

HOT, HANDSOME...A HONEY TO HANDLE



For the first time in history, the whole wide world was used as a test track to prove the heart, body and beauty of a great new car—the 1958 Ford!

Nothing newer in the world!

58 FORD

proved and approved around the world

For hottest value, for handsome, high-style looks, for that *easy-to-handle* feeling, for that wonderful low price—you're ahead with the 58 Ford.

New Interceptor V-8's

Ford's new Interceptor V-8's bring you new Precision Fuel Induction. New carburetion, more direct routing of fuel-air mixture and new machined combustion chambers mean greater power, smoother power—from less gas. No matter which of Ford's 3 Interceptor V-8's you choose (from 240 to 300 h.p.), you'll find it squeezes the last ounce of power from each drop of fuel!



World-approved Styling

From Paris to Saigon they saw the new Ford and loved it! From Power-Flow hood to Safety-Twin taillights its' stunning.

New Cruise-O-Matic Drive!

It's the newest, most versatile of all automatic drives—lets you move smoothly, automatically, with just a touch of your toe from brisk, solid-feeling take-off right up to highway cruising speeds! And a gas-saving rear axle ratio is used to give you "built-in" overdrive economy. What's more, new Cruise-O-Matic, teamed with a new Interceptor V-8 engine gives up to 15% more gas mileage.



Air smooths the road, balances the load

Riding on Ford-Aire Suspension is like riding on a cloud, because air pillows at each wheel literally soak up any sign of a bump. It's a *true* air ride! This revolutionary new optional suspension is power-controlled to re-level the car each time there's a change in the load. It gives the same kind of restful, luxurious comfort once associated only with the heaviest, costliest cars. And now *you* can have this same "riding on a cloud" feeling—at the low Ford price! There's nothing newer in the world.

Come in and see how new a car can be . . . the great new 58 FORD