

MEMPHIS MAIL TRIBUNE

"Everyone in Southern Oregon Reads The Mail Tribune"

Published Daily Except Saturdays by MEMPHIS PRINTING CO. 27-29 North Fir St. Phone 2-5141

ROBERT W. RUHL, Editor. HENRI GREY, Advertising Manager. GERALD LATHAM, Business Manager. EARL H. ADAMS, City Editor. HARRY CHIPMAN, Telegraph Editor. RICHARD JEWETT, Sports Editor. OLIVE STARCHER, Society Editor. DALE ERICKSON, Circulation Mgr.

Subscription Rates: By Mail—In Advance: Per Copy 10c. Daily and Sunday—One year \$15.00. Daily and Sunday—Six months \$8.00. Daily and Sunday—Three months \$4.25. Sunday Only—One year \$4.20.

Official Paper of the City of Medford. Official Paper of Jackson County. MEMBER OF AUDIT BUREAU OF CIRCULATION

Advertising Representative: WEST-OLYMPIA COMPANY INC. Offices in New York, Chicago, Detroit, San Francisco, Los Angeles, Seattle, Portland, St. Louis, Atlanta, Vancouver, B.C.

1957 NEWSPAPER PUBLISHERS ASSOCIATION

NATIONAL EDITORIAL ASSOCIATION AFFILIATE MEMBER

Flight o' Time

Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO Nov. 20, 1947 (Thursday) Persons collecting funds in Medford now in the name of the American Cancer society are operating fraudulently, it was warned today.

From Arthur Perry's Ye Smudge Pot column: "A stage depot is under construction at Front and Fifth sts. This prominent corner escaped being a gas o'io for three decades."

30 YEARS AGO Nov. 20, 1927 (Friday) One of the biggest real estate deals in many years in the Ashland area was completed when Ben Gerwick, of Berkeley, Calif., purchased the Wade Wallis stock ranch.

Mrs. Ruth Freed, child welfare chairman of the American Legion auxiliary announced today that the Medford unit would distribute baskets of food to needy families next Tuesday.

30 YEARS AGO Nov. 20, 1927 (Sunday) Medford is to have another new up-to-date business building on the corner of Main and Holly sts. The old brick Presbyterian church and the frame building to the rear will be removed.

With more than 800 teachers from various districts of Jackson county in attendance, this year's institute closing at the high school today was said to be one of the most successful.

40 YEARS AGO Nov. 20, 1917 (Tuesday) The Medford Red Cross chapter with its eight auxiliaries in Jackson county have sent 20,666 articles to the front in the last 18 months, it was reported.

A telegram from Cadet T. E. Scantlin Jr. to his father announced the arrival of his flying squadron at their concentration camp at Garden City, Long Island, N. Y.

What's Your I.Q.?

- 1. Name the famous fictional character created by Joel Chandler Harris?
2. Bible: What garment was set in "ouches" woven with gold?
3. What is the name for the judicial bodies that try Army military offences?
4. In which city was President McKinley shot?
5. Among which class of workers was the industrial disease "phossy jaw" widespread?
6. Melitopol is the gateway to what peninsula in USSR?
7. On what island is Jogjakarta?
8. The planet that can most closely approach the earth is Venus, Mars, or Mercury?
9. What three-letter word means "passing through"?
10. "I envy them, these monks of old, their books they read, and their beads they—what?"
1. Uncle Remus. 2. The Breastplate of Judgment. 3. Courts-martial. 4. Buffalo, N. Y. 5. Makers of matches (working with phosphorus). 6. The Crimea. 7. Java. 8. Venus. 9. Via. 10. "told."

Christmas Before Thanksgiving

The Holiday Season seems to be upon us. Thanksgiving, which we like to think of as the "most American" of all major festive holidays, is next week.

Christmas decorations are up—which is the subject of this piece. Many are the complaints we have heard that they are up as early as this, the earliest that anyone around here can remember. "Why do they need Christmas decorations so soon after Halloween, and long before Thanksgiving?" we have been asked. "Isn't that pushing it too much? Isn't that carrying 'commercialism' too far?"

WELL, perhaps it is. But who is it hurting? Not us, certainly. We'll probably do our Christmas shopping at the last minute on Christmas eve, anyway, as is our usual slovenly custom.

And "doing your Christmas shopping early" has its virtues, so that reminding patrons that the season is rapidly approaching probably has its advantages, too.

The best argument we have seen for this position, while still not entirely convincing, is one published "in the interest of retailing" by a firm in California.

IT SAYS, in part:

"Every successful store directs its best effort toward perfecting a helpful service to all its customers. And since many customers ask stores to make it easier for them to complete their gift shopping before the crowded post-Thanksgiving period, Christmas merchandise and displays are brought forward early to accommodate them.

