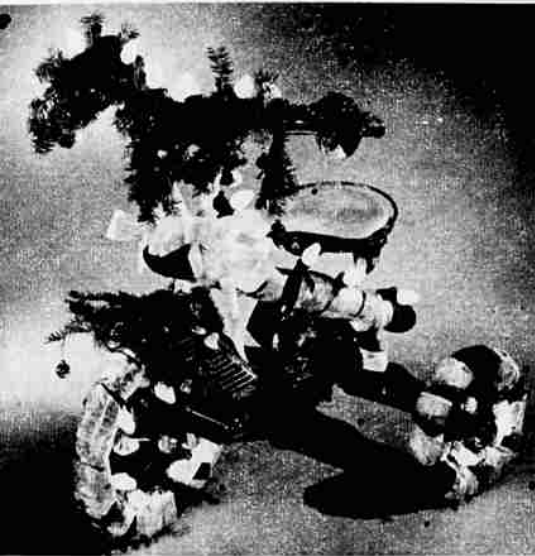


# for Christmas



From top front to rear: secure light cord with masking tape. Tuck greens along wires. Add ribbons, bows, and baubles.



Wind a string of miniature lights on a 7" embroidery hoop; attach and tape artificial holly leaves. Secure bow.

**T**HE OLD Christmas standby—a string of tree lights—can give a new look to home decorations. The traditional fun, of course, is in trimming the tree and decking the halls, but it's also fun to find new uses for conventional materials. A giant greeting card, placed as a decorative welcome to holiday guests, can be illuminated with a string of lights; or lights can be used to glamorize a "special" Christmas present. Let your imagination be your guide to the other novel uses for Christmas lights.

## ONLY 4-PURPOSE CLEANSING CREAM WORKS 4 WAYS TO RID YOUR SKIN OF SKIN SMOG

Only Lady Esther 4-Purpose Cleansing Cream promises to...

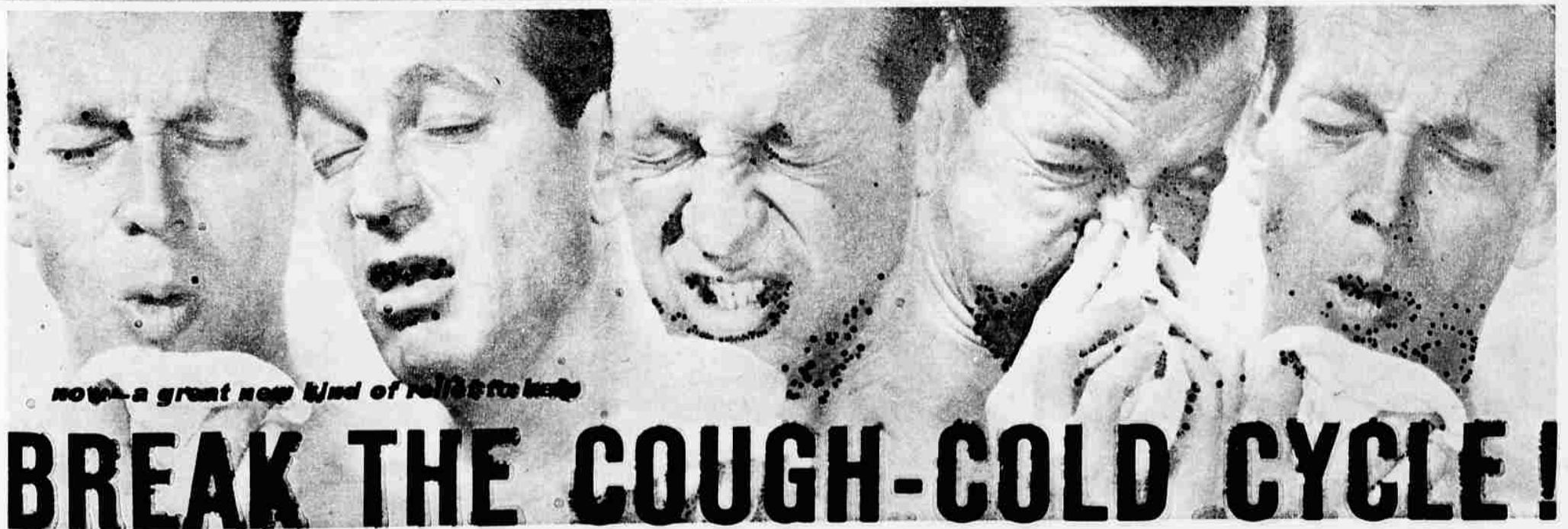
- remove every trace of Skin Smog—the industrial and chemical dirt that threaten your skin
- help smooth and refine clogged pores
- bring your skin to radiant softness
- give you a perfect make-up base

Ask for *Lady Esther*

new 4-PURPOSE  
CLEANSING CREAM



39¢  
65¢  
89¢  
Plus Tax



now—a great new kind of relief to help

# BREAK THE COUGH-COLD CYCLE!

Unlike syrups that merely "coat" the throat, new CEES quickly releases potent medication right into your blood stream, rushes relief to nose, throat and chest—where the cough-cold cycle begins.

### 1. IN THE NOSE

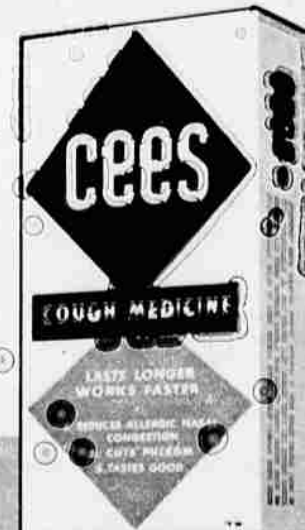
CEES, with GW-3, helps reduce allergic congestion with its resulting postnasal drip which causes coughs and spreads bacteria.

### 2. IN THE THROAT

CEES not only soothes irritated membranes... it also relaxes nerves and muscles that cause cough spasms.

### 3. IN THE CHEST

CEES helps clear congested bronchial passages, where viruses and bacteria can breed and be spread by coughing.



Now CEES® has a delicious fruit flavor children love!

\*T.M.

A Norwich Product

Want peace? Get CEES for your cough!