

Public Prefers Blue Chips To Oats, Dogs In Viewing Market

By ELMER C. WALZER

New York—The public prefers the blue chips to the oats and dogs in the stock market.



At least they look best to look at quotations on the top - ranking stocks in the nation's brokerage houses.

Teleregister Corp., which operates 486 quotation boards throughout the nation finds the most popular stocks are the ones in the best averages.

Chrysler Corp. tops the list and is quoted on 470 of the boards. Next comes General Motors, Standard of Jersey, and U. S. Steel on 469 boards each. General Electric and Bethlehem Steel are on 465 of the boards.

Westinghouse Electric, New York Central, and American Telephone are quoted on 460 boards. Then come Anaconda on 459, Republic Steel on 458, Radio Corp. on 456, Boeing Airplane, Kennecott Copper, and International Telephone on 456.

Oil and railroad issues led in popularity in October, the Teleregister compilation showed. Of the top 100 issues in boardroom popularity 13 each were in oils and rails.

Then came the metals and air-crafts with nine each; chemicals and steels with eight each. There were five utility and communications issues.

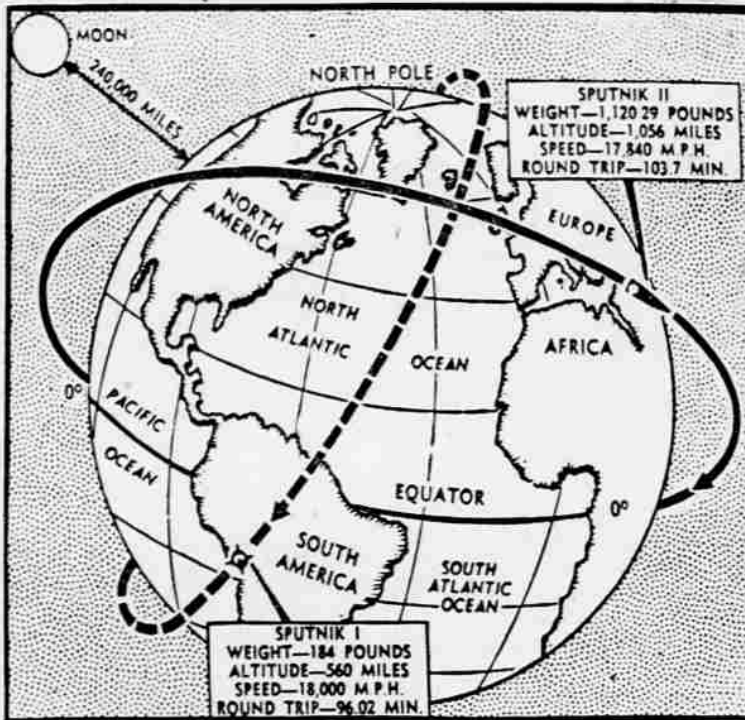
There were four each of air-line and automobile issues; three each of rubber, mercantile and amusement; two each of paper, textile, farm implement, electrical equipment, liquor, and building; and one each of tobacco, soft drink, office equipment, container, air conditioning and electronics.

The same situation prevails on the American Stock Exchange where the top issues are Electric Bond & Share, U.S. Foll B. Pacific Petroleum, Molybdenum, Imperial Oil, International Petroleum, and Barium Steel.

The big board listings run neck and neck with those in July but are changed in a few instances compared with the end of 1955. At that time, General Motors was No. 1, and Bethlehem Steel No. 2. Chrysler was 7th and Standard of Jersey 5th. Teleregister boards list 1,221 New York Stock Exchange stocks, 285 American Exchange stocks; 81 Midwest Exchange stocks; 33 bonds; nine industrial bonds, and 125 different commodity future contracts.

Spread of the use of these quotation boards reflects growing interest in the stock market despite its decline.

The top 100 issues comprise the who's who of the stock market so far as the stock issues are concerned. And those issues for the most part haven't lost their popularity on the brokerage house boards in the past years, the tabulation reveals.