"And scarcely a major store in the nation could cope with the store traffic that would be generated if any part of early Christmas shopping was postponed until after Thanksgiving. Even under present circumstances most stores are strained to capacity during the peak of the season, to maintain the kind of store service all shoppers have learned to expect . . .

"Granted that the problem is not a one-sided one, it should be recognized that stores are faced with the problems of convenient service to customers, of maintaining helpful employee relations, of providing a place where those of the public who can not, or do not, plan ahead may select the traditional gifts for their loved ones and friends . . .

That, then, is the attitude many merchants take, and it makes a certain amount of practical sense. But, frankly, it still disturbs us to see the Yuletide decorations up before Thanksgiving.—E.A.

Hats Off to Douglas

On our desk at the moment is a handsome two-color brochure entitled "Your Douglas County Parks." It is a publication of the Douglas County Parks Department, and sells for 25 cents. It is well worth that modest price to anyone interested in picnicking, hiking, camping, boating, fishing, hunting, swimming or watching scenery in our neighbor county to the north.

Dominant color of the brochure is green. And it turns us green with envy to think that Douglas county has made such strides forward in satisfying the needs of its citizens and visitors, while Jackson county, only after great and agonizing effort, came up with \$3,000 for "park purposes." Peanuts!

THE brochure, the initial purpose of which is to give information about county parks, goes further, and lists state parks, forest service camps and recreational areas, and Crater Lake National park, as well as county parks.

Each recreational area is not only pin-pointed on an excellent and easily legible map, but also is described on a list as to location, size, picnic and camping capacity, accommodations, facilities available, scenic values, and special features.

The editorial hat is off to Douglas county and its park department. And we wonder if the day will ever come when Jackson county can be saluted with equal warmth for looking to the future and providing for it!—E.A.

Public Dramatics

Under the heading, "Daily Drama," the Oregon Statesman in Salem editorializes on the dramatic qualities inherent in the meeting of public bodies—the city council, the school board, the legislature.

Every reporter who has covered meetings of such groups knows it to be true that, upon occasion, there is high drama in such gatherings. Not always, of course, for many meetings are routine, and others are cut-and-dried.

But sometimes, and not infrequently, the clash of personalities and ideas, the outbursts of emotion and the cutting edge of logic, the collision of idealism and materialism, furnish the real stuff of drama.

INDIVIDUAL citizens rarely, if ever, attend such meetings unless something is under consideration in which they have a real (usually a pecuniary) interest. But when an issue of controversy does arise, they pack the chambers, and their presence adds to the electric atmosphere.

Having attended rather more than our share of such gatherings, we can, as the saying goes, "Take 'em or leave 'em," and too frequently do the latter. But we cheat ourself when we do, for there is real entertainment in watching the interplay of conflicts and personalities such meetings bring out.

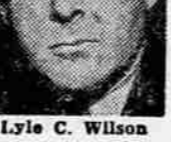
With all this, we agree with the conclusion of the Statesman, that "it's a wonder more citizens don't realize their government has a human character and take in an occasional public meeting without waiting for a television debut."—E.A.



Negro Leaders Moving Toward Ballot Box In Civil Rights Fight

BY LYLE C. WILSON United Press Correspondent

Washington—Negro leaders are directing the civil rights controversy away from the congressional arena and into the polling places of the southern states.



Southern white Democrats probably must shift their attention from the schools to the ballot boxes if they are to meet this new trend. Regardless of the merits of the controversy, the Negro strategy appears to be sound and promising.

Editorial Comment

WHY PUT \$34 BILLION UNDERGROUND? The federal civil defense administration that we spend \$34,000,000,000 for construction of underground shelters is ridiculous.

If this country ever gets in an "underground" state of mind, it is writing the end to its own future. There is good sense and insurance in providing protected control and centers of communication, but we could bankrupt ourselves financially, mentally and morally by going for underground shelters for everyone.

There has never been any such thing as complete security. There never has been and there never will be. But the best "security" for this country is an active people doing things, and that doesn't include digging holes in which to hide. Any money that we can spare in the national budget should go to education, research and sound experiments. The human mind and the human spirit were not designed to live in a hole. The mind and the spirit should roam free and unafraid.

Superiority in skills, education, determination, imagination and loyalty to ideals—that is the "security" of free men. Let's not crawl into any holes, or any "hole in the ground" philosophy!—Oregon Journal.

FLUORIDATION BENEFITS

Suburban Maryland youngsters who have been drinking fluoridated water all of their lives show 80 per cent fewer decayed teeth than normal, according to a study by the National Institute of Dental Research in Bethesda.

