

GENERAL ELECTRIC GIFT IDEAS



Price-tagged for A Merry Christmas

You'll find the perfect gift for practically everyone on your Christmas list right here—no matter what you wish to spend.

Look over these beautifully practical appliances, radios and clocks, and see them

at your General Electric dealer's. You'll be convinced—this Christmas "General Electric" spells the most exciting gifts!

General Electric Co., Housewares & Radio Receiver Div., Bridgeport 2, Conn.

SEE YOUR DEALER FOR
FESTIVE HOLIDAY WRAPPING!



General Electric-Telechron Starter Clock—Thrift-priced with smart beige case and white dial—brown dial and luminous features, \$1.00 more. Alarm sounds for 45 minutes unless shut off. **\$3.98***



General Electric-Telechron Dinette Clock—Unusual wall clock design, a saucer-shaped white dial on smart wall-hugging case in red, yellow or turquoise, or pink dial on charcoal case. **\$7.98***



Portable Steam And Dry Iron . . . It's compact, lightweight—only 1 1/4 pounds. (Remove bulb, and it's a dry iron!) Handle folds down. Works on AC or DC. Ideal for travel or home use. **\$9.95***



Steam and Dry Iron—It's two irons in one. Presses without a damp cloth, irons most fabrics *without sprinkling*. As a dry iron, perfect heat for *any* fabric. Lift keeps cord out of your way. **\$15.95***



General Electric-Telechron Contrast Clock—Luxurious wall clock styled with graceful scroll motif of heavy, black wrought iron. **\$12.95***
Fashionable gold color. **\$14.95***



Portable Mixer—Weighs less than 3 pounds. Has thumb speed selector. Does practically all mixing jobs. 3 speeds. Detachable cordset. Hangs on wall. Turquoise, Pink, Yellow & White. **\$18.95***