RED SATELLITES—Boxes on newschart give the comparative figures on Sputnik I and II. The new satellite, believed to be cone shaped, carries a half-ton of scientific and measuring equipment, plus a live dog. There have been widespread rumors that Russia soon would fire a rocket to the Moon, upper left. In Washington, U. S. rocket expert Will Ley, said it would take four days for a rocket to reach the Moon.

Knight Pressured, Roosevelt Declares

Portland — Rep. James Roosevelt (D-Calif.) said here Tuesday night that the Republican national administration put pressure on Gov. Goodwin J. Knight to resign from the governor's race against Sen. William Knowland (R-Calif.) and run for the U.S. Senate.

Roosevelt, in Portland to attend a meeting of the House labor standards subcommittee, said the original "pressure" on Knight came within California, but "in the past 24 hours pressure was exerted" as high as the White House.

He said he felt, however, the public will be given a "good, clearcut choice" in the California gubernatorial race.

NEGROES TO MEET

Memphis, Tenn. — Negro leaders will hold mass meetings in 11 southern states Jan. 20 in an effort to double the Negro vote in Dixie. Dr. Martin Luther King, Montgomery, Ala., bus boycott leader, said at the "crusade for citizenship" meeting that the January meetings will be held in about 20 cities in Florida, Alabama, Georgia, Mississippi, Louisiana, Texas, Arkansas, Tennessee, Virginia and North and South Carolina.

JIM METZ
1310 Ridgeway
Medford, Oregon
Phone: SP 2-4294

your Equitable representative asks:
"HOW MUCH ARE YOU PAYING YOURSELF?"



Your Equitable representative can show you how to put aside part of your income for yourself—even though you may now think it impossible.

An Equitable savings plan is completely different from other means of saving money. It's the savings plan that really works! It's helped thousands of other people, and it can help you. Don't delay any longer; to get all the facts, check with your Equitable man or fill in and mail the coupon below.

EQUITABLE BUILDING, PORTLAND 4, OREGON
Please see that I get full information about Equitable savings plans.Name _____
Street Address _____
or R.F.D. No. _____
City _____ State _____

USE TRIBUNE CLASSIFIED ADS!

Is That So?

By EUGENE BURNS
Ranger-Naturalist

On Thursday, Friday, and Saturday night next week cock your eye into the constellation of Leo and you may see a great show — a meteor display shooting from its heart. It comes each year between Nov. 14-16 and it may be a feeble show but again it may be a great display.

Just 124 years ago, it caused tremendous fear in South Carolina. A description of it has been given by a South Carolina planter who wrote:

"I was suddenly awakened by the most distressing cries that ever fell on my ears. While earnestly listening for the cause I heard a faint voice near the door, calling my name. I arose and, taking my sword, stood at

a large number it isn't. Remember the earth is about 197,000,000 square miles and every hour it carves a tunnel through space 8,000 miles in diameter and 66,000 miles long — the diameter of the earth and its speed through space.

The total number of meteors of all sizes which hit the earth every hour is enormous — running into the billions, says Arthur C. Clarke in Holiday. But the vast majority are smaller than grains of sand.

Of these, about ten each day are too large to be consumed by the friction of their passage through the atmosphere and so they manage to reach the earth's surface intact. Because these are only samples we earthlings have of matter outside the earth, naturally we study them closely.

To look at one, it gives the appearance of having been thrown out of a slag heap. And that is what it is, cosmic slag—possibly part of the debris left over when the planets were formed some three or four billion of years ago, says Clarke, or possibly a fragment of a planet which once existed between Mars and Jupiter and exploded.

Unprepossessing as this lump may seem, yet it may contain a clue to our weather... a subject we'll discuss another time.

(Copyright, 1957, by Eugene Burns—Distributed by McClure Newspaper Syndicate)

Free: By special arrangement with the editors of the Encyclopedia Americana, my panel of judges will award each week to the reader who sends me the best true-life nature adventure, the best nature observation, or the best question on nature and wildlife, a complete 30-volume set of this world-famous reference work in a handsome Sealcraft binding. Each week new submissions will be considered. Sorry, I simply can't answer your many friendly letters. Please address your letter to: Is That So c/o Medford Mail Tribune, Box 575 Sausalito, Calif.

