



Buying All Sorts of Stocks is for Birds If You're Small Guy

By ELMER C. WALZER
United Press Financial Editor

New York—Diversification of your portfolio—buying of all sorts of stocks—is for the birds if you're a small investor, according to Henry Gellermann, who writes the advertising for his firm and handles its public relations, has a facile pen and a knack of making clear the intricate details of high and low finance.



Elmer Walzer

"It's been my belief," says the author, "that far more money has been lost in the securities market by the rigorous application of pure foolishness than by fraud and deceit. The man or woman who is determined to be a sucker inevitably will be a sucker, and all the laws and good advice to the contrary."

The author holds that one cannot possibly have an intimate working knowledge of more than a bare handful of companies, and "it's a lot easier to select three or four good securities than 30 or 30."

He cites such men as John D. Rockefeller, Standard Oil, Henry Ford, Ford Motor Co. and Alfred P. Sloan Jr., General Motors who did right well by putting all their eggs in one basket.

Answers Questions
The books goes into all angles

of investing and explains and defines stocks, bonds, debentures, the Stock Exchange, how trades are made, how to select a broker, and answers just about any question the small and large investor could think of asking.

Gellermann, who writes the advertising for his firm and handles its public relations, has a facile pen and a knack of making clear the intricate details of high and low finance.

The book contains some home-by expressions among the advice to little fellows in the market place.

"It's been my belief," says the author, "that far more money has been lost in the securities market by the rigorous application of pure foolishness than by fraud and deceit. The man or woman who is determined to be a sucker inevitably will be a sucker, and all the laws and good advice to the contrary."

Many Safeguards
Hence a great many safeguards have been installed to save these investors from themselves. The author details them, tells investors where to get information and markets, and explains why stocks go up and down.

He's done some research on the market and on stocks from Wall Street houses. It would make a pile 35 feet high and weigh 900 pounds, he finds by



FRENCH HOPE — Felix Gaillard (above) an unknown until five months ago, has been asked by French President Rene Coty to solve the deadly French political stalemate which is now threatening the foundations of the Fourth Republic itself.

measurement.
Also there are thousands of pages of special reports. And there are the daily newspapers, the financial papers and magazines, bank reports, the Stock Exchange magazine and so on and on.

If you read 'em, digest 'em, evaluate 'em—you'll be able to buy sound stocks for sound reasons, he says.

HE GOT AWAY

Syracuse, N. Y.—Police-man Thomas Stassi and John Bozzutto reported they stopped and questioned and then released a "suspicious" motorist. About 15 minutes later the police radio flashed a report that the man had robbed a service station, minutes after the officers questioned him.

China's mainland population, estimated at over 82 million, in 1953, is increasing at the rate of 12 million a year.

A BAD DAY

Syracuse, N. Y.—It just wasn't Police-man Eugene Sweeney's day. His motorcycle had backfired and caught fire. Patrolman Roy Cooke, driving a patrol car, raced to Sweeney's aid. But the car's trunk compartment, where the fire extinguisher was locked, was stuck. By the time a fire engine arrived the fire had destroyed the motorcycle.

Use M-T Classified Ads



"On the Point"—S. Riverside & S. Central—Open 24 hours

CHECK FORD TICKETS NOW!

Number Posted OCTOBER 30 for 7 Days
Printed Winner Number List Available

NOVEMBER SPECIAL!

A \$23.95 Dominion Automatic Skillet
12" with Cover . . . Immersible for easy
Cleaning FREE with 1395 Fortune Stamps or
\$13.45 with 50 Stamps — You Save \$10.50
BAMBOO LEAF RAKE 25¢ With any Gas Purchase

You Always SAVE At Fortune

Failure of Irradiation To Cure More Cancers Eyed by Scientists

By DELOS SMITH
United Press Science Editor

New York—Because irradiation is the cleanest and fastest way of dealing with cancer cells, there is a very practical interest in experiments designed to find out why it is that irradiation doesn't cure more human cancers than it does.



