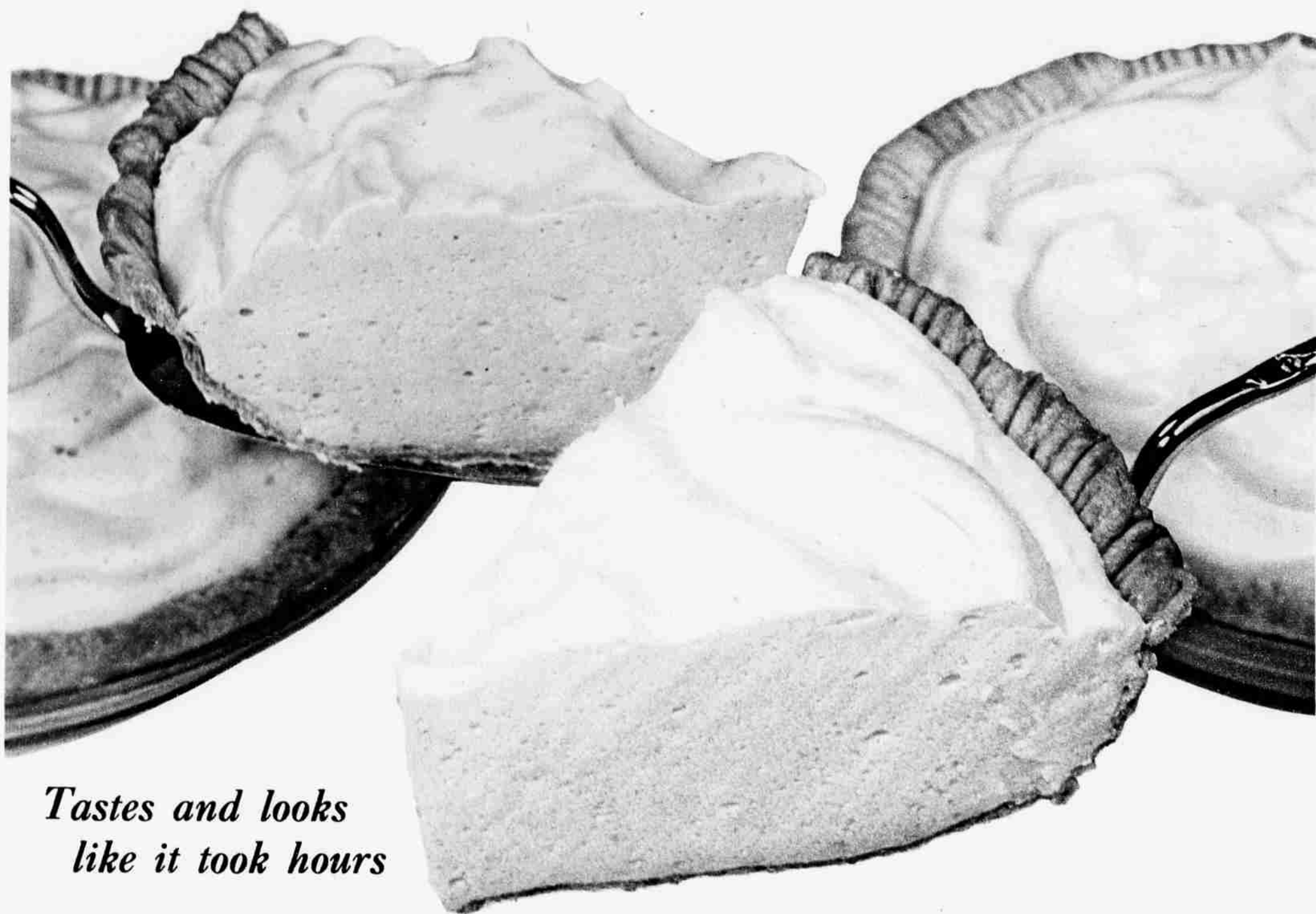




*Tastes and looks
like it took hours*

New! Chiffon Pie in 4 minutes!

ENJOY TWO DELICIOUS FLAVORS! Now you can serve sky-high chiffon pie in two favorite flavors—lemon and strawberry. You'll love 'em both. And you'll love the way they whip up quick and easy.

NO EXPERIENCE NEEDED. NOTHING TO COOK. Here's all you do to make these honest-to-goodness chiffon pies. Just add sugar and water to new Jell-O Chiffon Pie Filling. And beat. In minutes it fluffs up light as a cloud.

NO MISTAKES POSSIBLE. We guarantee it—because thousands of tests in the General Foods Kitchens prove you just can't fail.

COSTS SO VERY LITTLE. Time was when chiffon pies used to be a luxury. But Jell-O Chiffon Pie Filling costs only pennies. At your grocer's now in strawberry and lemon flavors. Enjoy them both.



**NEW
PRODUCT**
of
General Foods

Try
STRAWBERRY
too!

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.