

Medford Mail Tribune
Everyone in Southern Oregon Reads The Mail Tribune
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Flight o' Time
Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO
Oct. 16, 1947 (Thursday)
The 965th field artillery battalion activated in southern Oregon.

From Arthur Perry's Ye Smudge Pot column: "In Italy they have a Communist-Christian Democrat party. There is a combination for your whiskers."

20 YEARS AGO
Oct. 16, 1937 (Sunday)
Three concerts by Medford Junior Symphony orchestra, directed by John R. Knight, are sponsored by Zonta club.

CCC worker who claims to have been Major Farren, combat pilot forced down behind German lines during World War I, is reported dead here.

30 YEARS AGO
Oct. 16, 1927 (Sunday)
Small fawn reported seen on Main st. by local businessman.

Three local men enlist for Philippine island duty.

40 YEARS AGO
Oct. 16, 1917 (Tuesday)
All timber on ground preparatory to closing gates at Klamath strait which will eventually reclaim a tract of 54,000 acres.

Formal opening of the second liberty bond subscription campaign takes place at Natatorium.

What's Your I.Q.?
Nine or ten correct is superior; seven or eight is excellent; five or six is good.

- 1. Pintail is the name of a rabbit, western saddle horse, wild duck, or deer?
2. In its journey around the earth, in which direction does the moon travel?
3. Bible: Does the New Testament mark a decided development in religious thought of the Bible?
4. How many inches are in one mile?
5. In what language was the Magna Charta written?
6. Three dots and a dash in the Morse code indicate what letter of the alphabet?
7. Jerry Cruncher is a character in which of Charles Dickens' novels?
8. Which article of commerce is largely made from chicle?
9. Should "tender" be used as a synonym for "give"? If not, why not?
10. "Though women are angels, yet wedlock's the d—!" —Byron.

Russian Satellite Said Seen at Ontario
Ontario — Ed Fair, about 50, Ontario theater projectionist, said Tuesday he saw the Soviet satellite in the sky over his home and that three fragments were traveling with the sphere.

Fight -- or Compromise?

As far back as before the turn of the century, the water available for the use of mankind in the Rogue valley was of concern to forward looking people here.

It has continued to be of concern. Rogue valley people have a long record of water utilization. The first irrigation for agriculture purposes in the state was done here, on farmlands west of Phoenix.

This concern, coupled with plans for fuller utilization of water, came to a head in 1948, when proposals for full, multiple-use development of the valley's water resources were formally made.

ONLY part of those plans matured, for in a hearing that year it became evident that there were major conflicts of interest—largely between those who believed that recreational use was paramount, and those who advocated development for irrigation, power and flood control purposes.

Since that time, the Talent project has been approved and is now under construction. But the other proposals have lain virtually dormant.

But once again, full-scale discussions are under way about valley development. They were brought up again as the partial result of two events—the disastrous floods of December, 1955, and January and February, 1956, which did so much damage hereabouts, and the slump in the lumber market, which emphasized the limited base on which our economy rests, and the need for greater diversification, with use of manpower in other fields and the year around.

CAN agreement between diverse interests be reached on the best means of development? That remains for time to tell.

But it is true that the discussions this time are on a better organized and more thoughtful basis than ever before. At the request of the State Water Resources Board, the county court has set up a committee of about 110 persons, representing all water-use interests in the valley, to compile a report on present and future use of water in the best interests of the majority of the people.

Study committees have completed the first phase of the job, and have submitted preliminary reports covering watershed management, flood control, water pollution problems, agricultural, fish and wildlife, industrial, recreational and municipal and domestic uses of water.

THERE will be conflicts in the conclusions reached in some of the recommendations made in the reports. That is inevitable, and, indeed, desirable.

The big problem is whether these conflicts can be resolved; whether compromises, in the democratic tradition, can be found; whether one group will be willing to give a little in response to the giving of another group.