These experiments were in the category of "basic science," in this case, the basic nature of cancer cells. They indicated strongly (but not positively, of course) that particular experimental cancer does not contain individual cells which are naturally "resistant" to irradiation.

Thus, by the process of elimination, you are justified in reasoning that the phenomenon of "resistance" which prevents ir-

radiation from being a sure-fire weapon against cancer, has to be due to two other possibilities. Either irradiation "mutates" few cells in the millions of a cancerous colony into "resistant" cells or irradiation so changes the chemistry of the body containing the cancer that individual cells are made "resistant."

Must Perfect Weapon
As "basic" knowledge this result of the experiments could be most helpful. No one should permit himself to think something big is about to be done about curing cancer. But you are justified if you keep in mind that all weapons have to be perfected—and irradiation as a weapon against all kinds of cancer often works but is a long way from perfection.

The experiments were performed by Drs. Alan D. Conger and Helen J. Luippold in the Oak Ridge, Tenn. National Laboratory. They experimented with the Enrich tumor which is an experimental cancer of mice

that can be readily transplanted from mouse to mouse and almost always "takes." It is one of the best known of "laboratory" tumors.

The tumorous mice were kept in the irradiation beam for radioactive cobalt-60 giving off gamma rays, for 23 hours a day over a period of weeks. The total daily doses were relatively low—by design; the Enrich tumor is highly "sensitive" to irradiation.

Permit Cell Takeover

The experimental design was to permit naturally "resistant" cells to take over—if they existed in the cancerous conglomeration. Every experimental detail was aimed at "maximizing" this take-over. If it had happened, all the naturally "sensitive" cells would have been killed by irradiation prolonged over weeks; the pre-existing "resistant" cells would have multiplied in the usual way and eventually the entire cancerous formation would have been "resistant."

But it didn't happen, and though the cancerous formations were slowed down in their growths they were not stopped. Therefore and presumably something other than "natural" resistance of some cancer cells to irradiation was preventing irradiation from eliminating the cancers.

In their report to the technical journal, "Cancer Research," the scientists made preliminary efforts to fit their new tile into the mosaic of existing knowledge, but were chiefly interested in giving their colleagues everywhere a chance to work at fitting it in. This new tile may—some day and somehow—complete a meaningful, useful picture.

For Christmas



By Marian Martin

Printed Pattern that's every little girl's dream. An exquisite bridal wardrobe for her favorite doll—what more perfect gift. Traditional gown, headpiece, veil, bridesmaid's gown and bonnet, bouffant slip, frilly panties. Printed Pattern 9092: For dolls 14, 16, 18, 20, 22 inches tall. Yardages are given in pattern.

Printed directions on each pattern part. Easier, accurate. Send Thirty-five cents (coins) for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Marian Martin, care of Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly NAME, ADDRESS with SIZE and STYLE NUMBER.

