

Comment . . . TELEVISION and RADIO

By John Crosby

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide
According to the Stars

To develop message for Saturday,
read words corresponding to numbers
of your Zodiac birth sign.

ARIES	Taurus	Gemini	Cancer	Leo	Virgo
1-2-11-22	1-2-11-22	1-2-11-22	1-2-11-22	1-2-11-22	1-2-11-22
3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31	1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31	1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31	1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31	1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31	1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31

RADIO PROGRAMS - FRIDAY

Programs listed below are received from the radio stations and the Mail Tribune assumes no responsibility except to make such changes as are supplied

KVCZ 1230 kc	KMED 1440 kc	KWIN 1400 kc
4:00-Music Box	NBC News	4:00-Fuller Lewis Jr.
4:15-Story Hour	Car Tunes	4:15-Hemlock News
4:30-Bulletins-Godfrey	Car Tunes	4:30-Teletext
4:45-Arthur Godfrey	Car Tunes	4:45-Sun Heves
5:00-Edward R. Murrow	NBC News	5:00-One for the Road
5:15-Eventide	Car Tunes	5:15-One for the Road
5:30-Tom Harmon	Weather, Car Tunes	5:30-One for the Road
5:45-Frank Goss	Car Tunes	5:45-One for the Road
6:00-Edward P. Morgan	NBC News	6:00-Music for Dining
6:15-Lowell Thomas	Hi Fi	6:15-Music for Dining
6:30-Sports-Amos-Andy	One Man's Family	6:30-Sports
6:45-Amos-Andy	No. Ore. Bowling Time	6:45-Sports
7:00-News	Cavalade of Sports	7:00-KWIN Karavan
7:15-Masters of Melody	Cavalade of Sports	7:15-KWIN Karavan
7:30-Robert Q. Lewis	Cavalade of Sports	7:30-KWIN Karavan
7:45-Robert Q. Lewis	NBC Sports	7:45-KWIN Karavan
8:00-CBS News-Draper	NBC News	8:00-Phoenix Disc Date
8:15-Ruby Draper	Life and the World	8:15-Phoenix Disc Date
8:30-World Tonight	Monitor	8:30-Phoenix Disc Date
8:45-World-Seavard-Weath	Monitor	8:45-Phoenix Disc Date
9:00-CBS News	Monitor	9:00-News
9:15-Orchestra	Monitor	9:15-KWIN Karavan
9:30-Turntable Terrace	Monitor	9:30-KWIN Karavan
9:45-Turntable Terrace	Monitor	9:45-KWIN Karavan
10:00-World News Roundup	Richfield Reporter	10:00-Counterspy
10:15-Turntable Terrace	K-med Scoreboard	10:15-The Queen's Men
10:30-Turntable Terrace	K-med Scoreboard	10:30-The Queen's Men
10:45-Turntable-News	K-med Scoreboard	10:45-The Queen's Men
11:00-Sign Off	Sign Off	11:00-News-KWIN Karavan

