

BRAND NEW



BANANA CAKE MIX

BY SWANS DOWN



NOW!
Yours for the
**JOY
OF
BAKING**

Truly different! Cake that tastes like ripe, fragrant bananas!

Just combine new Swans Down Banana Cake Mix, water and your own fresh eggs ... *one mixing step* ... bake.

Swans Down is the *easiest mix to mix*. And the *swarest*. It's another favorite from General Foods, the makers of Jell-O desserts and Maxwell House Coffee!

Only Swans Down makes Banana Cake Mix. It's fun to bake, try it tomorrow!

Swift... Simple... Superb

SWANS DOWN CAREFREE CAKE MIXES



New Americans land, worldly goods in their hands, hope in their hearts.

Freedom-Bound

by Jerry Klein

AMERICA HAS ever been the refuge of people from less-happy lands. Today, they come to our shores seeking escape from Soviet tyranny. Yesterday, searching solace for Old World wounds, others came—many others. In fact, just 50 years ago, the Immigration Service set a record. As the year 1907 drew to a close, more than 1¼ million persons had been admitted to the United States—the greatest influx for any single year in our history. Between 1900 and 1910, more than eight million new Americans arrived. And almost half the