

4 BIG FREE PARKING LOTS
IN BACK OF OUR STORE

GROCETERIA

SIXTH AND GRAPE STREETS
OPEN 7 DAYS A
WEEK UNTIL **9** P.M.



We're Celebrating the Birthday of Medfords' First

ONE-STOP food center

BACK IN 1920, when folks were just getting over World War I, whizzing around in Model T Fords, dancing the Black Bottom and Jitterbug, two enterprising Medford men with vision—W. A. Gates and William Lydiard—founded the Groceteria. It was something brand new in food stores—SELF SERVICE—and not only the first of its kind in the Rogue River Valley but one of the first in the Nation! Today, most food stores are self-service... Bill Gates and Bill Lydiard built their first enterprise into a COMPLETE ONE-STOP SUPER MARKET. Never did they waver from the objective of giving the public MORE for their food dollars—finest quality brands, friendly courteous service, consistently low prices. THREE GENERATIONS have enjoyed the Groceteria's BIG STORE SERVICE AND VALUES plus PERSONAL NEIGHBORLINESS usually found in smaller rural stores. Today, the same folks who grew up with the original Groceteria, carry on the high traditions of this pioneer self-service store!



Grocery Department Prices Good Through SUNDAY, NOVEMBER 17th

10 BIG DAYS of GROCERY BARGAINS!

Bisquick

LARGE PACKAGE

37¢

2 FOR 69¢

Reg. 43¢—SAVE 17¢ on 2

SWANSDOWN

**Angel
Cake Mix**

37¢ PKG

Reg. 53¢—SAVE 16¢

NESTLES'

**Canned
Milk**

8 CANS 1⁰⁰

Reg. 3/41¢—SAVE 10¢

FREE!

**30 MORE 12-lb.
HEN TURKEYS**

TO BE GIVEN AWAY BEFORE THANKSGIVING!

10 To Be Given Away Saturday, Nov. 9th

10 To Be Given Away Saturday, Nov. 16th

10 To Be Given Away Saturday, Nov. 23rd

No purchase necessary—Tickets freely given to anyone over 18 years of age. Winners will receive letter and can claim their turkey any time before Thanksgiving.

LAST WEEK'S FREE TURKEY WINNERS

Name Address
Irvin Smoot, P.O. Box 255 Medford
E. Bohner, Rt. 1, Box 60 C Central Point
Joe Reynolds Jacksonville

G. B. Dean, 265 Janney Lane Medford
M. Brotherton, 327 N. Holly St. Medford
J. Golberg, 2530 Stewart Ave. Medford
M. Schnack, Rt. 3, Box 206 Medford

Dale Jefferson, 527 S. Holly St. Medford
Mrs. Earl Hall, 902 N. Riverside Ave. Medford
C. F. Risse, 820 W. 4th St. Medford

Albers Yellow Corn Meal

Quaker Oats (Quick or Regular)

N.B.C. Shredded Wheat

Baker's Premium Chocolate

Please Dog Food

M.J.B. Long Grain Rice

North Coast Apple Sauce

Del Monte Fancy Grapefruit

Argo Brand Figs

Del Monte Sugar Peas

Del Rogue Pears

Del Monte Sliced Pineapple

Cresswell Short Cut Green Beans

Van Camp's Kidney Beans

Kounty Kist Peas

Blue Plate Cove Oysters

Beach Cliff Maine Sardines

5 Pound Bag 37¢ Save 10¢

Large pkg. 37¢ Save 8¢

2 Pkgs. 37¢ Save 9¢

1/2-lb. bar 37¢ Save 9¢

5 Cans 37¢ Save 12¢

28-oz. pkg. 37¢ Save 4¢

303 Can 3 for 37¢ Save 13¢

303 Can 2 for 37¢ Save 9¢

303 Can 2 for 37¢ Save 5¢

303 Can 2 for 37¢ Save 5¢

2 1/2 can 37¢ Save 4¢

2 1/2 can 37¢ Save 4¢

303 Can 3 for 37¢ Save 7¢

303 Can 3 for 37¢ Save 13¢

303 Can 3 for 37¢ Save 7¢

7-oz. can 37¢ Save 8¢

4 Cans 37¢ Save 3¢

THE GROCETERIA WILL CLOSE MONDAY, NOV. 11 — VETERANS DAY

Home Purity Bakery

Fine For Breakfast or Coffee Snack

DANISH PASTRIES

DANISH KRISPIES

Large Size

2 FOR 29¢

6 FOR 39¢

• Figure 8 • Orange & Date
• Small Butterhorn Bars
• Bear Paws • Cinnamon Curls
• Nougats

Broken Shrimp Blue Plate

Bits 'O Sea Tuna

Frozen Fish Sticks 4 Fisherman

Cream Cheese Kraft Philadelphia

Sandwich Spread Kraft Miracle

Kraft Mayonnaise

Pork & Beans Van Camp's

Stewed Tomatoes Del Monte

Can 37¢ Save 8¢

No. 1/2 Can 2 for 37¢ Save 3¢

8-oz. pkg. 37¢ Save 4¢

8-oz. pkg. 37¢ Save 6¢

Pint 37¢ Save 6¢

Pint 37¢ Save 6¢

300 Can 3 for 37¢ Save 7¢

303 Can 2 for 37¢ Save 9¢

AT THE FOUNTAIN

**Roast Turkey
Dinner**

SOUP — SALAD
ROAST TURKEY AND DRESSING
MASHED POTATOES — FROZEN GREEN PEAS
POTATO ROLL AND BUTTER
COFFEE, TEA OR MILK

\$1.00



1b. Can 95¢

2-lb. Can \$1.89