Although such showers seem unusual it is surprising how often clusters pass through our atmosphere — particularly now that they can be tracked in good weather or foul, by the dark of the moon or the light; and more important during this intense brightness of day.

Like jet planes streaking through the stratosphere leaving vapor trails, meteors too leave giant trails which can be picked up by radar. They are formed of intensely heated gas produced by the meteors which may travel at speeds often exceeding 100,000 miles an hour. Particularly if they hit our atmosphere head-on, going against the earth's direction. Then the combined speed can be as much as 160,000 miles an hour — fast enough to take one from the earth to the moon in 90 minutes.

Half-Inch in Diameter
Even though the light is bright — briefly outshining all the stars put together, the meteor is seldom more than half an inch in diameter. In fact, such "giants" are quite rare. Perhaps a thousand such hit the entire earth every hour.

Although this may sound like

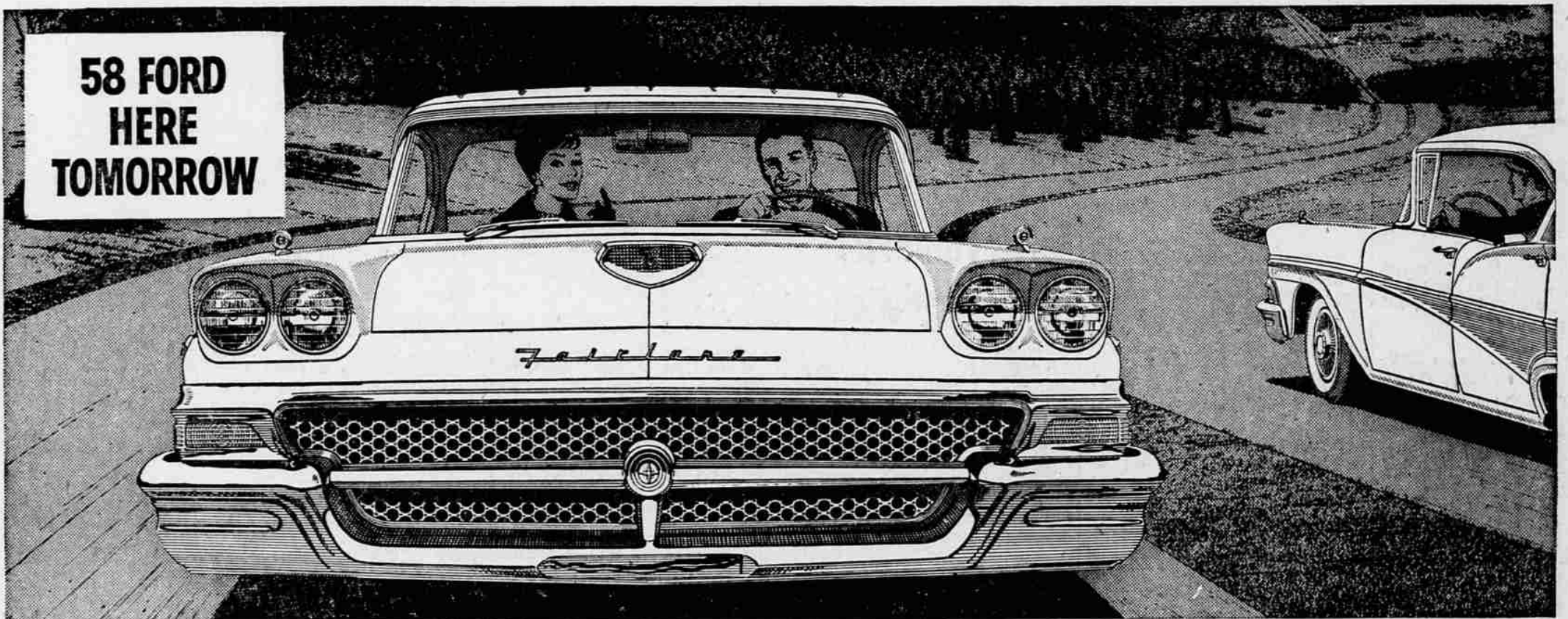
Now Many Wear FALSE TEETH With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping, or wobbling. FASTEST holds plates firmer and more comfortably. This pleasant powder has no gummy, sticky taste or feeling. Doesn't cause nausea. It's alkaline (non-acid). Checks "plate odor" (denture breath). Get FASTEST at any drug counter.

