

PENNEY'S

ALWAYS FIRST QUALITY!

STORE HOURS 9:30 TO 5:30
OPEN MONDAY EVENINGS UNTIL 9 P.M.



2
BIG DAYS
Fri. & Sat.

SPECIAL PURCHASE!

15⁰⁰
Size 38-46
Reg. 26-44 Long

100% Wool SPORT COATS

Bold new fashions in sport coats... at outstanding Penney savings! Styled as you like them, quality tailoring, 2 and 3 button fronts. Boucles' plaids, stripes from the country's finest mills. Select yours at this thrifty price... Use our convenient lay-away plan.

MEN'S MILLINER SPORT SHIRTS

Top quality, var dyed yarns in colors galore, blue, red, grey, rust, brown and charcoal plaids. Special savings on the fine tailored shirt. Sizes S, M, L, XL.

24

MEN'S FLANNEL PAJAMAS

Machine washable, sanforized flannel in the newest patterns and colors. Pullover and coat style. Full comfort-cut. Sizes A, B, C, D.

250

MEN'S FLANNEL SHIRTS

Bright machine washable plaids. Full cut and sanforized for a good fit. Red, blue, grey, brown and yellow. Sizes S, M, L.

133

MEN'S FLANNEL SLACKS

Top styling in University and coast models. 100% wool flannel in charcoal, med. grey and brown. First quality tailoring! Cut for comfort! Sizes 29-34.

700

MEN'S BROADCLOTH PAJAMAS

Assorted stripes and fancies in machine washable broadcloth. Coat and pullover style, cut for comfort. A gift any man will appreciate! Size B, C.

200

MEN'S DENIM JEANS

Heavy weight blue denim, reinforced at points of strain. Sanforized for complete washability. Full cut for the active man. Sizes 30-38.

2/300

MEN'S CUFF LINK SETS IN VELVET GIFT BOX

Gold and silver plated cuff links and tie bar sets, conveniently gift boxed. Leather inlays, stone sets, plains. A grand assortment at a low price!

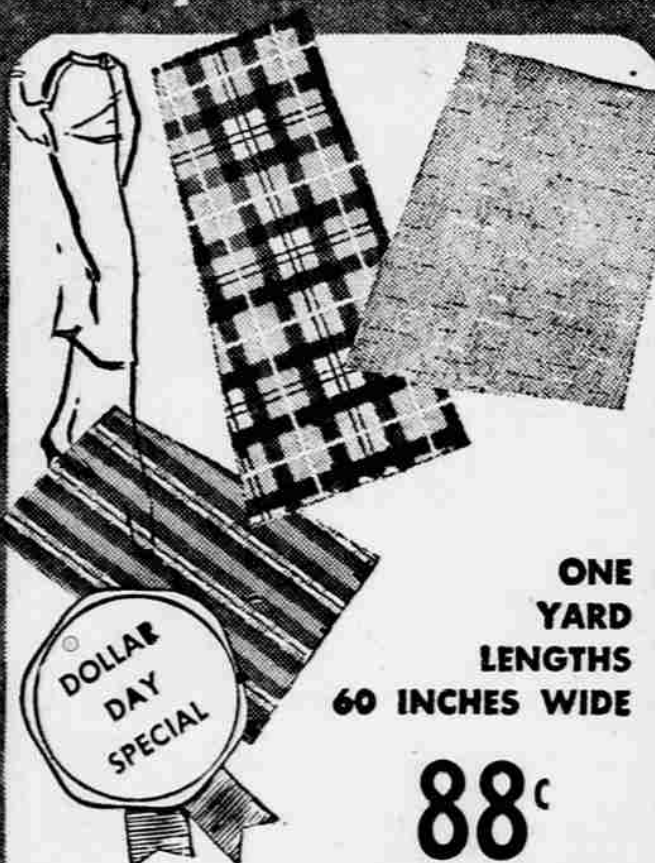
169 + tax

MEN'S SPORT SHIRTS

A superior blend of wool, vicara and nylon, machine washable in lukewarm water. Assorted plaids, blue, red, grey and brown. Give warm comfort for Christmas! Sizes S, M, L, XL.

388

Penney's skirts the nation!



ONE
YARD
LENGTHS
60 INCHES WIDE

88¢

MIRACLE BLENDS... MIRACLE-LOW PRICE
Beautiful plaids, tweeds, checks, solids. Blends of rayon-Orlon®, rayon-Dacron®, rayon-Acrilan®. Pre-shrunk, hand-wash.

PENNEY'S BIGGEST BARGAIN EVENT OF THE YEAR!

DOLLAR DAYS!

