

Santa Claus, Satellite Age Featured on Christmas Cards

By GAY PAULEY
United Press Women's Editor
New York—Santa Claus and the satellite age get together this year.

The old gentlemen, number one cover boy for Christmas cards, heads for his appointed rounds via rocket and space ship instead of reindeer and sleigh in many of this season's designs. Apparently his pack also is outmoded for outer space. It is missing in many of the artist's drawings.

Santa Keeps Up
"Well, Santa has to keep up with the times," explained Stephen Q. Shannon, executive director of the Greeting Card Association.

Shannon said cards of religious character will make up 25 percent of the 35,000 designs available this year. But in the cards of general nature, 12 per cent feature Santa, trailed closely by Christmas tree ornaments, candles and floral decorations. The

Madonna is the most popular design in the religious group.

In shape, most cards are "taller and skinnier" than ever, the association said.

Apparently the "shop early" preaching is effective. Shannon said some persons began Christmas card selecting in July and purchases have picked up speed since Labor Day. Now, with Christmas still six weeks away, the card counters are jammed.

Two Billion Cards
The association estimated the average American household will send 57 cards, or a record total for the nation of 2,400,000,000. It'll cost 70 million dollars to mail them all.

Christmas cards make up half of all greeting cards sent, including birthday, get well and Valentine.

The Christmas card custom originated in England in 1843, when an illustrator named John Calcott Horsley painted one. A Roxbury, Mass., lithographer named Louis Prang published the first in this country in 1875—and wondered whether it would sell. By the middle of the 1880's, he was printing five million each year.

Some of Prang's cards came in as many as 17 colors; some were embellished with silk fringes and sold for \$3 each.

The average card today is far less costly, but may be just as artistic. One group, from the American artists, features reproductions of original works by 470 modern artists. One manufacturer, Hallmark, this year lined up paintings from Cecil Beaton, Norman Rockwell and Sir Winston Churchill.

Winners Named In Wool Contest

Miss Betty Doerfling, Grants Pass, placed second in the Junior division of the Oregon "Make It Yourself With Wool" contest held Friday in Portland. Miss Doerfling and Miss Dona Brown, Applegate, represented the Medford-Grants Pass district at the state finals after they won in a contest held in Medford October 12.

Miss Doerfling entered a double-breasted black and white tweed coat featuring push-up sleeves and full collar. Miss Brown, who participated in the senior division, chose to make an ensemble consisting of green crepe sheath dress and a tan flannel coat.

Miss Doerfling received a prize of a Singer featherweight sewing machine.

The contest was sponsored jointly by the wool bureau and women's auxiliary of the National Wool-Growers association.

State winners, who received checks for a round-trip trip to Phoenix, Ariz., to compete in the national contest, were Miss Suzanne Lozier, Enterprise, and Miss Lanna Gulzow, La Grande.

Experts Explain Care of Freezer

LEXINGTON, Ky.—Home freezers are commonplace but many owners are not getting full benefit from them because they do not know or follow a few simple rules of maintenance.

The University of Kentucky's home management experts warned that freezers should be completely defrosted and cleaned once or twice a year or when the frost is from 1/4 to 1/2-inch thick.

The manufacturer's instructions for this chore should be followed. If the service manual that came with the freezer has been lost, better write to the manufacturer for another copy.

A home freezer should run about 18 hours out of every 24. A dirty condenser may make it run 20 hours. A thick coat of ice crystals inside the box may increase the running time to 22 hours a day. When food is loaded, the motor may run constantly.

Chances are this will soon cause a breakdown in the freezer, but even if it doesn't, the quality of the food kept will decline rapidly as the inside temperature rises, thus offsetting much of the saving in food costs which should be one of the major benefits of a home freezer.

Such inefficient operation also runs up the electric bill.

To defrost, disconnect the freezer and wrap the food packages in several layers of newspaper, stacking them tightly in a box or covering them with a blanket. Scrape the ice from the inside of the freezer and hasten the defrosting by using an electric fan. Never use hot water, or you will have trouble starting the compressor again.

