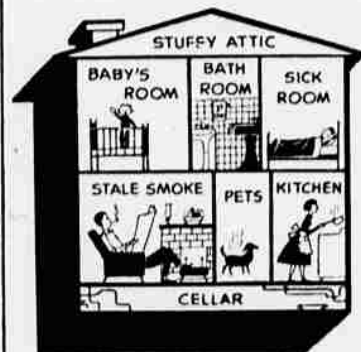


Colgate's new Floriant aerosol air deodorant kills room odors fast



Makes air smell
flower-fresh



Now in 4
fragrances:
floral,
spice, mint,
and pine

Buy two or more,
you'll love all four

No wick • No wait • No waste



Regularity no problem

Is lack of bulk the cause of your constipation? Mr. F. Lacy, Atlanta, Ga. writes: "In 10 years, I tried everything for regularity. My landlady introduced me to All-Bran. Never troubled since." Constipation often responds to a daily dish of Kellogg's All-Bran. Gets at a common cause of this complaint by restoring natural food bulk to the diet. Has the flavor of old-time bran muffins. Delicious, inexpensive. Kellogg's—the original ready-to-eat whole bran cereal. Try it.

Kellogg's ALL-BRAN
Best liked by millions

Hunt the Drum Nat Bradford



Edited by MARJORIE BARROWS, Editor of The Children's Hour

Here's a ~~good~~ game two people can play. You should play it out of doors, especially in some woods you know very well. More than two can play if you wish. First of all, you must have a drum. The person who is IT goes into the woods with the drum to hide, and the other player covers his eyes and counts to 50. As soon as he hears the sound of the drum, the player goes in search of IT.

IT can move around and keep hiding in different places, but every now and then he must beat the drum in each new hiding place. He can drum as hard or as soft as he pleases to fool the other player. When the searcher catches the drummer, it is his turn to drum. This game is lots of fun.

Junior Treasure Chest

WHAT BIRD IS IT? Ruth Dixon

Did you know that the mother bird of this group can hide her tiny babies under her waterproof feathers and dive under water when in danger?

Her babies don't fall off, either.

These birds usually live on a pond in a big, floating watertight nest. They make the nest of rushes and grass and can move it when they wish. The mother bird may use a webbed foot as an oar. Of course, all the family are fine divers, fishers, and wonderful swimmers.

When they care to, they can use their short, strong wings and fly. They can waddle on land, as upright as a penguin, or wriggle along on their tummies in a comical fashion.

They have to look sharp, for though they are only 13 inches long, milliners value their beautiful breast feathers.

Scientists say they are related to loons, auks, and puffins and belong to the family of COLYMBIDAE. What is their everyday name?

Rules for Contest

Guess the bird's name and color the picture neatly in its true colors. Send within one week to Ruth Dixon, Junior Treasure Chest, Family Weekly, 153 North Michigan Avenue, Chicago 1, Ill. Be sure to send your name, age, and address with your page. Prizes will be awarded to two boys and two girls for the best entries. Try your luck!



THIS BIRD IS A _____

MY NAME _____ AGE _____

STREET _____ CITY _____

ZONE _____ STATE _____

MY NEWSPAPER IS _____

Twenty-Ninth Coloring Contest (July 14, 1957)

SOLUTION: Mongoose.

COLOR: Tawny yellow.

WINNERS: Craig Smith Cherry, Girard, Ill.; Joanne Miller, Columbus, O.; Ralph Putman, Rogerville, Ala.; Joan Davis, Taft, Calif.

Let's Draw a Wolf

Ann Davidow



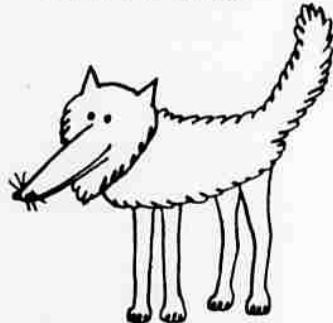
The timber wolf is nature's child. He runs about completely wild.



His shaggy coat is thick and tough. It keeps him warm when the weather's rough.



On a Winter's night—that's when he prowls About the woods and howls and howls.



He wails with such a noisy yap, You'd think his toe had sprung a trap.