The Hollywood Scene

By VERNON SCOTT
United Press Writer

Hollywood, Oct. 22—(UP)—Take cover, men, the "feelies" are coming!

Vernon Scott

"Feelies" are a new kind of movie with an added dimension. You not only hear and see them, you feel 'em.

This is accomplished by beaming messages to the subconscious mind via a process called Precon for preconscious. First experiments with these subliminal suggestions were made in theaters where management flashed signs pushing popcorn—and pocorn sales zoomed.

The messages are invisible on the screen because they are beamed too fast for the conscious eye to see. But they register on the subconscious.

Shivering Audience

For examle, should the characters in a picture experience severe cold, precon could flash on and off with "you're freezing to death," and audiences would literally be shivering in the aisles.

First movie to be made using the "feelie" technique is "ESP" extra-sensory perception which goes before the cameras this month at Westin—Rush productions.

C. W. Westin, president of the outfit, says the picture will be a scientifically controlled project, under the supervision of Dr. Robert E. Corrigan, inventor of Pre-con.

It's a good thing, too. No telling what might happen if Precon got out of control.

Company spokesmen say any emotion can be evoked by the process—hate, envy, lust, fear, laughter and the entire enchilada.

Imagine what would happen if they flashed "Love Thy Neighbor." A customer might steal a kiss from the blonde sitting next to him. It could start a first class riot.

Zilch by a Landslide

Or consider the reactions in a political situation if the message "vote for Zilch" was working on the subconscious. Zilch would win in a landslide.

How about "don't pay taxes," The country would go broke.

"Feelies" could even cause a mass evacuation. It would not take long to make a ghost town of Hollywood by using Precon to warn "the Russians are in Pasadena" or so the promoters hint.

Dr. Corrigan is aware of the social implications of Precon. He says "there is a definite need for monitoring and controlling it by responsible authorities."

Nevertheless, it gives one a creepy feeling to know that the subconscious can be stirring up all sorts of troubles for an individual without his knowing it.

Just think what might hapen if precon exhorted audience to go jump in the lake. Then what?

Arkansas Guardsmen Release Continues

Little Rock, Ark. — (UP) — The Army continued today its gradual plan to release from federal service most of the Arkansas National Guard, which it no longer needs in the integration watch at Central High school.

Maj. Gen. Edwin Walker's headquarters said it will probably be the end of the month before all 8,700 guardsmen ordered released will be put back under the command of Gov. Orval E. Faubus.

The Army selected 1800 guardsmen, on an individual basis, to help 400 men of the 101st Airborne division with integration guard duties at the increasingly less-beleaguered school.

A spokesman for Walker said release of all unneeded guardsmen from Federal Service is a necessarily slow process that requires "a large number of administrative actions." The men are being released on a priority basis, with students getting first preference.

The average age of farmers increased from 41.9 to 49.3 years between 1910 and 1955.

Queen and Philip Have Firm Hand Clasps, Writer Bob Smith Finds

By A. ROBERT SMITH
Mail Tribune Correspondent

Washington — What was only queenly wit of the dry English variety proved to be the old American needle to the Washington press corps the other night when Elizabeth and Philip were their guests at a reception.

A. Robt. Smith

The queen unquestionably didn't mean it that way, but the press corps had it coming.

She had heard that the Washington press corps was one of the largest in the world, she said reading her prepared speech. Then, looking up at the jammed ballroom of the Statler hotel, she ad libbed:

"As I look around I don't find that hard to believe."

If she had been less the gracious lady she is, Elizabeth may have held her hand in anguish as a reminded of the size of the press corps here, since all had wanted to shake her hand—and did.

Her Majesty Only Smiled

Her majesty, of course, only smiled as we jammed into long queues to find out for ourselves that she and Philip each have quick, firm handclasps. Everything is paced, even handshaking, for the royal party. The pace is 30 shakes per minute, so in half an hour of pumping every outstretched paw in the place she had nearly hit the 1,000 mark.

When this reception was pulled on her, she had good cause to observe in her speech: "The vigor and vigilance of the American reporter is proverbial."

So is the strength and long-suffering of a queen who had probably been advised that it would help to meet the press socially and satisfy some desires to feel privileged.

"I am well aware," she opologized, "that this visit has probably given you a lot of extra work."