If this can be done, if unified support can be achieved for recommendations which reflect the adage of "the greatest good for the greatest number," it will be an accomplishment of lasting worth.

For only with unified support would there be any chance of obtaining multi-purpose development, which can be done on a big scale only with the backing of the federal government.

IF THIS unified support is lacking, the plans would have no more chance of approval than a snowball in you-know-where.

CONGRESSMAN Charles O. Porter has been most interested in this development, and most helpful in offering his assistance to working out plans. His bill calling for full development of the basin is the vehicle which can be used, and he has repeatedly declared that it can and will be changed to incorporate the recommendations agreed upon by local people who know the needs best.

The crux of the controversy is the proposed high dam across the Rogue at Lewis creek.

If a mutually satisfactory agreement can be reached on that one point, the worst of the problems will be solved, and the project, with its high benefit-cost ratio, will stand a good chance of approval.

If it cannot be, and a long-drawn-out fight develops, chances of approval of the project, and all its benefits to all the people of the valley, will be seriously jeopardized.—E.A.

Huckstering the Subconscious

If, one day soon while watching your favorite TV program, you suddenly feel a mysterious urge to rush out and buy the product which sponsors the show, it may be you are a victim of the newest gimmick in electronic advertising.

This is "subliminal projection," also known as the "invisible sell"—a process which throws a brief advertising message on the screen for a fraction of a second, too short a time for it to register consciously, but long enough to register subconsciously.

This, it is claimed, creates a predisposition on the part of the viewer favoring the project.

THAT'S as may be. All's fair in love and war, they say, but we wonder if this is truly cricket. It seems sort of sneaky to us, used as we are to honest printer's ink, and forthright advertising come-ons, which we have learned to take or leave alone as suits our fancy.

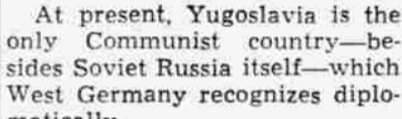
Being fairly stubborn, and too-easily irritated by electronic fol-de-rol, we eye this development with suspicion. It may be, if we find ourselves with an unexplainable predisposition for something, we may suppress the urge to buy, just out of spite.—E.A.



"I KNOW HE THINKS I'M SKINNY, BUT HE'S GOT TO STOP PUTTING PEANUT BUTTER SANDWICHES IN MY BRIEFCASE!"

Adenauer Faces Job Of Reviewing Policy Toward Satellites

By CHARLES M. McCANN, United Press Correspondent
Chancellor Konrad Adenauer faces the job of reviewing West Germany's entire policy toward the Communist states of Eastern Europe.



Charles M. McCann is to recognize the East German puppet regime.

At present, Yugoslavia is the only Communist country—besides Soviet Russia itself—which West Germany recognizes diplomatically.

Adenauer always has threatened to break relations with any country which recognizes the East German government. He holds that such recognition will make it harder to attain the unification of Germany.

Now Must Decide
Now Adenauer must decide whether to make good his threat.

In the Day's News

By FRANK JENKINS
The latest on Sputnik: Dr. Joseph Kaplan, chairman of the U.S. national committee for the International Geophysical Year, says there is NOT THE REMOTEST CHANCE that it is spying on us as it whizzes around the earth.

Neither is it going to shoot an atom bomb at us. It isn't big enough to hold one.

WHAT IS Sputnik doing?
Well—1-1-1-1-1—It's proving that Russia is a past master of the art of propaganda.

Let's be realistic about Sputnik. It proves that the Russians have a rocket with a lot of PUSH. If their rocket can push Sputnik 500 miles up above the surface of the earth, it can push a guided missile quite a long distance.

That is something we should not try to laugh off.

WHAT IS going on along the Syrian - Turkish frontier, where a lot of military activity is reported? It's a good guess that Moscow is trying to convince the Arabs that the U. S. is AGAINST THEM — and is maybe planning to back Israel in a drive to push the Arabs out of the Middle East.

