

"Fight for Sight" Work Of New Blind Woman

By GAY PAULEY
United Press Women's Editor
New York—Miss Mildred Weisenfeld is a woman going blind and knows it. . . has lived with this knowledge since she was 15. But instead of sitting back feeling sorry for herself and the trick mother nature played on her, she is working to prevent others from entering a life of darkness.

"We spend \$150 million dollars a year on the care and aid for the blind," she said. "No one begrudges that, certainly. But medical science generally is agreed that 70 per cent of blindness could be prevented."

Organizes Blindness Fight
This is where Miss Weisenfeld's project comes in. She organized and is director of the National Council to Combat Blindness. Its one purpose: to raise money for research in prevention of sight loss.

Her "fight for sight" began in 1946 and now has leagues in all five New York boroughs, in Westchester county, N. Y., in New Jersey, Philadelphia and Miami.

Mildred Weisenfeld, now 34, was a girl growing up in Brooklyn when doctors discovered she was suffering from a progressive degeneration of the retina.

"They think it started after I had the measles," she said. "But I remember it coming to me sharply that something was wrong when one day I couldn't aim a snowball. Twelve years ago, the drastic changes began. . . it wasn't long until I couldn't get around by myself. Blindness took over."

Miss Weisenfeld now has about two per cent vision. I was a "dark blur" to her, as we talked in her office.

"People say how well adjusted I am," she said. "That's so much rubbish. A blind person never gets over the deep frustration. . . and the more he broadens his horizons the more he misses sight."

"But we learn to live with it. . . just as others live with their problems."

A little more than a year ago, Miss Weisenfeld found romance through her organization and now is married to a Philadelphia executive, whose vision also is impaired.

Nobody Doing Research
"I started the council because I got angry," she said. "It just irked me that nobody was doing anything about eye research, yet 70 million persons in this country have eye troubles."

"One person becomes blind every 20 minutes. . . there are 314,000 who are totally blind."

Miss Weisenfeld and seven friends each put in \$1, and the "fight for sight" was on. Since then, it has raised \$500,000 for grants and fellowships in colleges or at hospitals, and has a scientific advisory committee made up of some of the leading eye specialists in the nation.

Right now, the council is preparing for its biggest fund-raising push—a "lights on" benefit December 15, with all branches of show business participating.

More playing cards are made in Cincinnati, Ohio, than in any other place in the world.

Week's Sewing Buy



9329 SIZES 2-10
by Marian Martin

Save money! Sew that cute outfit that daughter needs for school. This Printed Pattern is so easy, even a beginner can whip it up. Blouse, jumper, jacket double her wardrobe!

Printed Pattern 9329: Child's Sizes 2, 4, 6, 8, 10. Size 6 blouse 3/4 yard 35-inch; jacket and jumper 2 1/2 yards 35-inch nap.

Printed directions on each pattern part. Easier, accurate.

Send Thirty-five cents (coins) for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Marian Martin, care of Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly NAME, ADDRESS with SIZE and STYLE NUMBER.

Potpourri

If one thing didn't lead to another, maybe we'd get more done. Sunday, with company coming for supper, we firmly resolved not to be distracted but to stick to the work list which we wrote out the evening before. But, as we said before, one thing leads to another.

Right after breakfast we started to do the dishes, but decided to tidy up the parakeet's cage first. While doing this little chore we emptied the box of bird seed into a jar and went into the living room to put the empty box into the fireplace. Before throwing the box in, we decided to take out part of the ashes, and when we got out into the garden with the ashes, we noticed a few chrysanthemums and lavender alyssum that didn't look too frost-bitten for bouquets. So, we got the clippers and picked the flowers and then we went into the laundry room for a newspaper to put them on and ended up by reading a couple of stories and an editorial which we'd missed earlier. By this time half an hour had gone by and the breakfast dishes were still in the sink. It's just as we said—one thing leads to another.

Dictionaries would be more useful if people consulted them oftener. (This isn't original—we borrowed it from EA.) According to the dictionary a bride's bouquet couldn't possibly be made of "pom-poms"—pom-pom is "a one-pounder automatic machine cannon." Nor could it be made of "mums." Webster says that "mum" means "silent or hushed; to play in a dumb show or mask; a strong ale or beer." In the advertisements, and capitalized, Mum means deodorant.

Santa Claus probably hasn't been informed of this, but his reindeer have new names. Instead of Dancer, Prancer, et al, as first named by Clement Moore in his beloved poem known as "Twas the Night Before Christmas," some whimsical person renamed them Zonta, Pilot, DAR, PTA, Gen. Fed., Quota, BPW and NSA.