When all the frost is off, wash the walls with warm soda water, rinse and dry. Connect the freezer, cool to zero, and replace the food.

To keep the freezer free of frost unwrapped food must never be placed in it. The freezing action will draw the moisture from unwrapped food spoiling its freshness and depositing moisture on the freezer walls where it turns to frost.

New Scarf-Slip Now on Market

New York—New combination scarf-slips comfortably substitute for blouses under V-necked dresses and suits that require some fill-in. They eliminate the "pulling loose" problem of most scarves—and, what's more, are washable in lukewarm soap or detergent suds with no ironing required.

The scarf tops, made of silk-nylon satin or georgette, are attached at the waist to nylon tricot half slips. Adjustable straps, which extend around the back of the bodice, hold it securely in place.

Fun to Sew

DOLL WARDROBE



9094



14"-22" TALL

by Marian Martin

Fun to sew — fun to give! Just watch your little girl's eyes light up when she sees this beautiful doll wardrobe. Printed Pattern has coat, two dresses, bolero, blouse, Bermuda shorts, jamas and panties.

Printed Pattern 9094: For dolls 14, 16, 18, 20, 22 inches tall. Yards in pattern.

Printed directions on each pattern part. Easy, accurate.

Send Thirty-five cents (coins) for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Marian Martin, care Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N. Y. Print plainly NAME, ADDRESS, SIZE and STYLE NUMBER.

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Chapter to Hold Guest Meeting

Members of Chapter CG of the PEO sisterhood will be guests of Chapter AA for a meeting Wednesday, November 13. It will be held at the home of Mrs. R. J. Cunningham, 925 Reddy avenue, at 1:30 p.m.

A report of the supreme chapter convention, held earlier this fall in Denver, Colo., will make up the program.

A tea will follow the meeting, and hostesses assisting Mrs. Cunningham will be Mrs. O. Gordon Hudson and Mrs. John Dellenbach.



Rijsttafel, or "rice table" is a favorite in the Dutch East Indies. Set your table with a shrimp curry as the main dish, surround it with interesting accompaniments, such as flaked coconut, peanuts and spicy chutney, and you will have, on a small scale, a Rijsttafel. An authentic "rice table" may have as many as 37 accompaniments.

For the shrimp curry use 1/2 cup sliced onion, 1 clove garlic, sliced, 1/4 cup cooking oil, 1 1/2 to 2 tablespoons curry powder, 1/4 cup flour, 1/2 teaspoon salt, 3 cups shrimp stock or bouillon, 2 1/2 cups cooked shrimp, 2 teaspoons lemon juice, 1 1/3 cups pre-cooked rice, 1 cup flake coconut.

Saute onions and garlic in oil in large skillet until onion is lightly browned. Remove from heat, add curry powder, flour and 1/2 teaspoon salt; stir to blend. Return to heat and add stock gradually, stirring constantly. Cook and stir until thickened. Add shrimp and simmer 10 to 15 minutes or until mixture is thoroughly heated and flavors are blended. Add lemon juice. While shrimp is heating, prepare pre-cooked rice, following exactly directions on box. Serve the curried shrimp over hot rice and sprinkle with coconut.

"Santa" Apron



7100

by Alice Brooks

Special greetings for Christmas company with this cheery "Santa" apron! He's a handy helper for serving guests, a happy reminder of the holiday. Pattern 7100: "Santa" apron, 16 inches long. Directions, embroidery, applique transfers.

Send Thirty-five cents (coins) for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Medford Mail Tribune, Household Arts Dept., P.O. Box 168, Old Chelsea Station, New York 11, N.Y. Print plainly NAME, ADDRESS, PATTERN NUMBER.

A bonus for our readers: two FREE patterns, printed in our ALICE BROOKS Needlecraft Book for 1957! Plus a variety of designs to order—crochet, knitting, embroidery, rug weaving, toys, dolls, others. Send 25 cents for your copy of this needlecraft book—now!

CALENDAR

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week day news is 5 p.m. the day before publication.