RADIO PROGRAMS - SATURDAY

KVCZ 1230 kc	KMED 1440 kc	KWIN 1400 kc
6:00-News of America	Wake Up to Music	6:00-KWIN's Sunrise News
6:15-Yawn Patrol	Wake Up to Music	6:15-KWIN Chuckwagon
6:30-Yawn Patrol	Wake Up to Music	6:30-KWIN Chuckwagon
6:45-Yawn Patrol	First News	6:45-KWIN Chuckwagon
7:00-News	Wake Up to Music	7:00-MBS News
7:15-Cecil Brown	Weather, News	7:15-Breakfast Gang
7:30-Robert Q. Lewis	Heart	7:30-Rogue Valley Beeper
7:45-CBS Farm News	Heart	7:45-KWIN's Morning Show
8:00-News	Coffee Clatch	8:00-World News-Sports
8:15-Coffee Concert	Heart	8:15-KWIN's Morning Show
8:30-Robert Q. Lewis	Heart	8:30-KWIN's Morning Show
8:45-Robert Q. Lewis	Heart	8:45-KWIN's Morning Show
9:00-News	NBC News	9:00-News
9:15-Record Rack	Heart	9:15-KWIN's Top 30
9:30-Gunslinger	Saturday Club	9:30-KWIN's Top 30
9:45-Gunslinger	Saturday Club	9:45-KWIN's Top 30
10:00-News	Monitor	10:00-KWIN's Top 30
10:15-Trading Post	Monitor	10:15-KWIN's Top 30
10:30-Music Box	Michigan-Ohio State	10:30-KWIN's Top 30
10:45-Music Box	Michigan-Ohio State	10:45-KWIN's Top 30
11:00-News-Amos-Andy	Michigan-Ohio State	11:00-News
11:15-Amos-Andy	Michigan-Ohio State	11:15-News
11:30-City Hospital	Michigan-Ohio State	11:30-News
11:45-City Hospital	Michigan-Ohio State	11:45-News
12:00-News	Michigan-Ohio State	12:00-News
12:15-Matinee-Weather	Michigan-Ohio State	12:15-News
12:30-Garden Gate	Michigan-Ohio State	12:30-News
12:45-Man Around House	Michigan-Ohio State	12:45-News
1:00-CBS News	Army-Tulane	1:00-News
1:15-Oregon-OSC	Monitor	1:15-News
1:30-Oregon-OSC	Monitor	1:30-News
1:45-Oregon-OSC	Monitor	1:45-News
2:00-Oregon-OSC	Monitor	2:00-News
2:15-Oregon-OSC	Monitor	2:15-News
2:30-Oregon-OSC	Monitor	2:30-News
2:45-Oregon-OSC	Monitor	2:45-News
3:00-Oregon-OSC	Monitor	3:00-News
3:15-Oregon-OSC	Monitor	3:15-News
3:30-Oregon-OSC	Monitor	3:30-News
3:45-Oregon-OSC	Monitor	3:45-News
4:00-News-Country Style	MONITOR	4:00-News
4:15-Country Style	MONITOR	4:15-News
4:30-Veterans Adm.	MONITOR	4:30-News
4:45-CBS Football Scores	MONITOR	4:45-News
5:00-Variety-Scoreboard	MONITOR	5:00-News
5:15-Football Scoreboard	MONITOR	5:15-News
5:30-Tom Harmon	MONITOR	5:30-News
5:45-Frank Goss	MONITOR	5:45-News
6:00-Football Scores	NBC News	6:00-News
6:15-Eventide	Nat'l. Farm & Home	6:15-News
6:30-Sports Time	Nat'l. Farm & Home	6:30-News
6:45-Turntable Terrace	Nat'l. Farm & Home	6:45-News
7:00-News-Dollar	MONITOR	7:00-News
7:15-Johnny-Dollar	MONITOR	7:15-News
7:30-F B I	MONITOR	7:30-News
7:45-F B I	MONITOR	7:45-News
8:00-Sports Resume	MONITOR	8:00-News
8:15-Gil Henry	MONITOR	8:15-News
8:30-World Tonight	MONITOR	8:30-News
8:45-World-Bancroft	MONITOR	8:45-News
9:00-News-Orchestra	MONITOR	9:00-News
9:15-Orchestra	MONITOR	9:15-News
9:30-Gil Henry	MONITOR	9:30-News
9:45-Gil Henry	MONITOR	9:45-News
10:00-World News Beat	NBC News	10:00-News
10:15-Turntable Terrace	Nightbeat	10:15-News
10:30-Turntable Terrace	Nightbeat	10:30-News
10:45-Turntable-News	Nightbeat	10:45-News
11:00-Sign Off	Sign Off	11:00-News
11:15-Sign Off	Sign Off	11:15-News

*ABC **CBS ***NBC KBOI - 130 KC *MBS

Musical news and weather, sun-up to sundown, except: Bargain Roundup at 10:00 A.M. and 2:30 P.M. Monday through Saturdays; Sunday only, 11 to 12 A.M. First Baptist Service. Weather forecasts every hour at the hour.

A FINE SHOW

I don't want to make a big thing of it but General Motors, which just celebrated its 15th anniversary on television, showed infinitely more intelligence than Standard Oil of New Jersey, which not long ago celebrated its 75th, by hiring first a couple of good writers.

Whenever anything as large as Standard Oil or GM gets set to celebrate an anniversary, money they got, and if you got money you can get fistful of stars. But — I pass this information along free to any other large corporation which plans a big anniversary — most successful of the big commemorative shows all have writers somewhere lurking in the underbrush. The Bing Crosby and Frank Sinatra show had, of course, those two large personalities conspicuously on the premises but there was also, of course, Bill Morrow who wrote the show.

minutes of dialogue, is turned out by a stable of four writers headed by Goodman Ace whose salary is so phenomenal that it practically takes a meeting of the board of directors of RCA to renew him.