My guilt feelings kept getting worse. For over an hour she and the Duke were obliged, after a long day on the road and before they had had dinner, not only to shake the hand of every bloke in town who could wangle press credentials, but listen to reporters-turned-public speakers.

From a head table as long as a football field a regiment of news personages was introduced, some with manuscripts clutched in readiness. Those TV Kleig lights will do it every time.

Midway through the second speech, foot shuffling in the hall became noticeable. But not from the queen, who only smiled in regal dignity, her full attention on the plodding speaker.

Before the next distinguished speaker, an advice to the lovelorn columnist, got through, embarrassment was spreading like wildfire, leaving unaffected perhaps only the most jaded social climbers and privilege seekers.

Under those circumstances only a queen could smile and tell her tormentors that their "independence and sense of fair play have rightly earned the respect and affection of honest people everywhere."

Her royal highness gave us the old needle, although it was plain that many of the I-got-to-shake-her-hand set never felt a thing.

Rotary Fellowship Available to Area Student This Year

A year of study abroad as a Rotary Foundation Fellow is possible for some student from Medford, H. D. Christensen, president of the Rotary club announced today.

Applications are now being accepted by the Rotary club for the Fellowship, which includes all transportation, education and living expense for the 1958-59 academic year.

Candidates must be between 20 and 29 years of age. They must have a college degree or must now be in their senior year, a record of high scholastic standing and a thorough knowledge of the language of the country in which they plan to study, Christensen said.

Applications

Applications should be made to H. D. Christensen, 29. Richmond ave., Medford, Ore.

The applicant selected by the Rotary club will compete for the Rotary Fellowship with applicants selected by the other 35 Rotary clubs in this district, which is comprised of all clubs in Oregon and two in Washington. Deadline for receipt of applications is Nov. 15.

Since the program was inaugurated in 1947, in memory of the founder of Rotary, Paul P. Harris, Rotary Foundation Fellowships have been awarded to 953 men and women living in 61 countries in Europe, Asia, Africa, the Americas, and islands of the Pacific for study in 42 countries. The one-year grants average $2,500 each and the total grants since 1947 have been in excess of $2,250,000.

Pendleton — (UP) — Robert Moser, 31, of Dayton, Wash., died here Monday of burns suffered when his car burst into flames after a collision Sunday.

Neuberger Says State History Neglected

Yamhill, Ore.—(UP)—Sen. and Mrs. Richard L. Neuberger told the Yamhill County Historical society at an annual banquet here Monday night that the "rich and magnificent" history of Oregon has been neglected by the present generation of Oregon people.

Mrs. Neuberger, great granddaughter of the Rev. Amos Harvey, founder of the first Christian church west of the Rocky mountains, said she had always found her legislative colleagues "penurious" and "tight-fisted" when it came to supporting projects "seeking to perpetuate and chronicle the marvelous background of our great state."

Sen. Neuberger, an Oregon Democrat, praised Gov. Robert L. Holmes for being willing to devote more state funds to the Oregon Historical society than many of his predecessors.

REPARATIONS OFFER

Tokyo—(UP)—Japan has decided to propose an $800 million plan to settle the long-standing World War II reparations issue with Indonesia, it was reported here today. A cabinet meeting late Monday decided to offer $200 million in "pure" reparations, $200 million in long-term loans and $400 million in the form of technical cooperation schemes, the reports said. Indonesian authorities have said there was no possibility of a change in their demand for $400 million in "pure" reparations.

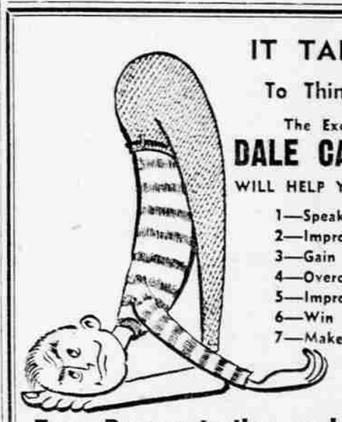
Delegation Planned For Tax Conference

A Rogue valley delegation is scheduled to attend the annual Oregon Tax conference at Eugene on Oct. 25 and 26, Friday and Saturday, according to William White, chairman of the local chapter of the Oregon Association of Public Accountants, which sponsors the event.

White said eight tax authorities from three states will speak about tax problems affecting typical business and industrial operations. Sen. Richard L. Neuberger will address the group on "Economic Crisis in Oregon."

Typical Rogue valley tax questions will be asked on the speakers' panels, added White.

