



BOB TAYLOR



"CHUCK" DEAN

A **BOLD ACTION** ANNOUNCEMENT from Bob Taylor & "Chuck" Dean

**"TOMORROW — SEE AN ALL-NEW
KIND OF CAR!"**

We're mighty proud to show the bold new Pontiac to our friends, here in the Rogue River Valley. Its so basically, so **TOTALLY NEW**. When you see it at our showrooms **TOMORROW**, we know that you'll agree that **PONTIAC** for 1958 will be the **MOST TALKED ABOUT CAR OF THE YEAR** . . . truly the **BOLDEST ADVANCE** in 50 YEARS of automotive progress . . . a car that really **STEALS THE THUNDER** from every other new car on the market! But why don't **YOU** be the judge . . . We urge you to see for **YOURSELF** the smartest, smoothest dream of a car you've ever seen!

Bob Taylor and Chuck Dean

REVOLUTIONARY

1958

PONTIAC

BOLDEST ADVANCE IN 50 YEARS!

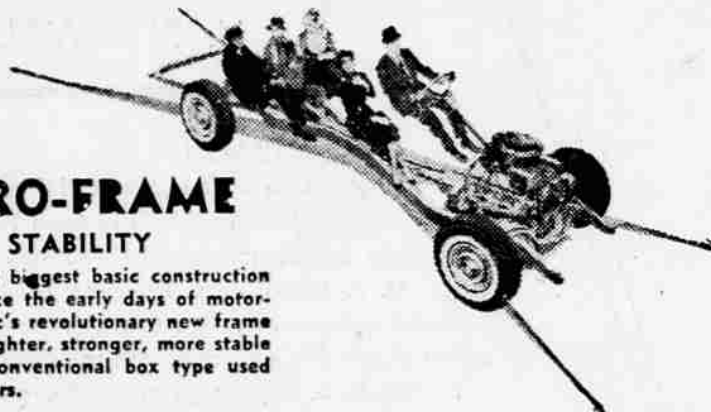


THE GOLDEN JUBILEE CAR!

It's a revolution on wheels—boldly planned from the very beginning as a Golden Anniversary showpiece for Pontiac and General Motors. This one you really must see—here is a car unlike any you have ever known! This Golden Jubilee Pontiac is actually an all-new breed of cars—in four brilliant series and 16 sleek models covering virtually every price bracket.

**AERO-FRAME
STABILITY**

Here is the biggest basic construction change since the early days of motor-ing. Pontiac's revolutionary new frame design is lighter, stronger, more stable than the conventional box type used on other cars.

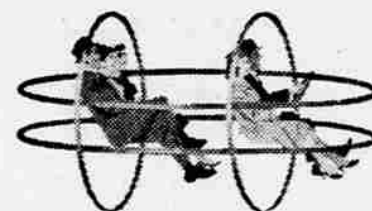


**TEMPEST 395
PERFORMANCE**

Try Pontiac's new jeweled-action response! Scores of exclusive engineering innovations make Pontiac's hefty power plant a miracle of smoothness.

**QUADRA-POISE
ROADABILITY**

Only the wheels know where the bumps are! Pontiac's new suspension geometry ends dive, sway and bounce to bring you the smoothest ride, easiest handling you've ever known!



**CIRCLES-OF-STEEL
SAFETY**

Pontiac's completely new body construction surrounds you with girder steel protection—above, below, fore and aft. Now you can drive with wonderful new peace of mind!

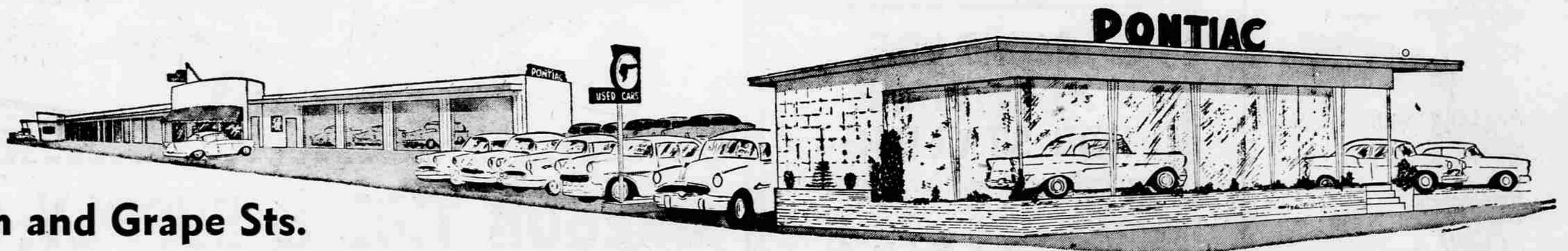


EVER-LEVEL AIR RIDE*

The most perfect suspension system ever designed—and Pontiac's revolutionary Aero-Frame is specifically designed for it! Air cushions on all four wheels literally **LOAT** you over the bumps . . . keep the car perfectly level regardless of load or road!

*An extra-cost option.

Dean-Taylor Pontiac Co.



6th and Grape Sts.

Open Tomorrow Night and Monday all day