The Institute has been making yearly checks on groups of children in Montgomery and Prince Georges counties ever since the Washington-Suburban Sanitary commission began fluoridating its water in January, 1952.

Six-year-olds who have drunk nothing but the fluoride-treated water show 80 per cent fewer teeth with one or more cavities than children who drink untreated water.

Thirteen-year-olds, who were 7 and 8 when the fluoridation began, show a decline of about 15 per cent in the number of decayed teeth.

Dr. Albert Russell, director of the survey, said that the cavity rate for the 6-year-olds is low because the fluoride delays some cavities which will develop later on. He said that as the children grow older, the rate of decayed teeth will run between 60 and 65 per cent below that of persons who drink untreated water.

Indonesia Claiming Dutch Area; Dispute Threatens More Trouble

By CHARLES M. McCANN United Press Correspondent

Indonesia is talking about conquering Netherlands New Guinea unless the Dutch government gives it up.

The "neutralist" government of the republic, which attained its independence from the Netherlands in 1949 has never been able to control its own territory.

Revolts are chronic in several areas. The army is unruly with its officers split into factions. The Communists have made dangerous gains in recent elections.

It might be thought that, faced by this situation and with its possession of 2,000 islands spread along a 3,000-mile stretch between the Indian Ocean and the Pacific, the Indonesian government might be content to try to rule its own 82 million people.

But Indonesia is demanding in the United Nations this week that the Netherlands surrender the 151,000 square miles of its New Guinea territory which lies

to the east. Indonesia calls the territory "West Irian."

Indonesia's claim is based largely on the ground that it ought to inherit everything the Netherlands possessed in that part of the world. However, New Guinea is obviously a separate territory. Its people are of an entirely different racial stock than Indonesians.

In recent weeks, as the time for the U.N. debate neared, Indonesian leaders have been increasingly threatening in their statements.

Foreign Minister Subandrio said, in a statement during a visit to the Philippines, that the New Guinea situation could lead to a world war unless the U.N. vote went in its favor.

Threatens Use of Force "Indonesia must use force if the Irian issue is rejected by

the U.N.," he said.

The Netherlands has made it plain that it will not give up its part of New Guinea.

Also, it happens that Australia controls the remainder of New Guinea, part outright, part under U.N. trusteeship.

Australia has made it plain that in no circumstances will it permit Indonesia to take over Dutch New Guinea.

It is hardly likely that Indonesia would get anywhere if it tried to take Netherlands New Guinea, or western New Guinea, by force.

Nevertheless, the dispute is potentially serious, if only because any trouble areas helps Soviet Russia in the cold war.

There is also the fact that the United States, for reasons of policy, has said it would remain "neutral" in the U.N. debate.

Wall Street Claims Easing of Money Not Magic for Business

By ELMER C. WALZER United Press Financial Editor

New York — Now that Wall Street has had the opportunity to digest the import of the Federal Reserve cut in the discount rate in some of the banks, it has concluded an easing of money isn't magic for business recovery.

Market men hold that easier money will help improve the climate for business but it isn't going to aid the profit squeeze which is likely to show up more severely in this quarter, and it isn't considered likely to boost dividends beyond the level they would have been without it.

But the rate cut, it is held, might delay the test of the recent lows in the stock market to next January or February. Many market men hold that there still is a prospect of a test and that the lows will be violated.

The brokers continue to urge a cautious market policy and many are suggesting profit taking or selling to raise money to get into consumer goods issues or defensive securities.

Market Surprised The market was surprised by the timing of the cut and by the method used to ease money. Many had anticipated a move to buy governments by the Federal Reserve to increase the money supply at holiday time.

The method used in reducing the discount rate, it is held, gives more publicity to the action and not only improves morale here but also in Europe where some of the nation's allies have been having difficulty.

Edmund W. Tabell, analyst for Walston & Co., holds that probably more than one step in money easing will be needed to reverse the drop in business pattern since mid-1957.

Noting that it took more than two years for tight money to reverse the business boom. "It is probable that over the next year or so further downward adjustments will be made before the business pattern finally consolidates and adjusts and is ready

In the Day's News

By FRANK JENKINS

Well, the big hassle at Salem is over and the boys have gone home.

All in all—Everything considered—They did a pretty good job. They certainly could have done a much worse one if they had let themselves get swept off their feet. Fortunately, they kept their feet pretty solidly on the ground.

WHAT was it all about? This, roughly, is the story: When the Oregon legislature assembled in Salem last winter, it faced two principal jobs:

- 1. To determine how much money would be needed to run the state for the next biennium (a biennium is two years.)
2. To levy taxes to raise the money.