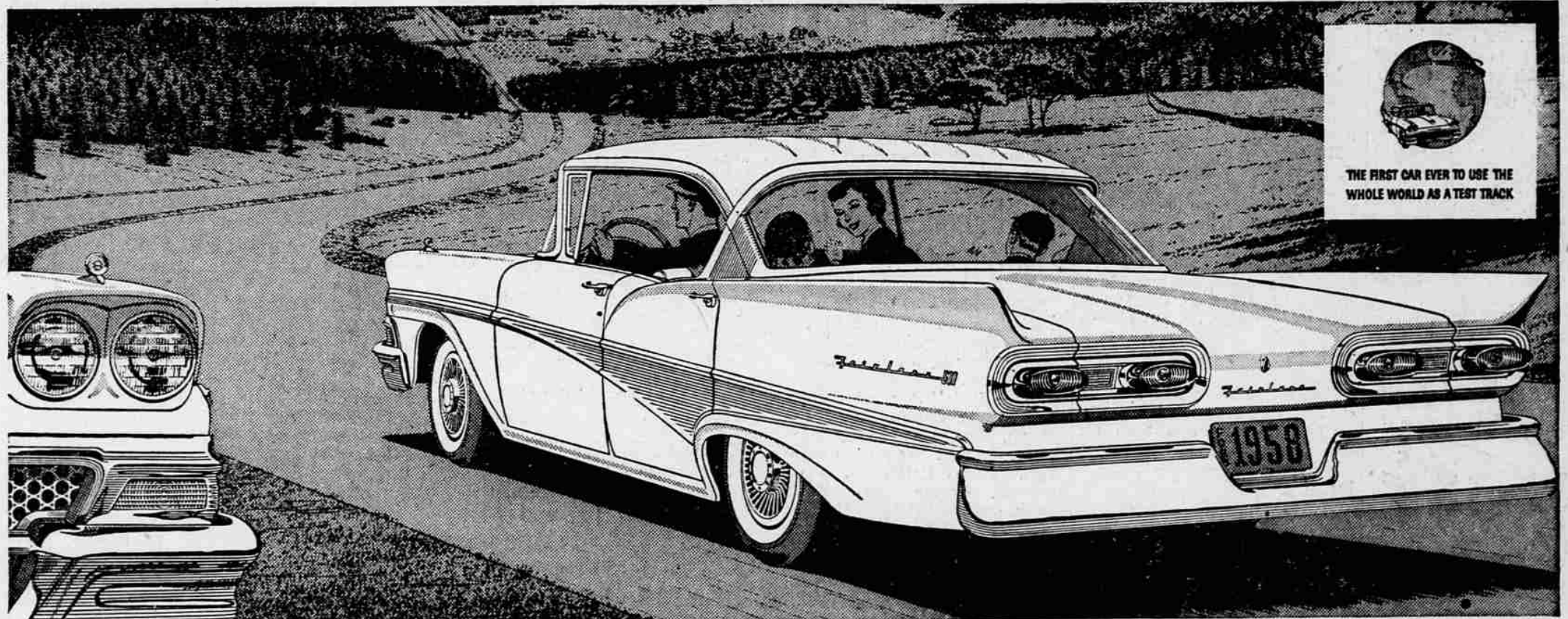
Men Old at 50 or 60! Recharge Body's Batteries — Feel Younger Fast!

Thousands who feel weak, worn-out at 40, 50, 60 find vigor on premature aging, when real cause is just lack of invigorating iron and therapeutic dose Vitamin B₁₂, needed to recharge body's batteries. Thousands are amazed at way potent, new and improved Oxtrex Tonic Tablets pep up blood, cells, organs, nerves. In just one day Oxtrex supplies iron equivalent to 16 dozen raw oysters, 4 lbs. of liver or 18 lbs. of beef. 3-day "get-acquainted" size costs little—only 69¢. At all drugists.

