

Public Showing Set Friday For New Portable Radio Transmitter

First public showing of the portable radio transmitter and receiver recently purchased by Rogue Valley Memorial hospital auxiliary will be held Friday afternoon at the regular fall meeting of the group. Mrs. George Pitts, president, will also present her annual report on auxiliary activities at the session, which begins at 1:30 p.m. in the hospital penthouse.

Anyone interested is invited to hear General Joseph Hicks, Jackson County Director of Civil Defense, speak on various phases of civil defense as pertaining to hospital and community. He will be introduced by Miss B. J. Larsen, hospital administrator.

The radio equipment was obtained at a cost of \$300, and Mrs. Pitts points out that it is the first major piece of equipment purchased for the hospital by the auxiliary which was organized three years ago. The unit was ordered in response to a request by Dr. J. C. Luce, medical director for Jackson county civil defense. It is understood that the federal and state civil defense agencies will reimburse the auxiliary for part of the expenditure. Similar two-way radio communication units are located at other points in the county, and since they are portable, a network could be formed in the event of disaster anywhere in the area.

This radio network is considered essential for civil defense.

Oak Grove PTA Hears Principal

Oak Grove Parent Teacher association met Thursday afternoon. Speaker for the session was Bruce Metzgar, principal, who spoke on the proposed building program for Medford school district.

The scheduled speaker was unable to attend so the students entertained with an unrehearsed program of songs, dances and recitations.

A chili feed is scheduled for Thursday, November 14, during the evening followed by the annual open house.

At the meeting 100 per cent membership was announced for Mrs. R. H. Gandee's first grade room.

Officers of the association for the year are Mrs. Charles Ward, president; Mrs. Gerald Parsons, vice-president; Mrs. Robert Wiesvick, secretary; and Mrs. Thomas Humphries, treasurer. Committee chairman for the year are Mrs. Robert Hubbard, room mother representative; Mrs. Eldred Peyton, Christmas treat; Mrs. W. W. Driskell, historian; Mrs. Maurice Tuttle, publicity; Mrs. John Bittle, health; Mrs. C. D. Larson, safety; Mrs. Monty Jones, hospitality; Mrs. J. B. Garris, magazine, and Mrs. T. Humphries, membership.

A social hour was held at the close of the meeting with mothers of fifth grade students serving.

Hard Times Party Slated for Friday

Hard Times will be the theme of the harvest moon ball at the Lone Pine school gymnasium Friday, November 1, at 7 p.m., sponsored by the Lone Pine Parent Teacher association. The all family party will include games for various age groups as well as music for dancing. A nursery will be provided. PTA membership will serve as admission.

The big redwoods in California frequently grow more than 300 feet in height.

and disaster purposes. Mrs. Pitts reported it will serve in case of major floods, forest fires or any other emergency.

Operators for the radio transmitter must be licensed by the Federal Communication Commission. It is planned to have several auxiliary and hospital staff members trained in operation of the equipment.

Refreshments will be served after the meeting by the sewing group of the auxiliary.

Back to School Theme of Meet

Back to School was the theme of Crater Lake chapter Daughters of the American Revolution at their meeting held at the home of Mrs. C. O. Lovejoy on Saturday.

James A. Johnston of the Medford High school staff, spoke of the subjects taught, scholastic standing, faculty cooperation and social activity of the student body. He mentioned the high percentage rating of the Medford schools and the large number going to college upon graduation. Members of the chapter told of their early school days, almost all in one room schools and ungraded. Those who spoke included Mrs. R. E. Green, Mrs. Ray K. Bailey, Mrs. Glen O. Taylor, Mrs. G. Q. D'Albini, and Mrs. W. W. P. Holt.

Visiting the meeting were Mrs. E. J. Hollenbeck and Mrs. Allie S. Maxwell, former member who is visiting in the valley from Pennsylvania.

Mrs. B. M. Hoover sang and was accompanied by Mrs. H. E. Marsh.

Assisting Mrs. Lovejoy were Mrs. V. J. Bolton, Mrs. Jesse C. Long, and Mrs. Carl Oestreich.