Last week's mail brought a revised version of "A Visit from Santa" offered by the program director of women's organizations, National Association of Manufacturers. In addition to giving the reindeer names of women's organizations, the writer says the sleigh runners were painted with JL and LOWV, and the yule trees were named Republican and Democrat. The gifts this Santa Claus brought were from OES, AAUW, AAIN, NCCW, BB, UCW, AMC, and were labeled faith, love, hope, charity, learning, etc.

And if there's anyone in the whole U.S. who can't find just what he wants to buy for Christmas presents it isn't the fault of the country's manufacturers. Changing Times went to the annual housewares show in N.J., and reported on changes and new products.

The magazine said nothing is going to come in conventional white in the future—everything, including garbage pails to can openers and carpet sweepers, is in color.

Multipurpose items are popular. A broom comes with three heads so it can be used as a mop, an inside brush or an outside sweeper; an electric pot deep-fries, cooks, bakes, warms, steams, pops corn and serves as a chafing dish. A kitchen ladder converts into an attractive chair with a back.

Almost everything is powered with electricity, including an automatic can opener that opens any shape can. Huge electric blankets have zippers down the middle so they can be made into two, and a new clock radio will buzz six times in a row at seven-minute intervals.

Strictly for the housewife are the new combination ironing board and worktable with built-in seat; an ironing board in the shape of a half-moon to give more work space and equipped with wheels for easy movement and storage; a scoop that accurately measures teaspoons, tablespoons or fractional quantities of a cup for liquids or solids; a cookie gun with trigger control and dial for making cookies thick or thin, and—believe it or not—a pot cover that "swallows" all smoke and fumes that come from frying, boiling or stewing.

Scores of other items were listed including electric fireplace logs that give off realistic smoke, a mop that shakes itself, a hexagon shaped pie pan to assure equal-sized slices for everyone; a portable automatic dishwasher powered by water pressure; a vacuum cleaner attachment for power lawn mowers to pick up the grass and luxurious bath scales with jeweled movements.

But they didn't list the article Potpourri has been waiting for someone to invent. We want a key case that will glow or light up so that when we rummage in the depths of our big purse on a dark night it will show up and not be completely hidden under our bill fold, compact, purse file, handkerchiefs, gloves, eyeglass case, grocery list, notebook, checkbook, pen, pencils, bills, wedding invitations, letters needing to be answered and pill boxes that make up an ordinary day's cargo.—O.S.

Second Session Of Charm School Set December 14

Second session of the Girl Scout charm school will be held Saturday, December 14, from 9:30 a.m. until 12 noon, at the Roosevelt school gymnasium.

Special counsellors will be Mrs. Margine Thurston from the Thurston School of Dance, who will demonstrate good posture and walking; Dr. Arnold Depner, chiropodist, will show a film and explain the care of feet.

Each girl attending is to bring a book, to use in the good posture demonstrations. A special statuette trophy will be given the best groomed troop attending this session; the first session demonstrated good grooming.

Members of Senior Girl Scout troops will lead community singing and will usher. Senior Scouts are also in charge of registration. At the last session troops attended from Grants Pass and Cave Junction, Rogue River, Gold Hill, Evans Valley, Yreka and Hills, in California; Ashland, Talent, Phoenix, Jacksonville, Central Point, Camp White, and Medford.

The charm school sessions are planned and directed by Mrs. Raymond Reter and Mrs. Al Carrara, and anyone wanting more information may contact them.

GIFT MAKING IDEAS
Parents who would like to make toys, dolls, and other playthings for their children, as Christmas gifts can find ideas and instructions in books at the Medford public library. In addition, the library has books which give ideas for gifts that can be made for other members of the family.

CALENDAR

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week day news is 5 p.m. the day before publication.

Wednesday:

6:45 p.m.—Rogue River Valley Knife and Fork club, Rogue Valley Country club.

7:30 p.m.—Bethel 14, Job's Daughter's, Masonic temple.

8 p.m.—AAUW Music study group, home of Mrs. W. E. Hercher, 1608 Stratford ave.

8 p.m.—Roxey Ann Home Economics club, home of Mrs. George M. Walters, 2250 Spring st.

8 p.m.—Veterans of World War I, Medford barracks, and auxiliary, Girls Community club.

Thursday:

10 a.m.—Wenonah club, Redman hall.

10:45 a.m.—Westside Extension unit, Central Point grange hall.

1:30 p.m.—Medford Garden club, Christmas tour, at Courthouse auditorium.

2 p.m.—Eagle Point Jayettes style show and tasting tea, Eagle Point grange hall.

2 p.m.—Sams Valley Ladies club, home of Mrs. Hazel Baldwin.

