

Children's Outgrown Clothing Specialty of New York Shop

By GAY PAULEY
United Press Correspondent
New York—This week in Manhattan:

One New York socialite provided some assistance to the long-suffering parent watching junior sprout right out of a perfectly good suit or coat. Mrs. Sayre MacLeod, whose son always did just that, opened a clearing house for outgrown but not outworn children's clothes.

Other women run shops to give adult clothing a second run, but Mrs. MacLeod said her "second act" is the only one of its kind in New York and she believes one of the few in the nation.

"The whole idea came to me when a friend gave me a jacket for my son," said Mrs. MacLeod. "It didn't fit, and I got to thinking, what CAN a parent do? Children's clothes cost a fortune and you hate to discard a perfectly good garment."

When Sayre, her 14-year-old son, went away to prep school, Mrs. MacLeod went into business.

"I'm just not one of those women to sit around moping," said Mrs. MacLeod. Her husband is an insurance company official and away from home frequently. "Well," she said, "I wanted something to keep me busy. This does."

All clothes for re-sale must be in A-1 condition. Her "take" is 40 per cent of the re-sale price; the rest goes to the consigner. Sizes run from tots to teens.

"For girls, I suppose party dresses are the number one item," she said. "Boys? Well, overcoats, best blue suits and ice skates."

One customer wandered in and within half-an-hour had selected 17 winter coats with matching hats and leggings.

"I thought, what a family she's got," said Mrs. MacLeod. "But she was only mailing them to her nieces in various parts of the country."

Fashion's produced the serviceable house dress and the glamorous at-home wear. Now

Winter Fashions Have Golden Look

BY UNITED PRESS

Fashion has a golden glow this winter. Luxurious gold brocade is seen in evening dresses. Lame is used for short-sleeved dinner or cocktail gowns and tailored theater suit. At-home wear includes gold lame pajamas. Knitted dresses also come in gold lame, including one in a cotton-back knit with gold specks.

Two movies helped add an international look to fashion. Designer Hannah Troy shows waist-deep kimono sleeves inspired by "Sayonara." The sleeves come in bloused sheaths in cashmere, silk, print and black silk crepe. "Around the World in 80 Days" is the film behind petticoat styles with a foreign touch. One group comes in paisley-printed harem shapes. Another group features ruffled nylon petticoats with 80 yards of fabric.

Fur goes to small-try fashions this winter. The under-10 set wear a pale blue velvet dress with neckline and puffed sleeves trimmed in white ermine.

comes an in-between costume—designed both for cooking and hostessing.

David Crystal company will market them early in January. All are in cotton, so that spills won't matter. Most are in bold colors and feature the apron as an integral part of the design, so hostess can whip it off when guests are ready to dine. A spokesman for the manufacturer said the new line "definitely is not for the woman who's hot to slave for hours over a hot stove. They're more for the sukiyaki type cook . . . the girl with a terrace or penthouse."

New proof the race is growing taller.

The Museum of the City of New York this week opened an exhibit of fashions through 250 years. But in its review, live models displayed clothes for only the last 57 years.

"We couldn't find any models small enough for the earlier gowns," said Ruth McAneny Loud. "Only a 12-year-old girl could fit into those 18th and 19th Century things."

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Energy Saver

"Storing lightweight housewares and dishes in the highest and lowest areas of kitchen cabinets is an energy-saver, homemakers should consider," says Margaret Spader, home service editor of the Gas Appliance Manufacturers Association. Studies at the United States Department of Agriculture prove that space between 27 and 63 inches from the floor is an easy reach for women of average height. Foods and utensils used frequently should be stored in that area.

In the early days of the automobile, the closed cars or "sedans" were relatively rare because they were expensive to build and were high-priced.

Designer Says Homelike Decor Bad for Cafes

Chicago—(U)—Restaurateurs who concentrate on the hackneyed "mom's kitchen" decor for their establishments, are going to lose many a customer who craves the "different" or "exciting."

A leading industrial designer has concluded that the typical restaurant patron is becoming less and less interested in "just a home-cooked meal."

Designer Ken White thinks a deep-seated need to "get away from it all" sparks the average invitation, of "let's go out to dinner."

Therefore restaurant interiors should follow the trend of transporting the patron through time and space—away from "mom's kitchen," and into a world that is glamorous and different, White said.