Couple Honored At Annual Dinner

Prospect—Mr. and Mrs. Harry Harding were honored guests at the annual turkey dinner of the Prospect Lions and auxiliary held Wednesday in Union Creek. The Hardings celebrated their 53rd wedding anniversary. Also honored at the dinner was Bob Lund, president, who was celebrating his birthday.

Following the dinner at which 48 members and 1 visitor attended, community singing was held. Bill Roberts of Medford was the guest. It was also announced that a public turkey shoot will be held in Prospect November 10.

Friday Meeting

Patriarch Militant, ladies auxiliary will meet Friday, November 1, at the Odd Fellows hall at 8 p.m.

CALENDAR

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week day news is 5 p.m. the day before publication.

Tuesday:

8 p.m.—Alpha Beta Chapter, Beta Sigma Phi, Mrs. L. K. Morris, 1717 Lenora dr.

8 p.m.—Pythian club, Mrs. Therese Schell, 154 Oak st., Ashland.

Wednesday:

12 noon—Townsend clubs, Carpenters hall, 123½ West Main st.

12:30 p.m.—Contemporary Book club, Mrs. E. R. Durno, 2312 East Main st.

1:15 p.m.—Fidelity club, with Mrs. Gordon Bowman, 2402 Table Rock rd.

Teacher Writes Book On Venison

By VIVIAN SANDE
United Press Correspondent

New York—Audrey Alley Gorton is getting used to receiving mail addressed to Mr. Audrey Alley Gorton because of a cookbook she has written.

"The Venison Book," published in September by The Stephen Greene Press, Brattleboro, Vt., begins in the forest with chapters on how to shoot a deer and how to dress it in the woods. It ends with what Mrs. Gorton at first thought would be the beginning and end of it, recipes for cooking deer meat and foods to serve with it.

Since the book is based, as she says in the text, "on the results of personal experience," many of her readers assume that Audrey Gorton is a hunter, a gourmet and a man.

During a visit to New York, Mrs. Gorton who is an attractive and very feminine-looking teacher of European literature and modern languages at Marlboro college in Vermont, said her interest in venison grew out of neither an interest in hunting nor gourmet cooking.

Purse, Tummy Empty

"It began in 1948 with an empty freezer, an empty tummy and an empty purse," she said.

"I don't hunt for sport. Only the thought of that succulent meat makes it possible for me to shoot a deer."

She also favors the economical advantages of shooting your own deer and eating it.

"Nowadays when you can store meat in a home freezer or in rented locker space there is no reason why the whole deer you bag should not end up on your table. You can have from 50 to 100 pounds of good meat for as little as \$2.50 for a hunting license, and 10 cents for a shell," she said.

Mrs. Gorton, a former editor for the BBC and the Manchester Guardian, provides recipes for steaks and chops, roasts, curry, mincemeat, tongue, liver, stew, stroganoff or sauerbraten of venison, among others.

Venison Best Rare

"You can treat venison like beef, and a rare venison steak is best," she insists.

Mrs. Gorton says she began to collect recipes for her book because she could find so few in the cookbooks she researched, and because in the course of the years she found herself disagreeing with some of the age-old traditions of venison cookery.

Freezing, she believes, eliminates the necessity for hanging the meat. Removing the skin immediately and the fat before cooking compensating with other fats during cooking removes the gamey flavor some people object to and eliminates the necessity for high seasoning according to Mrs. Gorton.

At her college, Mrs. Gorton constantly was asked by young hunters how to bag a deer and how to prepare it. She decided to incorporate that information into the book, and did, with the help of her friend, Frederick J. Turner, hunter and professor of forestry at Marlboro college.

As Mrs. Gorton put it, the unique form of her book "grew backwards like a detective story."

Luncheon

The annual fall festival luncheon bazaar and card party sponsored by the Olive Rebekah lodge will be held Thursday, October 31, at 12 noon at the lodge. Committee in charge the event is Mrs. Frank Chapman, Mrs. Frank English, Mrs. J. D. Brummond, and Mrs. R. W. Smith.

Halloween UNICEF Drive Sponsored By Local UN Group

Parent groups from the eight Medford schools will be at the school gymnasiums Thursday, October 31, starting at 6:30 p.m. to instruct children in the "The Trick is to Treat" drive to aid UNICEF.