Moscow's objective is to make the Arabs FEAR the United States so they will come over to the communist side.

THEN—When the Kremlin commies have the Arabs in their power—They'll SKIN 'EM ALIVE and hang their bleeding hides on the fence—as they have done in the case of all other peoples who have fallen into the communist clutches.

LET'S take a look at the latest example of communist methods—the East Germany currency switch.

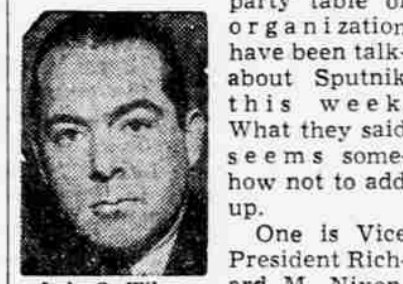
What happened there? A lot of East Germans were saving up their money so as to get out of communist East Germany and into a better world. The communists countered that plan by declaring the old money WORTHLESS and issuing new money in its place.

IT IS a cynically brutal and typical communist trick. It emphasizes the long-range fact that communism as a way of life is so foul that in time it must fall of the weight of its own foulness.

If we can stave off all-out shooting war long enough, communism will destroy itself.

What's Sputnik's Significance? Administration Spokesmen Differ

By LYLE C. WILSON, United Press Correspondent
Washington — Two men who stand just after President Eisenhower in the Republican party table of organization have been talking about Sputnik this week.



Lyle C. Wilson is Vice President Richard M. Nixon. He spoke Tuesday night in San Francisco before the International Industrial Development conference.

The other is Sherman Adams, White House chief of staff, who spoke his piece 24 hours earlier, also in San Francisco, at an Eisenhower birthday dinner sponsored by the United States Republican Finance committee.

Policy critics and others have been scolding the Eisenhower administration for what has been regarded as complacency in its reaction to the flight of Sputnik.

Adams may not have been complacent about Sputnik in San Francisco. But he talked

like a man who was reasonably content, as for instance when he assured the Republican fund raisers that the United States never intended to compete "with any other nation for first place in a Sputnik race."

He gave a low rating to the Sputnik as an instrument of achievement in science and also as a military fact.

"The serving of science," Adams said, "not high score in an outer space basketball game, has been and still is our country's goal."

Democratic critics of the administration's satellite program may be expected now to suggest that high score in an outer space basketball game is not the public's conception of the meaning of a Red Russian Sputnik spinning overhead.

Urges Caution
If Adams gave Sputnik a brushoff, Nixon Tuesday night did not. Nixon said: "Militarily the Soviet Union is not one bit stronger today than it was before the satellite was launched. The free world remains stronger than the Communist world."

"But," Nixon added, "we could make no greater mistake than to brush off this event as a scientific stunt of more significance to the man in the moon than to men on earth."

"We have had a grim and timely reminder of a truth we must never overlook—that the Soviet Union has developed a scientific and industrial capacity of great magnitude."

"If the free world is to survive we cannot rest on our past achievements or our present position of military superiority."

Men on earth may now ponder the question: Is Sputnik just a high score in outer space basketball or a grim and timely reminder to the people of the United States of new life and fire in the economy of the Soviet Union?

Frenchman Favored For Literature Prize

Stockholm, Sweden—Literary critics today placed French author Albert Camus as the odds-on favorite to win the Nobel Prize for Literature.

The coveted award, worth more than \$40,000 will be announced Thursday.

Camus was believed to be the front runner by far in a field which included Japanese, Italians, Greeks and other Frenchmen.

No United States writers were reported in the running. Camus is the author of a novel, "L'Étranger," a philosophical work, "Le Mythe de Sisyphe," and two plays, "Le Malentendu" and "Caligula."

Communications

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words.