In years to come, White predicted, the family conversation about where to go for dinner may run something like this: Dad will cast his vote for the hearty, robust atmosphere of "Ye Olde Pub." Mom for the "George Washington Supped Here." Sis for the "Very Very Victorian Room," and Junior for the "Trader Horn's Exotic Tahitian Hide-away."

Maybe this trend won't cut down on family controversy, said White, but it will be a lot more exciting.

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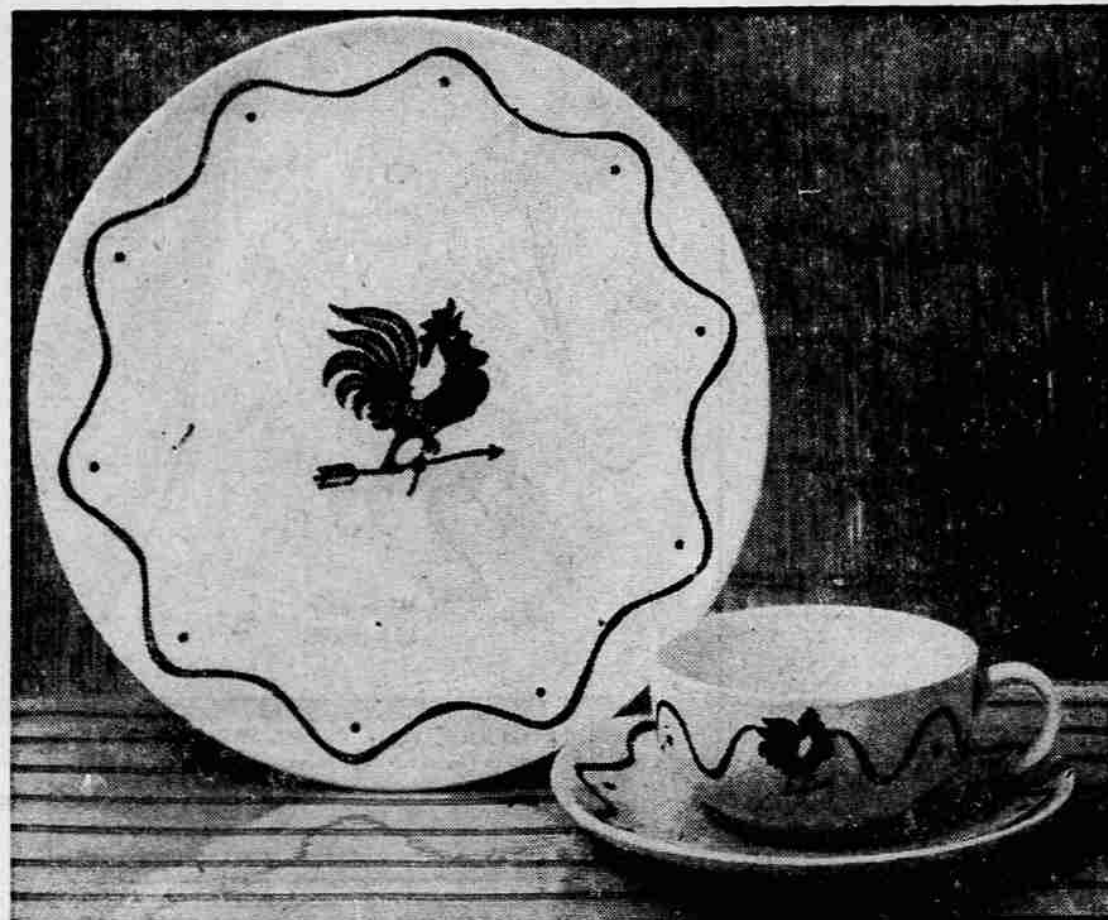
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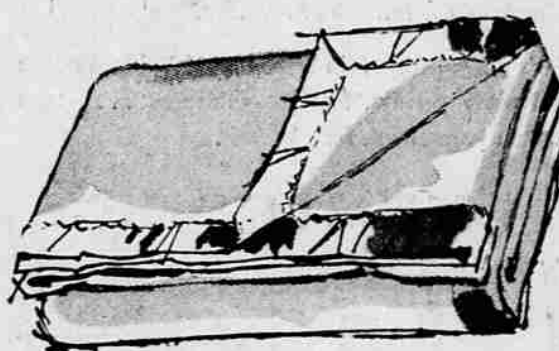
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