motors

Dean-Taylor Pontiac
Hamlin Motor Co.

Medford Motors Inc.
Courtesy Chevrolet

PURCHASE OF ANY USED CAR OR TRUCK FROM ONE OF THESE DEALERS MAKES YOU ELIGIBLE FOR THE CONTEST!

1955 Chevrolet DEL RAY CLUB COUPE Automatic transmission, heater, exceptionally clean throughout. Seldom do you find a car in such nice condition being offered for sale on a used car lot. \$1495 Darrell Miller Co. Oldsmobile	1953 Ford PANEL Heater, new paint. Reconditioned and winterized. \$799 Crater Lake-Motors Ford	1955 Chevrolet "210" TUDOR SEDAN Overdrive and V-8 engine, heater, radio, good factory tune, lots of rubber. Drive it and you'll buy it for. \$1429 Courtesy Chevrolet
---	---	--

1953 Mercury 4-DOOR Clean, original interior and solid body, excellent engine and fine tires! Automatic drive, radio and heater. You'll like its solid feel when you drive it. \$265 Down Payment Dick Knight Co. DeSoto - Plymouth	1955 Ford CLUB COUPE Popular 6 cylinder model with overdrive. An economical car to operate. In top shape! \$1095 Hamlin Motor Co. Chrysler Plymouth - Imperial	1957 Ford COUNTRY SEDAN Overdrive, heater, radio, beautiful finish. This is a low mileage local car that runs and looks like new. Add to your living pleasure. \$2458 Courtesy Chevrolet
---	--	--

1951 Rambler CONVERTIBLE SEDAN Equipped with overdrive, radio and heater. Full price only... \$265 Hamlin Motor Co. Chrysler Plymouth - Imperial	1956 Volkswagen Radio and heater. Real good condition. Save money. \$1545 Skinner-Buick-Cadillac Co.	1953 Willys 4-WHEEL DRIVE STA. WAGON Light green. Traded on a new wagon by local business man. \$450 Down Payment Medford Motors Lincoln - Mercury Willys
--	---	--

1953 Studebaker 1/2-TON PICKUP Heater, radio. Nice to drive and good economy. Years of good service left for only \$648 Courtesy Chevrolet	Doesn't somebody want me? I'm a 1947 Chevrolet 3-yard Dump Truck and I'm good. I have been here a month. I am desperate to go to work. My motor is good and tires have miles of wear left. Boss says \$695 takes me. \$1095 Parsons Motors Dodge - Plymouth	1951 Cadillac 62. 4-DOOR SEDAN This fine family car is fully equipped and has many miles of dependable and enjoyable transportation to offer at low cost. \$1095 Darrell Miller Co. Oldsmobile
--	---	---

1954 Chevrolet DELUXE DEL RAY CLUB COUPE Very few of these around, and in big demand because of the special all-vinyl interior that is completely washable! Makes an ideal car for the family with small children! 2-tone red and white finish, automatic drive, and in excellent mechanical condition. \$335 Down Payment Dick Knight Co. DeSoto - Plymouth	1955 Chrysler ST. REGIS Locally owned. The very sharpest car on our lot. Radio, heater, automatic transmission. See it and drive it. \$2195 Skinner-Buick-Cadillac Co.	1955 Pontiac V-8 2-DOOR SEDAN Low mileage, one-owner. In showroom condition throughout. Radio, heater, Hydramatic, convenient mechanical tilt-seat control. Safety-Tested and guaranteed 100%. It's doubtful you could find a better used car buy on the West Coast. \$1495 Darrell Miller Co. Oldsmobile
--	--	--

1953 Ford CLUB COUPE An extremely solid and sound car, just the thing for that 2nd family auto! It has had but one owner, is neat and clean throughout, and runs and drives with the best. Radio and heater, very good tires, and a low, low price tag! \$195 Down Payment Dick Knight Co. DeSoto - Plymouth	1951 Buick SUPER 4-DOOR Gleaming black body, clean interior, good tires, fully equipped. A fine family car at a very low cost. \$595 Darrell Miller Co. Oldsmobile	1952 Ford FOUR-DOOR SEDAN Radio, heater, beautiful new seat covers. Has been thoroughly reconditioned. \$595 Medford Motors Lincoln - Mercury Willys
--	---	--

2 MORE DAYS

AFTER TODAY

LAST CHANCE FOR

FREE!

ALL-EXPENSE-PAID TRIP FOR TWO TO THE ROSE BOWL TOURNAMENT OF ROSES—AND DISNEYLAND!

Ten Medford new car dealers join together to offer you the year's most exciting used car buying opportunity. Some one (it could be YOU) who buys a used car or truck by December 18 will win a wonderful six day all-expense-paid trip to the Rose Bowl. See more details below... then hurry to your dealer and select your safe, dependable used car.

