

Skinner-Buick-Cadillac Co. ★ Dick Knight Co. ★ Parsons Motors ★ Dean-Taylor Pontiac ★ Medford Motors Inc.
 Darrell Miller Co. ★ Lea Motors ★ Crater Lake Motors ★ Hamlin Motor Co. ★ Courtesy Chevrolet

PURCHASE OF ANY USED CAR OR TRUCK FROM ONE OF THESE DEALERS MAKES YOU ELIGIBLE FOR THE CONTEST!

<p>1955 International 1/2-TON PICKUP Belonged to local business man. Trade on new Jeep. \$995 Medford Motors Lincoln - Mercury Willys</p>	<p>1955 Pontiac V-8 2-DOOR SEDAN Low mileage, one-owner. In showroom condition throughout. Radio, heater. Hydramatic, convenient mechanical tilt-seat control. Safety-Tested and guaranteed 100%. It's doubtful you could find a better used car buy on the West Coast. \$1495 Darrell Miller Co. Oldsmobile</p>	<p>1954 Ford V-8 PICKUP Heater, 4-wheel drive, reconditioned and winterized. \$1399 Crater Lake Motors Ford</p>	<p>1954 Chevrolet DELUXE DEL RAY CLUB COUPE Very few of these around, and in big demand because of the special all-vinyl interior that is completely washable! Makes an ideal car for the family with small children! 2-tone red and white finish, automatic drive, and in excellent mechanical condition. \$1095 Dick Knight Co. DeSoto - Plymouth</p>	<p>We have a large selection of cars \$500 and Under Dean & Taylor Pontiac</p>	<p>1955 Buick SPECIAL 4-DOOR HARDTOP Radio, heater, Dynaflo. Finished in bright red with a white top. Ready to go. \$1795 Skinner-Buick-Cadillac Co.</p>	<p>1956 Chevrolet 1/2-TON V-8 PICKUP Radio, heater, 4-speed transmission, big utility bumper, 6-ply winter treads, jiffy top. This is deluxe all the way. Value received at \$1695 Parsons Motors Dodge - Plymouth</p>	<p>1949 Mercury CONVERTIBLE For that sporty young fellow! Automatic transmission. \$175 Lea Motors Rambler</p>
<p>1951 Chrysler WINDSOR Newport hardtop. Radio, heater, new finish, nice upholstery. This one is far above average and actually worth more than \$399 Courtesy Chevrolet</p>	<p>1955 Dodge V-8 4-DOOR SEDAN A beautiful car! Radio and heater, 2-tone yellow and black with matching interior. \$450 Down Hamlin Motor Co. Chrysler Plymouth - Imperial</p>	<p>1951 Buick SUPER 4-DOOR Gleaming black body, clean interior, good tires, fully equipped. A fine family car at a very low cost. \$595 Darrell Miller Co. Oldsmobile</p>	<p>1954 Olds 4-Door SUPER 88 Two-tone green. A sharp car that gives you very snappy performance. Fully equipped. Radio with dual speakers, over-size heater, practically new tires, non-glare glass, and hydramatic transmission and fog lights. A premium car. \$1275 Lea Motors Rambler</p>	<p>1951 Plymouth STATION WAGON Good family car or utility wagon. \$565 Dean & Taylor Pontiac</p>	<p>1953 Pontiac 4-DOOR SEDAN Radio, heater, hydramatic. A real sharp car. Locally owned. \$895 Skinner-Buick-Cadillac Co.</p>	<p>1955 Volkswagen DELUXE 2-DOOR Heater. Economical transportation for only . . . \$1299 Crater Lake-Motors Ford</p>	<p>1954 Ford V-8 SEDAN Nice jet black with performance plus. Conventional shift. A real buy for an economical family car. \$895 Parsons Motors Dodge - Plymouth</p>

<p>1956 Chrysler WINDSOR 4-DOOR A fully equipped, one-owner, luxury auto . . . pushbutton Powerflite automatic drive, full-time power steering, power brakes, and four brand new tires! Fully guaranteed! \$2295 Dick Knight Co. DeSoto - Plymouth</p>	<p>1952 Oldsmobile HOLIDAY HARDTOP Radio, heater. Won't last long. \$695 Medford Motors Lincoln - Mercury Willys</p>
<p>1951 Rambler CONVERTIBLE SEDAN Equipped with overdrive, radio and heater. Full price only . . . \$265 Hamlin Motor Co. Chrysler Plymouth - Imperial</p>	<p>1956 Ford COUNTRY SEDAN Radio, heater, Fordomatic, V-8 engine, plenty of room for nine. Enjoy this good-looking wagon. Near new car service at a terrific discount. Compare! \$2029 Courtesy Chevrolet</p>

NOW IS THE TIME TO BUY!
 During the Wonderful Used-Car Rose Bowl Contest



FREE-ALL-EXPENSE-PAID TRIP FOR TWO TO THE ROSE BOWL!

