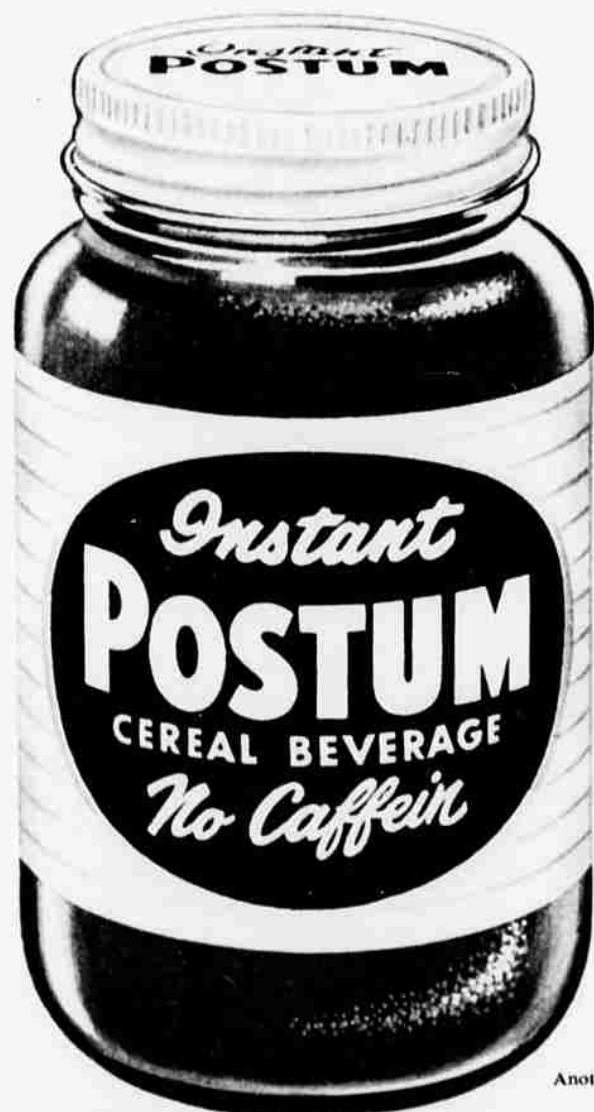


10¢ off

on any size jar of Instant Postum



Tastes different! You'll like it!

Here's your chance to enjoy a refreshingly *different* hot drink and save 10¢ at the same time!

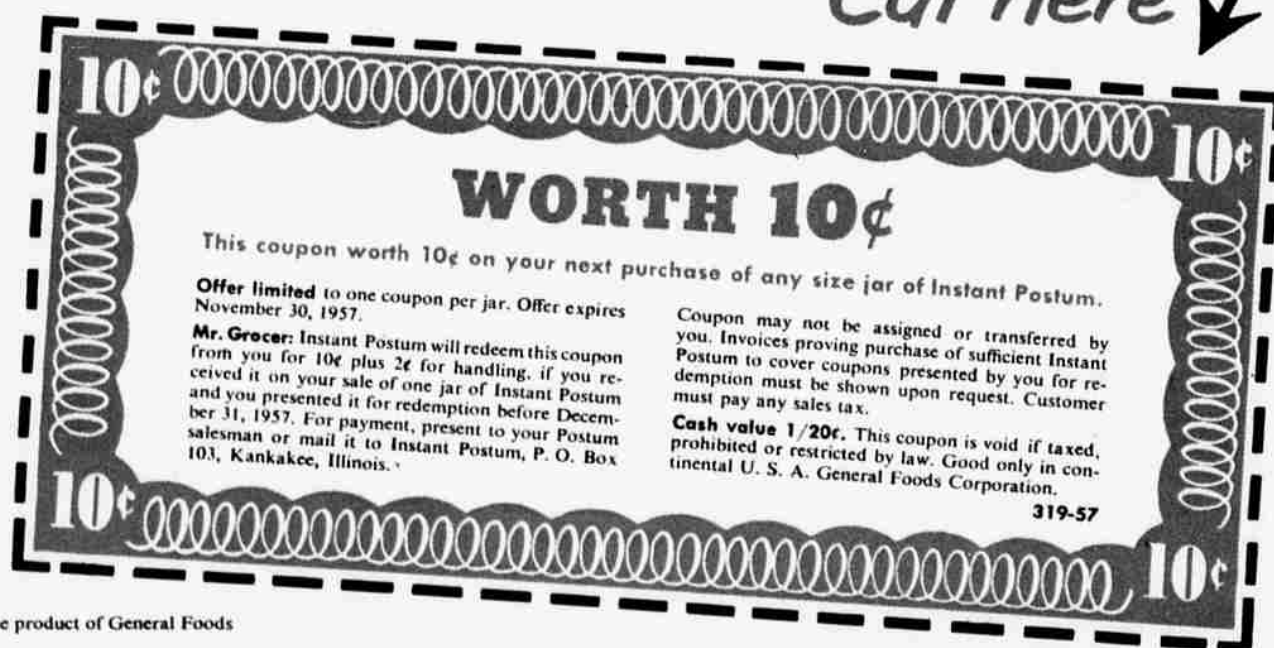
You and your whole family will enjoy Postum's grain-rich, slow-roasted, satisfying flavor. And Postum is 100% caffeine-

free, perfectly safe even for a child. Postum can't keep *anybody* awake!

Cut out the coupon on this page and get your jar of Instant Postum from your grocer today!

Have a cup of Postum for a change

Cut here ↓



Another fine product of General Foods

EXTRA SPECIAL OFFER!

CARAFE and WARMER

only \$2⁰⁰

Send for this handsome, handy, hot drink server of heat-resistant glass by putting your name and address on the back of a label from any jar of Instant Postum and send with \$2.00 (cash, check or money order) to Postum, Box 5665, St. Paul 4, Minnesota.

(certified retail value \$3.95)
and the label from any jar of Instant Postum