SENSATIONAL REDUCTIONS! SURPRISE VALUES!
TREAT YOURSELF TO SAVINGS BEYOND COMPARE... Shop Penney's—It Pays!

BOY and GIRL PAJAMA DOLLS **1⁰⁰**
16" size unbreakable latex body, vinyl head. Pajama clad cuties, ideal for the Christmas sock!

WOMEN'S FANCY NYLON GLOVES **150**
Double woven nylon for long wear, warmth. Winter colors and white. Reduced to clear!

GIRLS' BLUE DENIM LINED JEANS **2⁰⁰**
Extra strong denim, 9 oz. plaid flannel lined for winter warmth. Sanforized. Size 7-14.

INFANTS' POLO SHIRTS **2¹⁰⁰**
Winter-warm cotton knits in colorful stripes and solids. Machine washable. Sizes 1-2-3.

MEN'S RIB KNIT COTTON BRIEFS **2¹⁰⁰**
Superior quality 1x1 rib knit. Standard Penney cut for comfort. Stock up! Sizes 30-38.

BOYS' WOOL KNIT CAPS **1⁰⁰**
Warm wool knits in red, white, navy blue and brown. Fits all sizes!

INFANTS' TRAINING PANTS **3¹⁰⁰**
Long wearing double knit cotton with triple crotch, sturdy elastic. Sizes 1 1/2-3.

MEN'S COTTON SLACK SOX **3¹⁰⁰**
Fine combed cotton with reinforced heel and toe. Ass't patterns and colors. Sizes 10 1/2-13.

MEN'S COTTON KNIT T-SHIRTS **2¹⁰⁰**
1x1 flat knit combed mercerized cotton nylon reinforced neck. Superior quality. Sizes 38-44.

GIFT BOXED TOWEL SETS **2⁰⁰**
3 piece floral prints, Bath and hand towel, 1 wash cloth, Gold, pink and white backgrounds.

BLUE AND WHITE LUGGAGE **9⁰⁰**
Vinyl covered flock design. 26" Pullman. 12.00 and tax. 21" week end 9.00 and tax. 14" train case 9.00 and tax.

ELASTIC LEG RAYON/ACETATE BRIEFS **4¹⁰⁰**
Buy for yourself, for gifts. Full cut briefs in rayon/acetate knit. Sizes S, M, L.

WOMEN'S ARNEL SLIPS **1⁰⁰**
Quick drying, white, white Arnel full slips. Non-sag knit. Sizes 34-40.

INFANTS' 1 OR 2-PIECE NYLON SNOW SUITS **6⁰⁰**
One and 2 piece styles in light weight warm nylon. Washable pastels. Sizes 1 1/2-4.

GIRLS' NYLON FULL SLIPS **1²²**
Taffetized nylon stand out styles topped by nylon tricot. Sizes 4-14.

IMPORTED FRICTION TOYS **1⁸⁸**
Just a shove and they're off! Cars, trucks etc., all with friction motors.

INFANTS' NYLON FILLED COMFORTER **3⁰⁰**
The ideal gift for Baby. Full 36"x50" size. Washable! White maze, pink, blue and mint.

GIRLS' COTTON/RAYON PANTIES **4¹⁰⁰**
Gifty pretties in white and pastels. Long wearing blend cotton/rayon knit. Sizes 4-14.

WOMEN'S 100% WOOL BLOCK PLAID JACKETS **12⁰⁰**
She'll wear it everywhere over skirts, slacks, etc. Beautiful plaid combinations. Sizes 12 to 18.

WOMEN'S WOOL SKIRTS **4⁰⁰**
100% wool flannel tailored styling with easy-walk pleats. Deep tone colors.

WOMEN'S GIRDLES and PANTY GIRDLES **1⁰⁰**
Long wearing elasticized rayon. Strong knit gives good support. Sizes M, L.

RAYON/SILK HEAD SQUARES **2¹⁰⁰**
Florals, moderns, metallics. Full size squares. A colorful gift!

DOLLAR DAY SPECIALS!

CHENILLE FULL SWEEP DUSTER

Here's velvety chenille at its best with "full-swirl" styling, large catch-all pockets. Washable fine wale in five luscious colors. Your opportunity to save on warm winter comfort for yourself and gifts! Sizes: 12 to 20; 38 to 42.

SPECIAL PURCHASE PRICE!

244

OTHER ROBES to 9.95

100% NYLON QUILTED TAFFETA

Double quilted warmth in a duster of rosebuds. Luke-warm machine wash, drip it dry. Keep her warm for winter in the prettiest robe you'll find and at a special low-low Penney price!