Ten Medford new car dealers join together to offer you the year's most exciting used car buying opportunity. Some one (it could be YOU) who buys a used car or truck by December 18 will win a wonderful six day all-expense-paid trip to the Rose Bowl! See more details below . . . then hurry to your dealer and select your safe, dependable used car!

- Big Selection
- Reputable Dealers
- Low Prices
- Budget Terms

<p>1954 Chevrolet BEL AIR 4-DOOR SEDAN Powerglide, radio, heater, safety-tested and guaranteed. Priced at next year's figure. \$1095 Darrell Miller Co. Oldsmobile</p>	<p>1955 Pontiac STAR CHIEF 4-DOOR Really a beautiful buy. Lots of equipment! \$1695 Dean & Taylor Pontiac</p>
<p>1952 Dodge STATION WAGON An exceptional all-metal 4-door wagon. Radio, heater, automatic transmission, dark green paint with full vinyl seats. This is your best used station wagon buy! \$795 Medford Motors Lincoln - Mercury Willys</p>	<p>1954 Cadillac 4-DOOR SEDAN Power steering and hydramatic transmission. Locally owned. See this beautiful car that is worth the money. \$2245 Skinner-Buick-Cadillac Co.</p>

<p>1952 Chevrolet 2-DOOR DELUXE SEDAN It has 68,000 miles on it, but from all indications they were easy miles. Interior and exterior are immaculate. Automatic transmission, electric clutch, practically new tires, back-up light and heavy duty heater. Motor just purrs. See it. Try it. Buy it at \$545 Lea Motors Rambler</p>	<p>1953 Mercury 4-DOOR Clean, original interior and solid body, excellent engine and fine tires! Automatic drive, radio and heater. You'll like its solid feel when you drive it. \$895 Dick Knight Co. DeSoto - Plymouth</p>	<p>1955 Buick CENTURY HARDTOP Radio, heater, dynaflo, power steering, brakes, seat and windows, new premium whitewall tires. A beauty inside and out. Real comfort for \$1898 Courtesy Chevrolet</p>	<p>1956 Dodge CORONET 4-DOOR SEDAN Red Ram V-8, power brakes, push-button drive. An exceptionally nice one-owner car. \$665 DOWN \$5975 PER MONTH Parsons Motors Dodge - Plymouth</p>	<p>1953 Ford PANEL Heater, new paint. Reconditioned and winterized. \$799 Crater Lake Motors Ford</p>	<p>1955 Ford CLUB COUPE Popular 6 cylinder model with overdrive. An economical car to operate. In top shape! \$1095 Hamlin Motor Co. Chrysler Plymouth - Imperial</p>	<p>1953 Chevrolet DELUXE CLUB COUPE Spotless 2-tone blue finish, clean original interior, and fitted with standard transmission, heater, good rubber, and has been driven less than 29,000 miles! And the price is marked way down for this big event! \$795 Dick Knight Co. DeSoto - Plymouth</p>	<p>1956 Pontiac STATION WAGON Real sharp. One owner. Standard transmission, radio and heater. \$1795 Skinner-Buick-Cadillac Co.</p>
<p>1951 DeSoto 4-DOOR SEDAN Radio, heater, excellent motor. Special now at . . . \$345 Hamlin Motor Co. Chrysler Plymouth - Imperial</p>	<p>1955 Chevrolet DEL RAY CLUB COUPE Automatic transmission, heater, exceptionally clean throughout. Seldom do you find a car in such nice condition being offered for sale on a used car lot. \$1495 Darrell Miller Co. Oldsmobile</p>	<p>1955 Ford V-8 1/2-TON PICKUP 4-speed, new paint, good condition throughout for only \$1249 Crater Lake Motors Ford</p>	<p>1956 Chevrolet 1/2-TON PICKUP Heater and defroster, famous Blue Flame six engine, easy driving 3 speed. Peak condition throughout with solid cab and good rubber. \$1298 Courtesy Chevrolet</p>	<p>1954 Chevrolet DEL RAY 2-DOOR Black and white. Full vinyl interior. Radio and heater. At \$995 Medford Motors Lincoln - Mercury Willys</p>	<p>1955 Pontiac 2-DOOR SEDAN The hottest used car on our lot for the price and the usage left! \$1395 Dean & Taylor Pontiac</p>	<p>1954 Plymouth 4-DOOR STATION WAGON An unusually clean and sharp station wagon. Economical six cylinder Plaza model with standard transmission. Equipped with radio and heater and tires are almost new. Make a special try to see—and try—this special buy at \$995 Lea Motors Rambler</p>	<p>1955 Ford CUSTOMLINE 4-DR. SEDAN Radio, heater, overdrive. Nice coral and white with interior to match. \$1295 Parsons Motors Dodge - Plymouth</p>

