

Chrysler, and Imperial) feature a double-wrap "bubble" windshield which curves into the roof as well as around the sides. And Chrysler and Imperial offer the latest step toward automatic driving: an Auto-Pilot which allows you to remove your foot from the gas pedal when the car reaches a pre-set speed.

Plymouth sports a new lower grille with triangular-shaped parking lights centered above the dual headlights. The rear fins feature vertical aluminum blades or "struts" rising above the taillights.

American Motors is betting heavily on its compact, economical Rambler, which offers 11 models on a 108-inch wheelbase. New improvements for '58 include a push-button transmission, all-welded single-unit construction, a step-on parking brake, non-slip differential, and a "body-

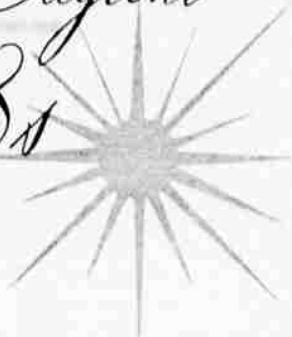
dip" process which rust-protects the body inside and out. Rambler's senior series, new this year, is the Ambassador with a 117-inch wheelbase. American Motors also is bringing out a 100-inch wheelbase model to complete its line.

The sporty Studebaker Hawks are joined in '58 by a Packard Hawk which blends European lines with Packard's classic styling. In addition to its Champion, Commander, and President series, Studebaker also offers a new version of the low-price Scotsman, which was introduced on a limited basis in mid-1957. Outstanding styling features of the new Studebakers and Packards are low roof lines and high, canted rear fins.

There you have the 1958 cars, finest vehicles on the American road—until the '59 models come out, at any rate!

(Continued)

Presenting:
the Elegant
'58s



Mercury



Plymouth



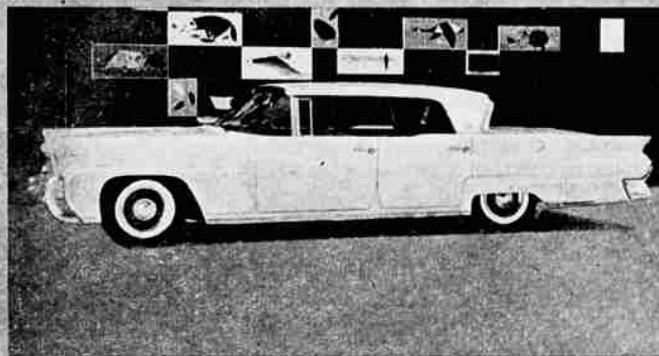
Rambler



Oldsmobile



Cadillac



Lincoln

Medical center reports
on new cough syrup that

**Soothes away
coughs fast...
by relieving
the cause!**

Lets your child sleep... you, too!



**FAST, EFFECTIVE RELIEF
FOR COUGHS OF COLDS:**

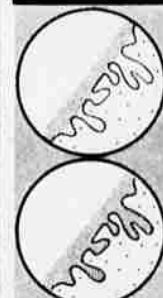
1. controls deep-down bronchial cough
2. soothes rasping throat tickle
3. eases sleep-robbing "croupy" cough
4. calms dry, hacking cough

Mother, here's fast relief for those nagging coughs that turn nights into nightmares. Lasting relief, too, because new Vicks Cough Syrup relieves the cause of coughing.

You see, coughs of colds are often caused by irritation or "dry spots" in the throat... and by congestion in the bronchial passages. The first spoonful of Vicks Cough Syrup stops throat tickle... soothes away coughs fast! Then Vicks works internally to control deep-down bronchial coughs. In fact, a Boston medical center reports it gives faster, more effective relief than 5 other leading cough medications tested!

And kids go for the "lollipop" flavor of Vicks Medi-trating Cough Syrup—delicious wild cherry. Get a bottle today!

**SOOTHES AWAY COUGHS
FAST! HERE'S HOW:**



Magnified section of tiny throat crevices. Cough syrups that miss these areas can bring you only partial relief.

Vicks Medi-trating Cough Syrup with deep-penetrating Cetamium® speeds medicine deep into crevices to relieve cough-irritated membranes. Soothes away coughs fast!

VICKS®
MEDI-TRATING®
**COUGH
SYRUP**



Medicates as it penetrates