3⁰⁰

Sizes 4 to 6X

4⁰⁰

Sizes 7 to 14

WOMEN'S BETTER DRESSES **4⁰⁰**
Sensational savings on better fall and winter dresses. Good styles, fabrics and colors. Sizes Misses and Half.

WOMEN'S BETTER MILLINERY **2⁰⁰**
Fall and winter styles; dramatic velvets, rich fur felts. Out they go!

MEN'S HEAVYWEIGHT SWEAT SHIRTS **1⁰⁰**
Fleece lined slipover style. Knit cuff and waistband. Grey and white. Sizes S-M-L.

MEN'S HEAVY FLANNEL SHIRTS **198**
Sanforized heavy weight flannel in assorted patterns. Cut for action! Sizes S, M, L.

BOYS' POLO SHIRTS **99¢**
Shape retaining combed cotton machine washable stripes. Ideal gift! Sizes 4-12.

BOYS' FLANNEL SHIRTS **1⁰⁰**
Machine washable flannel in bright plaids. Sanforized, full cut. Sizes 4-18.

TOY WAGONS **1⁰⁰**
Little red wagon 12 1/2x7 1/4 by 2 inches, steel construction... For the Xmas sock!

BOYS' 10-OZ. DENIM JEANS **1⁰⁰**
Longwearing sanforized denim, reinforced at points of strain. Washable. Sizes 4-12.

BOYS' ARGYLE SOX **3⁸⁸**
Assorted sport patterns with reinforced heel and toe. Long wearing cotton and nylon. Sizes 8-10 1/2.

100% DACRON FILLED PILLOWS **2⁷⁰⁰**
Plump odorless, allergy free. Printed nylon ticking. Extra big! Extra full!

MEN'S WHITE HANDKERCHIEFS **10¹⁰⁰**
Your best buy! Packaged white handkerchiefs. Full size cut.

WOMEN'S FUR TRIMMED SLIPPERS **2⁰⁰**
Beaded toes, fur collars, soft soles, felt linings. Leather grained plastic uppers. Sizes 4-9.

ASSORTED CERAMICS **1⁰⁰**
Figurines, creamer and sugar sets, dogs, etc. Excellently detailed.

BOYS' HEAVY SWEAT SHIRTS **1⁰⁰**
Highly absorbent fleece lined sweat shirts. Ass't colors. Sizes 4-16.

Penney's hosiery buy of the year!



Top Quality

Dramatic dark seam sheers! 60 gauge 15 denier gifts!

2 Pr. 1.00
Sizes 9-11

All first quality sheers with exciting dark seams, full fashioned fit and a good measure of wear assured with each pair. Hurry for yours... They'll go fast at Penney's low, low price!

ALL GIRLS' WINTER COATS

DRASTICALLY REDUCED

Made to sell for much more! High quality fleeces, tweeds, checks. At terrific reductions. Sizes 3-14. Milium lining. All wool and wool blends.

900

Group 1 WOMEN'S MUCH BETTER DRESSES REDUCED!

The buy of the season. Top fashions and colors in better fabrics. Made to sell for much more. Drastically reduced! Save! Save! Sizes Misses and Half.

800 Sizes

GROUP 2 6.00

COTTON SHEET BLANKETS

Unbleached American cotton. Closely woven, heavily napped. Washable. Size 70x84.

2/300

DRASTICALLY REDUCED BETTER FALL FABRICS

Regulated types, check-a-tuft prints woven chambrays. Full crease resistant fabrics at tremendous savings! 36" wide.

44¢

WOMEN'S HEAVY DRIVING COATS

3-way hooded troylean style in wrinkleless Dan River gabardine. With water repellent finish. Red and beige. Poplin w/hood in beige and turquoise. Sizes 10-18.

1000

WOMEN'S SPORT SHOES REDUCED!

A value you won't want to miss! Special purchase of low heel sport casuals, loafers, low line saddles and oxfords. Sizes 4-9 1/2 AA B widths.

300

INFANTS' 2-PIECE SLEEPERS

Heavy cotton knit with non-skid plastic sole 2-row grippies. They grow to fit. Sizes 2, 3, 4.

1⁰⁰

GIRLS' TOPLIN DRIVING COATS

Girls poplin driving coat w/hood and reversible corduroy and poplin. Water repellent finish. Tan and beige. Now, Sizes 7-14.

6⁰⁰

also Block Plaid Sanforlan Jackets



NEVER BEFORE AT THIS PRICE!

DOLLAR DAY SPECIAL

Cozy-warm! Cloud-light!

100% DACRON FILL

72 by 84 inches

8⁰⁰

Only at Penney's... a value like this! Full sized gold 'n silver printed nylon. Dacron Fill stays fluffy through jillions of machine washings. Won't mat or shift.