TOM THUMB

MIDGET PRICES

THURSDAY, FRIDAY, SATURDAY, & SUNDAY

FANCY
TOMATOES 14-oz. Tube 15¢

U.S. NO. 1
POTATOES 10 lbs. 29¢

BAKING SIZE
YAMS OR SWEETS 4 lbs. 25¢

FRESH SMALL
OYSTERS Pint Jar 59¢

EASTERN SLICED
BACON lb. 49¢

TASTY JUMBO
FRANKS 3 lbs. \$1.00

CENTER CUT ROUND
STEAK lb. 59¢

GIANT SIZE
TIDE Pkg. 59¢

TILLAMOOK
CHEESE 2 Lb. Loaf \$1.19

PILLSBURY PANCAKE
FLOUR 8 Lb. Bag 69¢

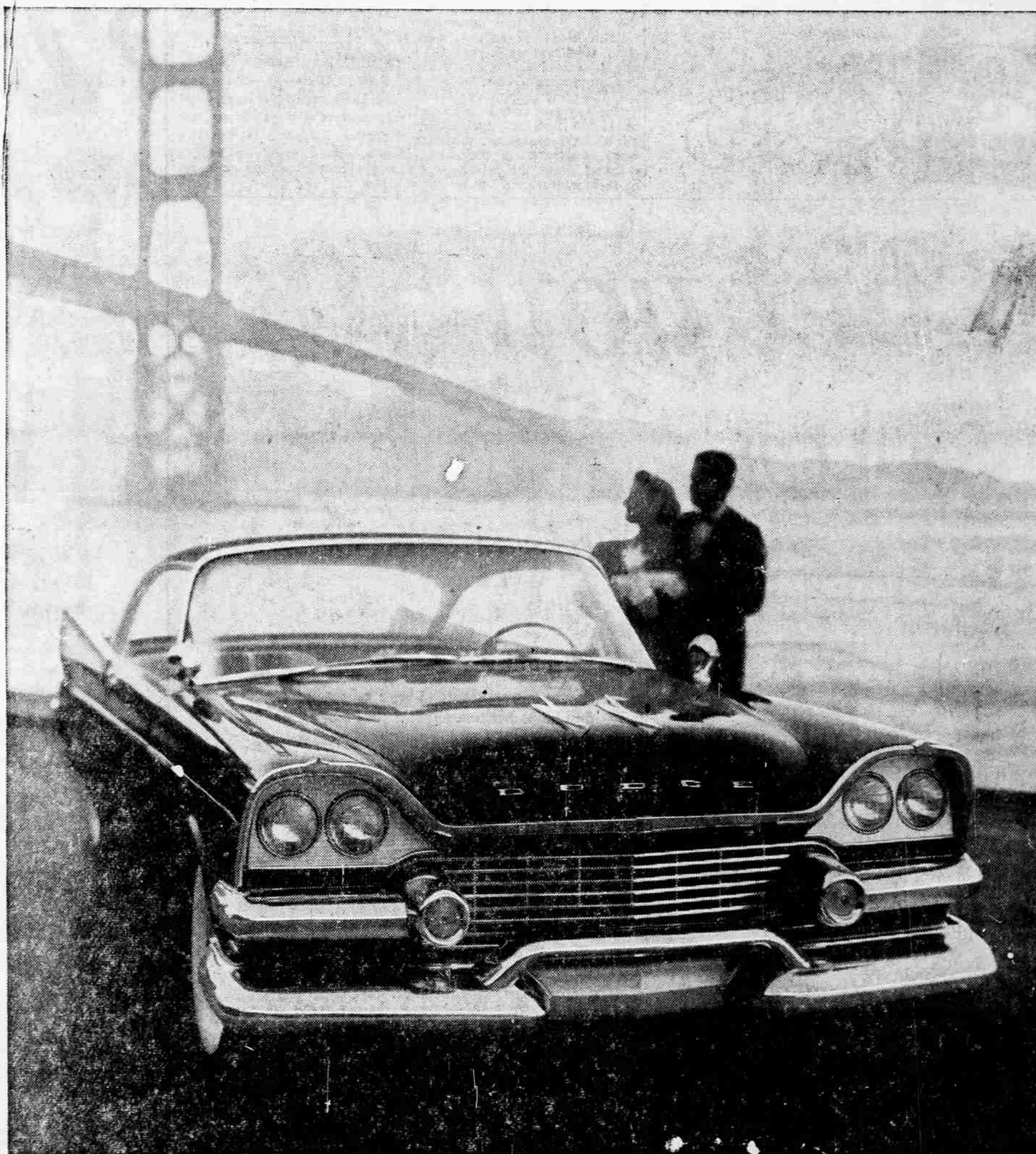
A COMPLETE LINE OF
FISHER'S QUALITY FEED
MOBIL GAS — REAL SERVICE

TOM THUMB

MIDWAY MARKET

We Reserve the Right to Limit Table Rock Road At 4 Corners

Phone NO 4-1511



INTRODUCING NEW

Swept-Wing 58

So advanced it leaves the rest behind!

On display for the first time today is a car that stands apart in any company. It is very low, very daring, beautifully proportioned. Its unusual sureness of handling and control reflects the latest engineering advances. To own it is a new adventure.  Swept-Wing 58 by DODGE

PARSONS MOTORS • 315 E. 5th Street