58 FORD HERE TOMORROW



One look tells you... there's nothing newer in the world!

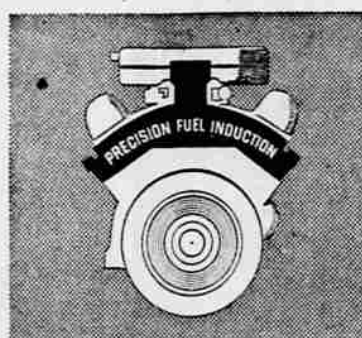


You'll ride in a new world of style in the 58 Ford

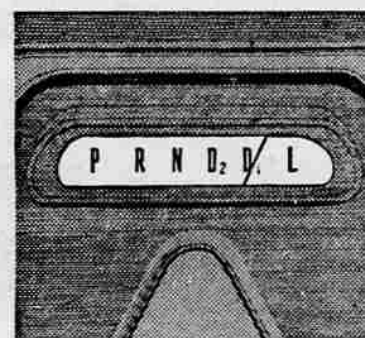
New deep-sculptured styling
New Interceptor V-8 power
New Cruise-O-Matic Drive
New Ford-Aire Suspension
New Magic-Circle Steering

The 58 Ford is the newest car in the world—the only car ever to meet a world-wide test and win world-wide approval before its public premiere.

Here's a car so new, so beautiful it made eyes pop from Paris to Pakistan... a car so rugged it proved its mettle in a road test around the entire world! Ford's new Interceptor V-8 engine took the mighty Himalayas and our own rugged Rockies without a puff. What's more, it did it on surprisingly little gas—thanks to new Precision Fuel Induction. And after thousands of unbelievably tough miles, all roads led to one conclusion: the 58 Ford is the solidest, smoothest, travelingest new car ever! Let us show you the world's most beautiful new bargain!



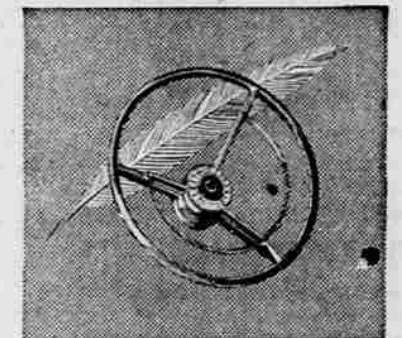
You'll be ahead with Ford's new Interceptor V-8 and Precision Fuel Induction. There's nothing newer than these engines that give you up to 300 hp. Smoother power from less gas! One secret is Precision Fuel Induction, a new carburetion, fuel feeding, and combustion system. It routes the fuel-air mixture from carburetor to machined combustion chambers directly, so each cylinder does the same work, the most work!



You'll get up to 15% more gas savings with new Cruise-O-Matic Drive teamed with the new Interceptor V-8. Here is the newest, most versatile of all automatic drives. New D1 position, used for all normal driving, lets you move smoothly—at a touch of your toe—from brisk, solid-feeling take-offs up to highway cruising speeds. Gas-saving axle ratio used with Cruise-O-Matic means "built-in" overdrive savings.



You'll ride on a cloud instead of a spring with Ford-Aire Suspension. This is the way you've dreamed of driving—floating on air! Four air pillows literally soak up bumps. And the Ford's new air suspension is power-controlled to reveal the car every time someone steps inside or luggage is loaded. It always keeps full road clearance. An extra cost option, you get all this at traditionally low Ford prices!



You'll steer with a feather touch with Ford's new Magic-Circle Steering. Nothing rolls like a ball, and that's the secret of Ford's handling ease. Free-moving steel balls in the steering mechanism are virtually friction-free—give you the closest thing yet to power steering! And this is just one of the many new "inner Ford" advances you'll discover in the 58 Ford that's been proved around the world. Come in and see it for yourself!

Come in tomorrow... Action Test America's only world-proved car!

58 FORD

CRATER LAKE MOTORS, INC.

Main and Fir — Medford