



Palomino Pal, chrome-plated version of the old-fashioned rocking horse, now gallops through toyland past gingerbread houses.

by Jerry Klein

SANTA CLAUS will drop down America's chimneys with about 350 million playthings this year—almost every one of them improved or redesigned to make this Christmas the merriest of all.

According to the Toy Manufacturers of the U.S.A., games will require more concentration; dolls will come in entire families; engineering and chemistry sets will be more realistic; and items like rocket launchers and space satellites will introduce small fry to the world they will live in as adults.

"Today's youngsters are aware of practically all the dynamic fields of modern occupation," the Toy Guidance Council declares. "They will settle for nothing less than true reproductions of machines and materials used in these fields."

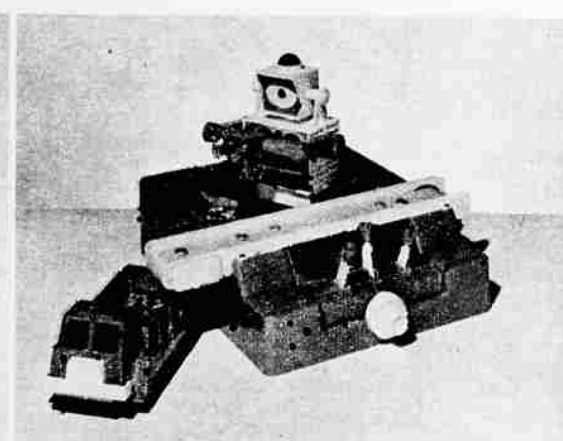
There are a variety of powered planes that can be controlled from the ground, including the "Turbojet," a plane modeled after U.S. Air Force jets. There are also missile launchers and antiaircraft artillery which turn and fire automatically. Master electrical workshops enable Junior to per-

Here Come the Christmas

A parade of delightful surprises awaits kids this season. Their toys will be realistic, but they'll be fun, too.



Among new supersonic toys is radar rocket cannon, which picks up "beep" signals of enemy aircraft. Launcher sends rocket aloft to save playroom from destruction.



Electronic robot introduces automation to playroom. Controlled by levers, robot claw selects items from various bins and drops them in conveyor belt for relay to truck.