

VISIT WARDS HOBBY SHOP DEPT. IN BASEMENT



SANTA IN PERSON!

COMES TO WARDS TOMORROW
FREE LOLLIPOPS AND GIFTS

Yes, tomorrow's the big day . . . the day that Santa comes to Wards! He'll have lollipops and comic books for every little boy and girl. He'll arrive at Wards at 10:30 Friday morning and he will be here all day - until 4:30 p.m. Also - Saturday from 10:30 to 4:30. Come in and see him!

WARDS

MONTGOMERY WARD
117 So. Central Phone SP 2-6241 9:30 to 5:30 Mondays 'til 9
FREE CUSTOMER PARKING

VISIT WARDS TOYLAND - TOYS FOR EVERYONE - BIG OR LITTLE

"SURPRISE" PACKAGE for the kids!

VALUES UP TO \$1 **29c**

No one, not even Santa himself, knows what's in it! Delights the kids! Filled with toys, books—you won't know till Christmas morning! Get several!
MAIN FLOOR



Tot's "moss rose" tea set
Imported china service. 29 pieces in all. Gift package. **3.29**



Wyatt Earp "fastdraw" set
Brown genuine leather. 8 1/2" cap pistol. 12 "mock" bullets. **2.98**



Blue & white doll carriage
Plastic covering easy collapsible hood. Chrome hub caps. **9.95**



Metal Cash Register
Pushkey, amount pops up; push bar, bell rings, drawer opens. **2.98**



Friction Ford Wagon
Self-powered metal model in two-tone colors. Rear doors open. **1.98**



Arcade Shooting Gallery
Just like carnival type . . . completely enclosed for safety. **2.95**



13 1/2" "Tiny Tears" doll
Drinks, wets, cries tears, blows bubbles. Washable rooted hair. **1.95**
WITH CASE



"Structo" steam shovel
Heavy duty steel with tractor treads. Bucket raises and lowers. **3.98**
3 1/2" LONG



Gerber Baby Wagon Set
Soft, safe polyethylene wagon, shovel, bucket, 9 sand molds. **1.69**
AGES TO 5



Quiet plastic roller skates
Non-breakable feather weight; self-lubricating wheels. **2.98**
4 COLORS



Toddler's Bouncing Horse
Moulded plastic body suspended on 4 heavy springs. Natural finish. **1.95**
AGES TO 3



Junior doctor or nurse kit
Official-looking kit with lots of make-believe equipment. **1.98**
EACH

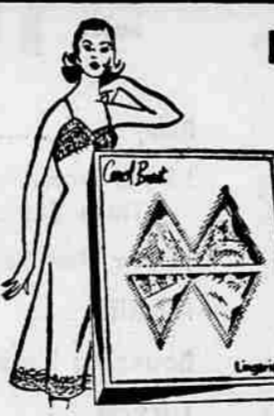
AT WARDS YOU WILL FIND A GIFT FOR EVERYONE ON YOUR LIST FOR THE MAN IN YOUR LIFE FOR THE WOMAN IN YOUR LIFE



Square-crew neck sweater for men
BULKY RIB **4.98**
50% Lambswool, 50% Orlon* in a warm new sweater with trimly squared crew neckline. *DuPont Reg. Trademark



Men's fine robes in rich, deep colors
CORD TRIM **8.50**
Famous Beacon Cloth . . . warm and heavy. Shawl collar . . . ombre patterns, checks and plaids.



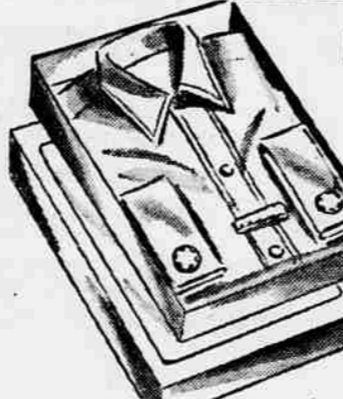
Boxed Nylon Slip of Bur-Mil tricot
3.98
Washes, dries in a wink. Never needs ironing. Lace, embroidery trim. White, pink, blue, beige.



Colorful acetate tricot briefs
6 for 3.54
Luxurious Gift Lace-trimmed elastic leg style. 6 gay colors gift boxed. Sizes S, M, L.



Smart TV Lounge "Snowman" Pajamas
MEN'S SIZES **3.98**
Coat style flannelette. Colorfast, sanforized, full cut for comfort. Boys' sizes . . . 2.98



Men's shirt-jewelry set, Usually 6.48
SANFORIZED **3.98**
Matching cuff-links, tie-clip with fine white cotton dress shirt. French cuffs. You save 2.50.



No-iron nylon tricot baby doll pajamas
3.98
Row upon row of lace form the dainty sissy-front. Wash and dry in a jiffy. Pastels. S, M, L.



A perfect match . . . nylon peignoir set
8.95
Beautiful peignoir and gown in nylon tricot and net . . . need no ironing. Many colors. 32-38.



Wine Kidskin Opera fully leather-lined
SIZES 6 to 12 **4.49**
Handsome and masculine, in luxurious kidskin. Flexible leather soles, firm rubber heels.



Your best gift buy—a 6 1/2" POWR-KRAFT saw
SAFETY CLUTCH **4.95**
Heavy duty model for professional or home craftsmen. Full 1 HP motor. Cuts to 2 1/4" deep.



Carol Brent nylons . . . 1.65 quality
1.39
Choose lovely full fashioned 75 gauge, 10 denier twin thread sheers. Sizes 8 1/2-11.



60 Yard Bouffant! Our fullest ever!
5.98
Tiers and tiers of nylon net, nylon tricot hip section. White, pink, maize, blue, red, black.