6:30 p.m. — Roguette circle, Military Order of Lady Bugs, Veterans of Foreign Wars hall.

7:30 p.m. — First Presbyterian church, circle meetings: Candlelight, Mrs. Leroy Williams, 1316 West Main st.; and Vesper, Mrs. W. C. Degerness, 520 Dakota ave.

8 p.m. — American Legion auxiliary, YMCA.

8 p.m. — Nevita chapter, OES, Central Point, Masonic temple.

8 p.m. — Pythian club, with Mrs. Arnold Motschenbacher, Old Stage rd.

Wednesday:

9:30 a.m. Woman's Society of Christian Service Japanese study, library, First Methodist church.

10 a.m. — Mistreote club, at Girl's Community club.

10:30 a.m. — Prospect Extension unit, Community hall.

12 noon—Medford Townsend club Carpenters hall, 123 1/2 West Main st.

12:30 p.m. — Women of Rotary home of Mrs. Leonard Mayfield, 1 Black Oak dr.

1 p.m. — AAUW Book Review group, home of Mrs. Lloyd Nelson, 2130 East Jackson blvd.

1 p.m. — Roxy Gardeners, Mrs. Warren H. Kelson, Hillcrest-Phoenix rd.

Art Instructor To Give Review

Eugene—The second annual Oregon Art Education association conference will draw public school art instructors from throughout the state to the university campus November 16.

Keynote speaker for the meeting will be Mayo Bryce, professor of art and education at San Francisco State college. Mr. Bryce pioneered uniting music, art, drama, and dance. His work culminated in a grant from the Ford Foundation to present 30 television shows.

A new art education handbook will be introduced to the conference delegates during the morning program. Warren Wolfe, art instructor at Medford high school, will discuss the philosophy of the book.

Dean William C. Jones, dean of administration, will be the featured speaker at the noon luncheon in the ballroom of the Erb Memorial union.

Participation will be the theme of the afternoon sessions which will be held in the art building, according to Jack W. five academic levels in the public schools will be held in the art studios. Advisors from the schools throughout the state will direct the projects.

Laundry Tip

A home economics expert on laundering explains that a rapid change of temperature helps to set or "freeze" wrinkles and creases in fabrics. That's why it's best not to subject clothes to cool rinses after washing in warm or hot soap or detergent suds.

REVIVAL

Continues at the
FOURSQUARE CHURCH

East Jackson & Biddle Rd.
EVERY NIGHT
Except Saturday
7:30 p.m.

Rev. Jack Chase
The Wheel Choir Evangelist
Speaking



Something Big Said Needed To Regain Prestige From Russia

Cambridge, Mass. — The United States must put up something as big and spectacular as a space platform before this nation can regain international prestige, a scientist said today.

"We can never catch up in the sense that Russia has already done what we set out to do," said Dr. John S. Rinehart, associate director of the Smithsonian Astrophysical Observatory.

Long-Lived Object Needed
"But we could go ahead of the Russians by performing a bigger and better scientific experiment," he said. The present Russian experiments are short-lived, Rinehart explained, and the next step is to place a long-lived object—such as a space platform—in the sky.

He said the Russians beat us to the first satellite because they "sat down, went to work and applied the knowledge they had."

"Here we've been given a much freer hand to play and scientists like to play," he said.

However, Rinehart said he believes the American scientific program—with its greater freedom—"generally leads to the best things in the long run."

The satellite involves nothing new in a scientific sense, he said. "It's simply a matter of technology. We can certainly do it."

"They've put on a wonderful show," Rinehart said. "Scientists enjoy seeing a good experiment well done and I have enjoyed these Russian satellites tremendously."

Rinehart, who is a ballistician

Nixons in Emergency Landing at Miami

Washington — Vice President and Mrs. Richard M. Nixon were aboard an Eastern Airlines Super Constellation air coach that made an emergency landing at Miami Monday night.

The airline said the Nixons' plane was forced to turn back over Pa'm Beach with engine trouble. They arrived here shortly after midnight aboard another plane.