Pelham Manor, N. Y. — (UP) — Robert A. Gibney, 68, chairman of the board, and treasurer of J. C. Bull, Inc., New York advertising agency, died Monday.



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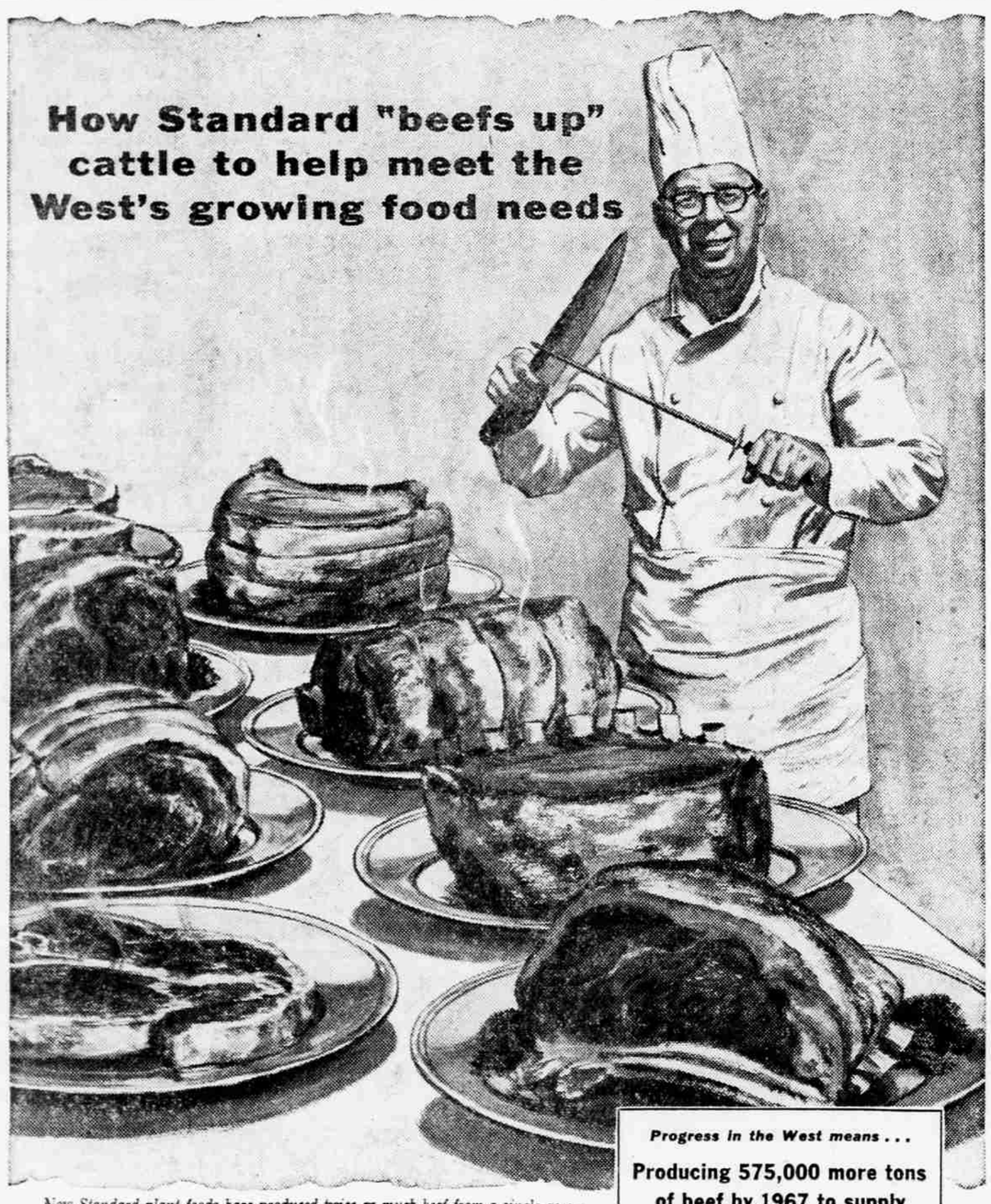

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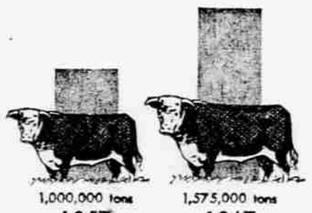

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