Owls
To the Editor: It happened on a pitch black night. Returning from a conference with Director Dr. Linsdale, (of U.C.'s Hastings' Natural History Reserve, Carmel Valley), were Point Lobos Reserve Park's Superintendent and writer. Our auto's lights at a curve illuminated an owl making a "strike" at a fieldmouse scurrying across the highway.

Does not the fact that the night was pitch-dark illustrate how owls' food niche is nighttime? If once we grasp the philosophy of The Niche, may we not more intelligently do our lawmaking?

The owls are peculiarly worth study. Not only have they adapted themselves to night foraging, but in many other ways. In the Arctic, writer noticed Snowy Owls have same concealing camouflage as have other predators. A hungry polar bear, for example, can creep up closer to a seal on an ice-float because his fur is white.

Western kiddies love the burrowing owl. They call it "billie owl." It, of course, cannot dig burrows, but has adapted its housing to ground-squirrel excavations. Birding for the desert dawn chorus, one hears pygmy owls calling. In Arizona the elf owl has reduced its bulk to almost sparrow-size to find rental space in old woodpecker holes in the Saguaro cacti.

Ornithologists place owls next to the parrot family. This probably for certain anatomical similarities. The parrot's bill does resemble the tearing bill of the owl. Some wild parrots hold their food owl fashion and New Zealand has an owl-parrot.

C. M. Goethe, Seventh & J Streets, Sacramento 14, Calif.

been sought by them for quite some time).

Secondly, is the statement by Mr. Huson that the average business tax is \$19.50, and that the tax of each of the three men is less than average. We suggest that Mr. Huson check or have a clerk check the three tax figures. (His front page statement is false.)

Thirdly, we wish to state that the amount of the tax is immaterial to us. We would not have paid it had it been fifty cents or even less. Our main reason for non-payment is as before stated — to test the validity of the Ordinance. We are not and never have been opposed to a VALID business license tax.

The Mail Tribune article was definitely and wrongly slanted in favor of City Hall, (as are most City Hall articles), and we are publishing this letter to clear up any misconceptions the article may have caused.

M. J. Olsen, Ray O. DeMarrs, R. G. Shafer

Editor's note: Upon receipt of the above letter, the Mail Tribune checked with City Treasurer Dorell Huson regarding the tax figures involved. Those for Mr. DeMarrs and Mr. Shafer each were \$13.50; that for Mr. Olsen was \$20. In all other particulars the Mail Tribune stands by the original story.

"Whistle Stopped"
To the Editor: Herewith is a newspaper clipping from the Nashville Tennessean, entitled, "Whistle Stopped," in verse expressing the trend of the times.

Bert Kissinger, 520 Boardman st., Medford, Ore.

By Paul Woolen
This was a railway station once. And could be so-called now. For even yet some trains come by.

Apologetic, humble-pie; Somehow it seems they just don't try To look like trains.

Diesel, almost riderless, They slide through little towns Where crowds no longer wait to feel The vibrant beat of steam and steel To watch the plunge of shafted wheel, Or board the trains.

We loved them all and checked each one. "On time!" we said—or "Late!" We set our clocks by Number Two; Express and Limited and Through Were words that we, from childhood, knew Meant trains.

Today the platform's old and bleak— The due-board almost bare: (One chalked-in line instead of ten!) The main track holds two loafing men, Three pigeons and one ancient hen— Instead of trains.

NOTRE DAME TEACHER DIES
Binghamton, N.Y.—Prof. Henry Stanton, 79, an Episcopal rector who became a Roman Catholic and taught at the University of Notre Dame, died Tuesday.

Object to Business Tax
To the Editor: This letter is being written to correct certain misrepresentations in a front page article appearing in Monday's Mail Tribune concerning the three Medford business men and the Business License Ordinance.

These three men have voluntarily requested that a test case be made concerning the validity of the Ordinance (this having

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Beautiful tu-tone green and white. Brand new tires. Only one owner has had this car. For real economy \$1195
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Mountain View Chapel Hwy. 66 at Normal Office—88 N. Main ASHLAND We Never Close