An inbound engine on the four-motored craft began acting up 20 minutes out of Miami, where the Nixons had been vacationing for the past week. The airline said the pilot feathered the prop and returned for a landing without incident.

The Nixons and 73 other passengers changed planes and arrived in Washington about two hours late.

Animated Cartoon Topic of Roundtable

A brief history of animated cartoons was presented at the Jackson County Chamber of Commerce roundtable Monday by Medford commercial artist Bill McCorkle.

McCorkle also explained how animated cartoons are produced. He was employed by Walt Disney studios for six years before moving to the Medford area.

The growing importance of cartoons being used for television commercials was discussed. McCorkle showed several examples of his work now being used on local TV.

Next Monday's roundtable meeting will feature Gordon Taylor speaking on the California-Oregon building exchange, according to chamber officials. Secretary of State Mark Hatfield is scheduled to speak at the roundtable Nov. 25.

Grocers Favor 'Observance Day'

Portland — The Oregon Retail Grocers association Monday passed a resolution favoring a "family observance day" in which the stores would remain closed on either Saturday or Sunday of each week.

Ray Hiatt, Portland grocer and chairman of the retailers committee, said such a policy would be "fairest to everyone in the association."

Gov. Robert D. Holmes spoke to grocers Monday night. He said the independent grocer's closeness to the pulse of American community life obligates him to continue activity in community service.

More Urged To Make Use of Salk Vaccine

Portland — Dr. Herman A. Dickel, president of the Multnomah County Medical Society, Monday urged more persons to take Salk vaccine shots at an "earliest" possible date to avert new outbreaks of the crippling disease.

Dickel said physicians are alarmed in Portland by public apathy to the threat of polio, and he said the threat of an epidemic "is not over."

Silver is the best metal conductor of electricity.

Adarel Social Club Plans Sewing Session

Jacksonville — Adarel Social club, Order of Eastern Star, will hold a sewing session at the Masonic hall, Jacksonville, Thursday, November 14, at 10 a.m.

Members are asked to take portable sewing machines and food for a potluck luncheon at noon.

The committee in charge is Mrs. Charles Coggins, Mrs. Frank Root and Mrs. George Drorbaugh.

Brainers Hosts At Family Dinner

Mr. and Mrs. P. F. Brainerd, 226 Valley View drive, were hosts Sunday for a pre-holiday family dinner. Guests were Mrs. Brainerd's brother and sister-in-law, Mr. and Mrs. Bert Swartsley, and daughter, Mary Pat, Salem; another brother and sister-in-law, Mr. and Mrs. Joye Swartsley, and sons, Steven and Jerry, Medford; and their mother, Mrs. R. W. Swartsley, formerly of Salem and now of Medford.

Grange Discusses Farm Price Policy

Colorado Springs, Colo.—The National Grange took up questions of farm policy today in the wake of a call by its top official to put domestic farm prices relatively high and export prices relatively low.

Herschel Newsom, master of the Grange, said "with this approach the government can get out of the business of buying, storing and sell the nation's surplus farm products."

"The present price support program is price fixing, and any kind of government price fixing is wrong, whether it is done at the discretion of the secretary of agriculture or by an act of Congress."

Newsom addressed the opening day session Monday at the Grange's 91st annual convention. He said the Eisenhower administration's plan to reduce price supports below current levels would not work, either.

Edward F. Bolter, who heads the Grange's educational program, suggested a national science academy on a par with the Army, Navy and Air Force academies.

"We would be taking a big step toward restoration of pride in scholarship, or social approval of intellectual proficiency," with a science academy, he said.

Yeggs Start Fire; Escape With Cash

Portland — A band of shrewd thieves Monday night escaped with an estimated \$5000 in cash from a Kienow supermarket in a southwest Portland suburb.

