

Announcing....

THE Medford Charge-Plate Group

These Leading Stores Present You With Your Own Personal Charge Plate to Make All Your Shopping Easier, Faster and More Convenient...

- | | | |
|---------------------|------------------------------|--------------------------|
| 1 BARKER'S | 4 CENTRAL REXALL DRUG | 7 MANN'S |
| 2 BRAINERD'S | 5 HOME APPLIANCE CO. | 8 NU-WAY CLEANERS |
| 3 BURELSON'S | 6 HUBBARD BROTHERS | 9 QUALITY MARKET |
| 10 RATH'S | 11 SWEM'S | |

Mann's
MEDFORD

Rath's
MEDFORD'S FASHION CENTER



We are indeed proud to introduce this distinctive Charge Plate service to our customers—it will mean faster, easier charge service for you! A single Charge Plate is all you need for more convenient shopping at any member store where you have an account. It serves as your instant, authentic identification. Hand it to the salesperson when you charge, and your name will be quickly and accurately recorded by machine! This thin, light plastic plate is especially designed for easy carrying in your purse or billfold... put it there the minute it arrives in the mail, and carry it always. Our salespeople will be asking you for it!

Active charge customers of these eleven stores will receive Charge Plates by mail this week. If by mistake you do not receive your Charge Plate, or if it has been marked incorrectly, just apply for a new one at your favorite member store.

And if you're not presently a charge customer, this is your invitation to open or renew your accounts at each of the member stores, so you may enjoy the full benefits of this new Charge Plate service.



Burelson's
MEDFORD

Brainerd's
CAMERAS
PHOTOGRAPHY

Swem's
BOOKS · GIFTS · RECORDS

**HUBBARD
BROS., Inc.**

Ed Milne's
QUALITY MARKET

**NU-WAY
CLEANERS
FURRIERS**

CENTRAL *Rexall* DRUG

**HOME
APPLIANCE CO.**
YOUR GENERAL ELECTRIC DEALER

Carry Your Charge Plate Always!