Somewhere along the line, somebody goofed. As a result of the goof, it became apparent that the taxes that were levied would produce MORE money than was needed.

WHAT to do about it? There came the rub. The governor got scared and called a special session of the legislature to give some of the money back to the taxpayers.

When the legislature assembled, two schools of thought arose among the members. The governor wanted to give only 10 per cent of the expected surplus back. In this desire, he was joined by most of the Democratic members. The Republicans proposed to give 30 per cent of it back.

THE battle raged around that issue. The governor and his party supporters argued that if too much was put back into the taxpayers' pockets now MORE would have to be taken out of their pockets two years hence.

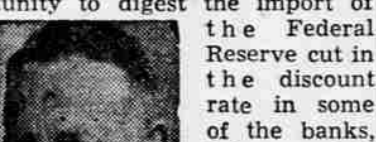
The Republicans based their position on the broad, general contention that if—when the 1959 legislature assembled—there was a big surplus in the treasury it would tend to promote extravagance in the demands (come 1959) of those who want money from the state.

So—They argued—It will be better to give back a LOT of the surplus NOW so that there won't be so much in the state's treasury come 1959. As is usual in such situations, the result was a compromise. The figure finally agreed upon was 20 per cent to be given back to the taxpayers.

THE big question: Who came out of the ruck-us with the most political credit? TAKING human nature into consideration, I expect the Republicans came out a shade ahead. They proposed to give the money back NOW. We can all use it—NOW! We all have bills to pay, and we can use the refund to help pay them.

Two years from now is a long time off. Maybe we'll all be rich and happy by then and won't have to worry about paying our bills. Hope, you know, springs eternal in the human breast.

A THOUGHT in conclusion: NEXT TIME let's be a little MORE ACCURATE in our forecasts of how much money will be needed just how much will be raised by a certain type of tax. Let's not goof again.



Elmer Walzer hold that easier money will help improve the climate for business but it isn't going to aid the profit squeeze which is likely to show up more severely in this quarter, and it isn't considered likely to boost dividends beyond the level they would have been without it.

for another advancing phase. "In the meantime there will be continued selectivity during the period of consolidation and adjustment."

Gerald M. Loeb, a senior partner of E. F. Hutton & Co., believes that it will take time to turn the earnings situation around and "hence that stocks which have decreased earnings probabilities ahead of them will only rally rather than completely cancel out their downtrends.

"The news is encouraging but it will take more news and more time to lay a base for a long-lasting upturn."

According to Walter Maynard, analyst for Shearson, Hammill & Co., it would seem wise for investors to continue to "pursue a cautious policy."

Announcing the 1st truly practical completely

INVISIBLE HEARING AID

Everything is Completely Hidden Inside Newest Bellone HEARING GLASSES



A boon to folks who want to hear again, yet wear nothing in ear. Ideal for moderate losses. Especially wonderful for conduction losses.

- NOTHING IN EAR! No receiver button. No tube from glasses to ear. No ear mold.
• NOTHING BEHIND EAR! No special attachments of any kind.
• NO CORDS—NO WIRES! Nothing dangles on neck or back.
• NOTHING TO HIDE . . . in hair or clothes.

SEEING IS BELIEVING

SPECIAL SHOWING JACKSON HOTEL, MEDFORD Friday, Nov. 22nd 1 p.m. to 6 p.m. Evening Consultation by HARRY L. MARX & ASSOCIATES

Eighth Graders to Launch 'Satellite'

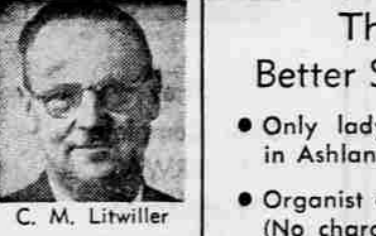
Portland—Eighth grade students at Chief Joseph school will launch a "satellite" Friday. It will be a weather balloon covered with aluminum foil and filled with helium.

The students have built a transmitter and will track the balloon with a theodolite loaned them by the U.S. weather bureau. They plan to make computations on the aerial conditions the balloon will encounter.

Principal William E. Moore said the children plan a second "satellite" too, equipped with a transistor-powered transmitter that will send a continuous wave signal back to the students for tracking purposes.



Daily's U-Drive Medford Airport



C. M. Litwiler



Mrs. Litwiler

The Better Service

- Only lady assistant in Ashland
• Organist and Soloist (No charge)

LITWILLER Funeral Home

Mountain View Chapel Hwy. 66 at Normal Office—88 N. Main ASHLAND We Never Close



"It is better to know us and not need us, than to need us and not know us."

Wallpaper Sale! 50% OFF! Medford Paint & Wallpaper Store 6th and Holly