Yeggs first set fire to a barn at Southwest 87th ave. and Bertha-Beaverton highway to divert attention from their activity at the Raleigh Hills supermarket. There they used a stolen Hyster company truck and fork lift to remove two safes weighing 3,000 pounds from the Kienow store. The safes, piled one on top of the other, were embedded in concrete but were pulled loose by the Hyster unit. The Hyster company reported the truck and lift stolen from its branch at Southeast 7th ave. The equipment was later found abandoned outside the store.

Sheriff's officers said they believed an accomplice of the robbers hid in the store at closing time and let the others in during the night. The burglary was not discovered until 45 minutes after the fire alarm was turned in for the barn fire. The structure contained construction equipment.

Burglars Take Goods From Portland Store

Portland — Police said Monday that burglars made a haul worth some \$10,000 from the Guest City department store in north Portland.

Taken were rings, other jewelry watches, clothing, guns and cigarettes. It was the largest merchandise burglary here in recent months.

Police said burglars pried open a door to gain entry.

Bunker Hill Earnings Reported in Decline

San Francisco — The Bunker Hill company has announced that its earnings dropped 77 cents a share for the first three-quarters of 1957 despite the highest sales in the company's history for a three-quarter period.

Earnings for the 1957 period amounted to 75 cents a share, compared to \$1.52 for the same period last year.

John D. Bradley, president of the mining company, said the lowered earnings were primarily a result of the precipitous drop in lead and zinc prices that followed suspension of the barter program. Between May 1 and July 1, lead prices fell 2 cents and zinc prices 3 1/2 cents.

For Careful and Thorough Cleaning Call —

Hale and Kathryn WHEELER

at

Medford Cleaners

34 No. Holly Sp 2-6500

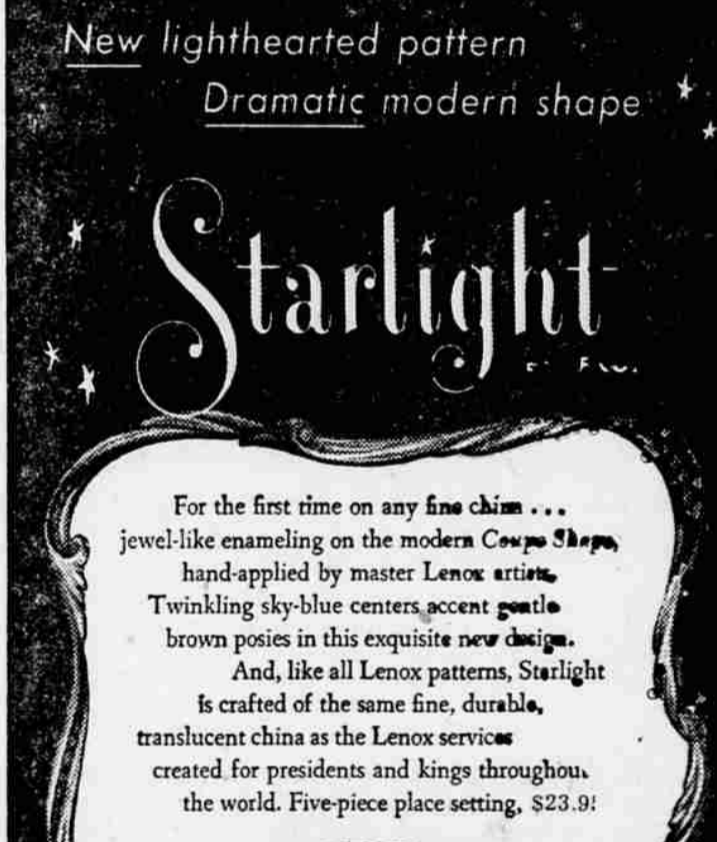
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New lighthearted pattern
Dramatic modern shape

Starlight

For the first time on any fine china... jewel-like enameling on the modern Coupe Shape, hand-applied by master Lenox artists. Twinkling sky-blue centers, accent gentle brown poses in this exquisite new design.

And, like all Lenox patterns, Starlight is crafted of the same fine, durable, translucent china as the Lenox services created for presidents and kings throughout the world. Five-piece place setting, \$23.91



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Hollywood

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