Besides, I know of no other medium except television — not the stage, not the movies, not anything — that have anything as unusual as the General Motors show.

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The General Motors show was written by Helen Deutsch, a vastly intelligent screen writer and produced by Jess Oppenheimer who developed and produced and was head writer for "I Love Lucy."

Miss Deutsch, who got belted rather mercilessly for her first TV chore, the script of "Jack and the Beanstalk" last year, is being quite properly hailed for this one. Her theme, something which in itself is a rarity on TV, was taken from Thornton Wilder's "Our Town" — "Do any human beings ever realize life while they live it, every, every minute?" It is a marvelous thought by one of the finest of American writers and a perfectly wonderful and unusual and moving idea around which to center a two-hour TV show.

Once having got the writer and the theme, GM then hired the stars with lavish hand — June Allyson, Claudette Colbert, Dan Dailey, Steve Lawrence, Eddie Bracken, Kent Smith, Cyril Richard, Don Ameche, Peg Lynch, Dinah Shore, Doretha Morrow, Helen Hayes, Howard Keel and others — and they all seemed to have some reason for being there rather than — as is usually the case in these big extravaganzas — standing around chewing up money.

Having delivered herself of so fine a script Miss Deutsch proceeded to moan that in television the writer has no status at all. "As a rule, the writer's efforts are filtered through the minds of the producer, director, not to mention assorted executives, with the result that the writer has no esthetic control, no standing at all. Frankly, I think there are too many executives involved in one show. I think the average count is eight executives to one creator.

Well, it's been Miss Deutsch's fortune — or misfortune — to be involved only in vast enterprises like the General Motors show where eight executives is not really too many. In more mundane TV operations, Miss Deutsch, the number of executives per writer diminishes to sensible proportions. Also the number of writers underfoot at some of the shows and the respect paid to them is fairly surprising.

The Perry Como show, for instance, a program which frequently uses no more than five

minutes of dialogue, is turned out by a stable of four writers headed by Goodman Ace whose salary is so phenomenal that it practically takes a meeting of the board of directors of RCA to renew him.

Besides, I know of no other medium except television — not the stage, not the movies, not anything — that have anything as unusual as the General Motors show.

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4:30-Goldbergs

5:00-Liberal

5:30-Get Set Go

6:00-Flash Gordon

6:30-Tennessee Ernie Ford

7:00-Caspey Jones

7:30-Dick and the Duchess

8:00-Mr. Adams and Eve

8:30-Capt. Davis

9:00-The Lineup

9:30-TBA

10:00-Stories of Century

10:30-News

10:55-Dugan Theater

SATURDAY

1:45-NCAA Football

1:46-Cartoon Carnival

4:00-Big Picture

4:30-Goldbergs

5:00-Liberal

5:30-Get Set Go

6:00-Flash Gordon

6:30-Tennessee Ernie Ford

7:00-Caspey Jones

7:30-Dick and the Duchess

8:00-Mr. Adams and Eve

8:30-Capt. Davis

9:00-The Lineup

9:30-TBA

10:00-Stories of Century

10:30-News

10:55-Dugan Theater

SUNDAY

10:40-Cartoons

10:40-Football Previews

11:00-Pro Football

6:00-Treasure Travels

6:15-Dan Smoot

6:45-Weekly News Review

7:00-Ray Milland

7:30-Bachelor Father

8:00-J. Sullivan

9:00-G. Theater

10:00-Loretta Young

10:30-Pat Boone Show

11:00-News and Sign Off

9:00-G.E. Theater

9:30-Al Hitchcock

10:00-Loretta Young

10:30-Pat Boone

11:00-News

11:05-Sign Off

Strange As It Seems

by ELSIE HIX

JOHANN BLUMENBACH

German anthropologist,
NAMED THE ENTIRE
WHITE RACE CAUCASIAN,
AFTER THE MOST
PERFECTLY PROPORTIONED
SKULL IN HIS COLLECTION--
A NATIVE OF CAUCASUS--
"THE ART OF AN
INFERIOR MAN!"

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THE TEAK TREE ARE
OFTEN 16 INCHES LONG.
THEY ARE SO ROUGH
THEY CAN BE
USED AS SANDPAPER!

THE EXISTENCE OF VAMPIRE BATS
IN SOME PARTS OF SOUTH AMERICA
MAKES IT IMPOSSIBLE TO
RAISE DOMESTIC ANIMALS!

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