The operation will aid the world's children through United Nations International Children's Emergency Fund. This is the fifth annual "the trick is to treat" program. Formerly sponsored in Medford by the Camp Fire girls, this year's program is planned by the Medford chapter, Oregon United Nations association with Mrs. Harlan P. Bosworth, chairman.

The children will knock at doors during the evening for donations to UNICEF. They will be identified by the official UNICEF insignia and be equipped with milk carton banks. Following the drive the children will return to their school for refreshments.

Work Day Planned By Phoenix Women

Phoenix—The Women's association, First Presbyterian church, Phoenix, will hold a work day at the church, Thursday, October 31, when articles for the church bazaar will be made.

Those planning to attend are asked to take a sack lunch. A nursery will be available for preschool children. The work session will begin at 10 a.m.

The bazaar will be held December 6 at the church. Bazaar committee chairmen are Mrs. M. A. Williams and Mrs. H. A. Ross. Persons who wish to make and contribute articles for the bazaar, especially appropriate for Christmas gifts, are asked to contact the committee.

A cafeteria supper will be held Thursday evening. The committee in charge is Mrs. Rex Nicodemus and Mrs. Merle Simmonds. Donations will be accepted for the supper.

Jumper-Dress



9112 6-14
by Marian Martin

This Printed Pattern gives double pleasure. Jumper and blouse are smart schoolmates, jumper alone makes a sun-dress for next summer. Princess lines, flare skirt are fashion favorites. Printed Pattern 9112: Girls' Sizes 6, 8, 10, 12, 14. Size 10 dress takes 2 yards 54-inch; blouse takes 1½ yards 35-inch. Printed directions on each pattern part. Easier, accurate. Send Thirty-five cents (coins) for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Marian Martin, care of Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly NAME, ADDRESS with SIZE and STYLE NUMBER.

Package Engineer Defends Buying Habits of Women

By FRANK SPENCER
United Press Correspondent

Chicago—A package engineer today came to the defense of American womanhood.

"We've heard a multitude of assertions that imply our woman-kind can be hood-winked, bamboozled and otherwise flim-flammed by pretty packages," said Jerome N. Michell, vice-president of the Walter Frank organization.

"Well, I just want to say this isn't necessarily so," Michell said. "Anyone who thinks a woman can be tricked into buying something she absolutely doesn't want just doesn't know much about women."

Michell said his interest was aroused by recent publication of

psychological studies that claimed women are influenced into buying products by the design and/or the color of the package.

No Magic

"This is true at times," Michell said in an interview. "But let's not get into the world of black magic. Some of these reports say women subconsciously choose a product because they're drawn to it by some strange psychological appeal that they themselves don't understand."

Michell is in charge of design and development for his company and he indicated that most members of his craft believe far more basic scientific criteria must be the basis for package design.

"Some imply that package engineering is work for mystics, that packages are developed in something akin to seances rather than by study of basic merchandising and marketing factors," Michell said.

"Even a woman's produce need not be in a pretty package if market testing indicates otherwise," he said.

Best Evidence

Packaging of products for sale in supermarkets offers the best evidence that a beautiful box doesn't always assure a sale, he said.

"You can have a comparative ugly duckling package, from the standpoint of color and design, but if its use can be clearly seen and the price is right, chances are good that it will go into the lady's shopping cart."

Packaging, Michell said, is an art and a craft and a science rolled into one. "It isn't any business for half-baked generalizations about buying motives,"

he said, "let's not underestimate the intelligence of American women."

Two out of five children in school, it is estimated, are handicapped by inadequate eyesight. On the other hand, most of these cases are easily corrected.

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Speaker

Gleason Crowell, representative from McClaren school for boys at Woodburn, Ore., will speak at Ruch Parent Teacher association Friday, November, at 8 p.m., according to Larry Tuesday, program chairman. Crowell will discuss several aspects of the juvenile problem in Jackson county.

The lofty Empire State building in New York has about 6,500 windows.

Cuddle Twins



7380
by Alice Brooks

Smiley and Sleepy will be the most popular dolls in the family! Cute, cuddly—children adore them—perfect for bazaars.

Pattern 7380: patterns, directions for 2 dolls, clothes. A pair of man's socks, straw yarn, scraps are all you need.

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