1956 Dodge 1/2 TON An economical 6 cylinder 1 1/2 ton with 3-speed transmission. This is a short wheel base for easy maneuvering. Ready to go and priced to sell. \$1288 Parsons Motors Dodge - Plymouth	1953 Pontiac 4-DOOR Radio, heater, Hydramatic. Extra clean \$845 Skinner-Buick-Cadillac Co.	1957 Pontiac HARDTOP 4-DOOR So near new you'd say it was. \$2695 Dean & Taylor Pontiac
---	---	---

1952 Buick SUPER HARDTOP Real clean, 1 owner. No reasonable price refused. \$1695 Dean & Taylor Pontiac	1956 Chevrolet 1/2-TON V-8 PICKUP Radio, heater, 4-speed transmission, big utility bumper, 6-ply winter treads, jiffy top. This is deluxe all the way. Value received at this big event! \$1695 Parsons Motors Dodge - Plymouth	1953 Plymouth 4-DOOR SEDAN Two-tone blue, has overdrive, radio and heater. Real tight, nice transportation for someone. \$695 Medford Motors Lincoln - Mercury Willys
--	--	---

1952 Chevrolet 2-DOOR DELUXE SEDAN It has 68,000 miles on it, but from all indications they were easy miles. Interior and exterior are immaculate. Automatic transmission, electric clutch, practically new tires, back-up light and heavy duty heater. Motor just purrs. See it. Try it. Buy it at \$545 Lea Motors Rambler	1953 Chevrolet DELUXE CLUB COUPE Spotless 2-tone blue finish, clean original interior, and fitted with standard transmission, heater, good rubber, and has been driven less than 29,000 miles! And the price is marked way down for this big event! \$245 Down Payment Dick Knight Co. DeSoto - Plymouth	1957 Ford CUSTOM 2-DOOR Radio, heater, straight stick, beautiful 2-tone finish, low mileage. Excellent condition throughout, with re-written guarantee. \$1999 Crater Lake Motors Ford
---	--	---

1952 Chevrolet 2-DOOR DELUXE SEDAN It has 68,000 miles on it, but from all indications they were easy miles. Interior and exterior are immaculate. Automatic transmission, electric clutch, practically new tires, back-up light and heavy duty heater. Motor just purrs. See it. Try it. Buy it at \$545 Lea Motors Rambler	1953 Mercury 4-DOOR SEDAN Beautiful 2-tone blue, radio, heater and overdrive. Bound to satisfy. \$895 Medford Motors Lincoln - Mercury Willys	1954 Olds 4-Dr. SUPER 88 Two-tone green. A sharp car that gives you very snappy performance. Fully equipped. Radio with dual speakers, over-size heater, practically new tires, non-glare glass, and hydramatic transmission and fog lights. A premium car. \$1275 Lea Motors Rambler
---	---	--

TODAY'S "ROSE BOWL SPECIAL" USED CARS!

1949 Studebaker 1/2-Ton Pickup Nice clean truck. 3-speed transmission. PARSONS MOTORS 314 E. 5th \$245	1950 Oldsmobile "88" 4-Door Sedan Excellent body and interior. Mechanically sound and safety-tested hydraulic transmission. DARRELL MILLER CO 415 S. Riverside \$295	1953 Chevrolet 4-Door Deluxe Sedan Radio, heater, turn lights, original paint, new seat covers, rubber for lots of miles. A thrifty buy. COURTESY CHEVROLET 9th at Bartlett \$739	1957 Buick Special 4-Door Sedan Dark blue. Locally owned. Many extras. Skinner-Buick-Cadillac 143 S. Riverside \$2695	1955 Lincoln Premier 4-Door Sedan White and green 2-tone. Power windows, power seats, power steering and brakes, radio, heater. Local car. This car is immaculate inside and out. Priced to sell and fully guaranteed. MEDFORD MOTORS 225 So. Riverside \$1995
1952 Chrysler V-8 Saratoga 4-Door This car is like new inside and out. Beautiful 2-tone green with matching original upholstery. Special... HAMLIN MOTOR CO 908 N. Riverside \$795	1956 Pontiac Star Chief Custom 4-Dr. Hardtop I can't think of an accessory missing except air conditioning, and who wants that in fog like this. DEAN & TAYLOR Pontiac West 6th at Grape \$2195	'56 DeSoto Fireflite SPORTSMAN 4-DOOR HARDTOP Spotlessly clean, attractive color-sweep styling, and the interior finished in genuine leather. For truly safe and effortless driving, this luxury car is equipped with push-button Powerflite drive, full-time power steering, power brakes, power operated seats and windows, and a host of other accessories! 4 brand-new nylon tires, too! Buy it today for down payment of only (cash or trade)! DICK KNIGHT CO 33 S. Riberside at 8th \$695	1957 Ford V-8 Ranch Wagon Only 1,229 actual miles! This car is like new — is guaranteed to be in A-1 condition throughout. Heater, dark green paint. CRATER LAKE MOTORS West Main and Fir \$2399	1955 Rambler 2-Door Deluxe Sedan Only 26,000 miles. Radio, Weather-Eye heater, Air-Liner reclining seat that makes into a bed. PRICE WILL BE REDUCED \$25 EVERY DAY TILL IT'S SOLD! LEA MOTORS Bartlett at Fifth \$1187

ROSE BOWL USED CAR CONTEST
Winner will receive FREE:
• Tickets to Rose Bowl
• Seats at Rose Parade
• Trip to Disneyland
• Transportation to and from Los Angeles
• Many more wonderful items (See your dealer for details)
DATES: Wednesday, Dec. 4, to Wednesday, Dec. 18. Entry, blank deadline — Friday, Dec. 20. Judging soon thereafter.
ELIGIBILITY: Anyone who purchases a used car or truck (any make, model or year) from one of the 10 participating dealers from Dec. 4 to Dec. 18 is eligible to enter. (Dealer, employees and families are NOT eligible.)
TO ENTER: Eligible persons submit letter to dealer from whom he bought used car or truck. Letter should explain in 25 words or more why the contestant bought his vehicle in Medford from a new car dealer during the Rose Bowl contest.
JUDGING: The decision of the judges will be final. One award will be given. Winner will receive complete trip provisions for two people. Judges are: John Snider, Leonard Mayfield, Otto Frohnmayer.