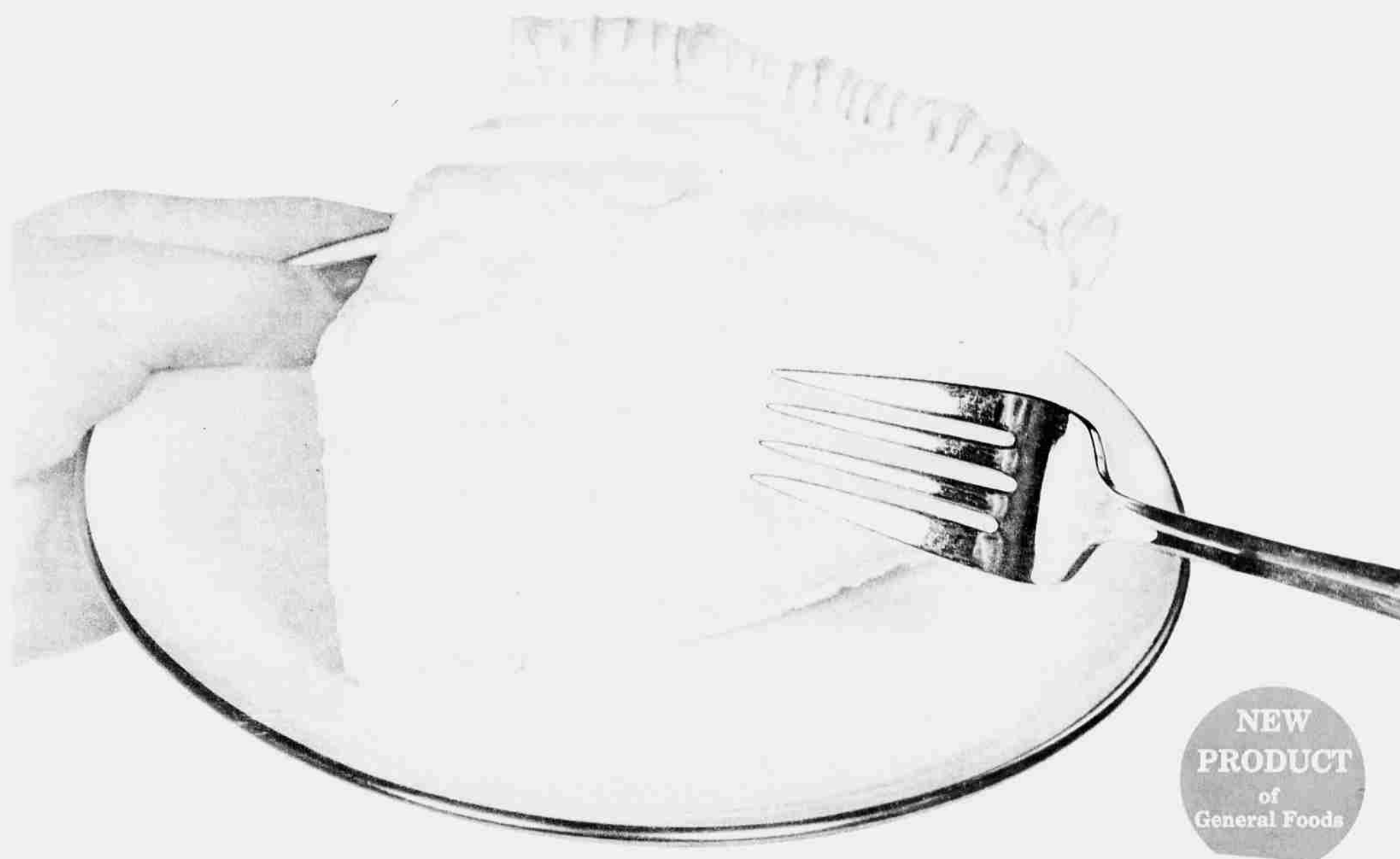


*Tastes and looks like it took hours*

# New! Chiffon Pie in 4 minutes!



**NO COOKING! BEGINNERS CAN MAKE IT!** All you do is add water and sugar to new Jell-O Chiffon Pie Filling. And beat.

**IN MINUTES** you're piling a 9-inch pie shell high and proud with the lightest, most delicious chiffon filling ever.

**YOU CAN'T FAIL.** Thousands of tests in the General Foods kitchen prove you can't make a mistake if you try—we guarantee it.

**COSTS SO VERY LITTLE.** This is the kind of filling that used to take a lot of time and money. Now it's yours in minutes—and for pennies. At your grocer's in two wonderful flavors—lemon and strawberry.

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORPORATION

**JELL-O**  
**Chiffon Pie**  
FILLING

**LEMON**  
FLAVOR

Try **STRAWBERRY** too!