TODAY'S "ROSE BOWL SPECIAL" USED CARS!

<p>1950 Oldsmobile "88" 4-Door Sedan Excellent body and interior. Mechanically sound and safety-tested hydraulic transmission. DARRELL MILLER CO 415 S. Riverside \$295</p>	<p>1957 Chevrolet 1/2-Ton Pickup Heater and defroster, side mount spare, low mileage and new looking with good rubber. Lots of trouble-free miles ahead of this one. The buy of the year! COURTESY CHEVROLET 9th at Bartlett \$1548</p>	<p>1955 Rambler 2-Door Deluxe Sedan Only 26,000 miles. Radio. Weather-Eye heater, Air-Liner reclining seat that makes into a bed. PRICE WILL BE REDUCED 25 EVERY DAY TILL IT'S SOLD! LEA MOTORS Bartlett at Fifth \$1237</p>	<p>1956 Pontiac Star Chief Hard Top We'll sell this one for \$2195 and it books at \$2465. Has power steering, power brakes, power seat, leather interior, radio, heater, whitewalls, etc. Loaded with everything. A real buy. Come in quick. DEAN & TAYLOR Pontiac West 6th at Grape \$2195</p>	<p>1953 DeSoto Firedome V-8 4-Door We sold this extra-clean car new, we have serviced it, and we KNOW it is good! Smart 2-tone blue finish, spotless original upholstery and loaded with extras. Full-time power steering, power brakes, automatic drive, radio and heater, turn signals, excellent tires, and in superb mechanical condition! DICK KNIGHT CO. 33 S. Riverside at 8th \$745</p>
<p>1956 Buick Special 4-Door Hardtop Radio, heater, Dynaflo plus many other convenient extras. Skinner-Buick Cadillac 143 S. Riverside \$1945</p>	<p>1952 Lincoln 4-Door Dual range hydramatic, radio, heater. One owner. Reduced to MEDFORD MOTORS 225 So. Riverside \$695</p>	<p>1949 Studebaker 1/2-Ton Pickup Nice clean truck. 3-speed transmission. PARSONS MOTORS 314 E. 5th \$245</p>	<p>1957 Ford V-8 Ranch Wagon Only 1,229 actual miles! This car is like new — is guaranteed to be in A-1 condition throughout. Heater, dark green paint. CRATER LAKE MOTORS West Main and Fir \$2399</p>	<p>1952 Chrysler V-8 Saratoga 4-Door This car is like new inside and out. Beautiful 2-tone green with matching original upholstery. Special . . . HAMLIN MOTOR CO 908 N. Riverside \$795</p>

ROSE BOWL USED CAR CONTEST
 Winner will receive FREE:
 • Tickets to Rose Bowl
 • Seats at Rose Parade
 • Trip to Disneyland
 • Transportation to and from Los Angeles
 • Many more wonderful items (See your dealer for details)
 DATES: Wednesday, Dec. 4, to Wednesday, Dec. 18. Entry blank deadline — Friday, Dec. 20. Judging soon thereafter.
 ELIGIBILITY: Anyone who purchases a used car or truck (any make, model or year) from one of the 10 participating dealers from Dec. 4 to Dec. 18 is eligible to enter. (Dealer, employees and families are NOT eligible.)
 TO ENTER: Eligible persons submit letter to dealer from whom he bought used car or truck. Letter should explain in 25 words or more why the contestant bought his vehicle in Medford from a new car dealer during the Rose Bowl contest.
 JUDGING: The decision of the judges will be final. One award will be given. Winner will receive complete trip provisions for two people. Judges are: John Snider, Leonard Mayfield, Otto Frohnmayer.