5:30-7:30 p.m.—Central Point PTA dinner, cafeteria Jewett Elementary school.

Mushroom Club

The monthly meeting of the Southern Oregon Mushroom club will be held tonight at 8 p.m. at the Fred Lawrence home, 1422 Euclid avenue.

Dinner, Concert Set For Thursday In Central Point

Central Point — A concert by students will follow the annual chili dinner to be given by Central Point Junior High school cafeteria. The dinner will be served from 5:30 to 7:30 p.m. and the concert to follow will be at 8 p.m.

Numbers will be given by the band and a choral group, it is announced. Price of the dinner will include the concert. Funds from the event will be used for a scholarship in teacher education, and for various projects in Central Point schools.

Shirt Elegance

The Home Is For Living
NOT Laundering!

LET US DO YOUR SHIRTS!

Washed & Ironed — to —

FIT RIGHT

Shirt elegance also means your shirts are ironed to fit right. Special rounded irons shape your collars and cuffs, while they dry wrinkle-free and smooth-as-satin. Even the body of your shirt is ironed to body-roundness.

Shirts Dated For Long Wear

ONE CALL DOES ALL
Just call Lou, SP-2-6165 and She'll gladly open an account for you!

DOMESTIC LAUNDRY

30 North Riverside Ave.

for those very special people YOU WANT to MAKE HAPPY this Christmas

Barometers
Indoor, Outdoor Thermometers
Rain Gauges
Hygrometers
And Others

Airguide WEATHER INSTRUMENTS

MANY OTHER BEAUTIFUL MODELS AT—

There's a Christmas morning thrill . . . and the start of a life-long hobby in a

KODAK Photo Gift OUTFIT

Matchless gifts for youngsters!



See our complete line of KODAK Flash OUTFITS

There's everything needed for picture-taking fun in these handsome gift kits. Camera and film for sunny-day snaps, plus all the aids required for pictures around the clock, right around the calendar. Full selection of Kodak outfits for color slides and movies, too. Stop in soon.

Kodak Flash Outfits start at just \$9.95

Swem's BOOKS · GIFTS · RECORDS

217 EAST MAIN MEDFORD, OREGON

"The Store of a Thousand Thoughtful Gifts"

Always a Favorite



by Alice Brooks

A peacock bedspread means lovely color in the bedroom. What coloring is lovelier than that of this bird? You'll enjoy this embroidery. Start now!

Pattern 7364: transfer of a 15x20 and four 23x34 inch motifs. Color chart; directions.

Send Thirty-five cents (coins) for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Medford Mail Tribune, Household Arts Dept., P.O. Box 168, Old Chelsea Station, New York 11, N.Y. Print plainly NAME, ADDRESS, PATTERN NUMBER.

Send Twenty-five cents more for a copy of our Alice Brooks Needlecraft Catalogue. Two complete patterns are printed right in the book. . . plus a variety of designs that you will want to order: crochet, knitting, embroidery, huck weaving, quilts, toys, dolls.

Family Returns

Mr. and Mrs. T. H. Ness and their three children, Thomas Jr., Mike and Melinda, of 1521 Terrace drive, have returned home after spending a week in California. Three days were spent at Disneyland.

Call Today For An Appointment

• Virginia's BIG Y BEAUTY SALON

Jim Funk, Lillian Lewis, Virginia Welch, Owner & Operator
PHONE SP 2-9380



Open Every Monday
9:30 a.m. to 9 p.m.

- A. More beautiful than ever—Ship'n Shore's newest Travelmate! Such soft, lush strokes of color. Such a wonderful air to its French-cut collar, deep-cuff sleeves. All yours . . . in the ideal Dacron-cotton blend that really, really, drips-dry smooth . . . ready to go! 398
- B. A blouse of beautiful simplicity . . . splashed with a big monogram design. Other perfect touches: refined tapering collar, relaxed roll-up sleeves. So-sudsable combed cotton in white, pastels and deeps . . . contrast-embroidered. 398
- C. Most direct line to fashion! Ship'n Shore's broadcloth overblouse with easy-going ways. So very smart with rounded sailor collar, short-short sleeves, tabbed side vents. Contrast-stitched for more nautical news! Water-loving combed cotton, in bright white and flag colors. 298

Sizes 30 to 38

Main and Bartlett Streets

Burelson's MEDFORD

PLEASE, SANTA, bring plenty of BLOUSES!

and be sure they're tailored by

Ship'n Shore

A. B. C.

We're a member of Medford's Charge Plate Group. For faster, easier charge service use your charge plate. If you're not presently a charge customer, we invite you to open an account now!

Phone SP 2-6428