

Neighborhood Homemaking Now Concern of Many Women

By VIVIAN SANDS
United Press Correspondent
New York — More and more women are working at homemaking on a neighborhood scale.

They're clearing slums and improving the neighborhoods in which they live. Currently, they're particularly interested in civic action to make the multi-billion dollar federal highway construction program a means of ridding their home communities of unsightly or unhealthy areas.

A spokesman for the non-profit, non-political organization called ACTION, the American Council to Improve Our Neighborhoods, said women make up close to half of the leader-correspondents in its 750 member groups, and are joining the 2,000 organized groups in the country in ever-increasing numbers.

Highways Key Concern

The federal highway construction program and city planning around it is high on the agenda of ACTION activities in the coming months. It will have top priority at the Pacific Coast urban renewal clinic to be held in Berkeley, Calif., October 17 and 18, as it did in the East Coast clinic which was held in New York September 23 and 24.

The urban renewal clinics, which last drew some 800 persons from several hundred cities in 32 states, are workshops in which mayors, health, housing and community planning experts, and representatives of business and citizens organizations get together to talk over the financing and expediting of local neighborhood improvement plans.

ACTION was formed in 1954 to serve a dual purpose through citizen action: To prevent slums from starting and spreading; and to eliminate those already in existence. Its activities have been further spurred by the daily increase in population and the widespread shift from rural to urban living. The organization feels that if urban development is allowed to grow spontaneously, it will lead to overcrowding and more depressed areas, but that if it is planned, it will lead to further expansion and prosperity.

1,000 Letters a Month

ACTION says the fact that citizens are vitally interested in its programs is shown by the fact that some 1,000 letters a month asking for literature and information about how to form

ACTION groups reaches its New York headquarters at 2 West 46th street, each month.

Organization records show women's work in neighborhood improvement has transformed debris-strewn lots into playgrounds and streets into parks. It has improved property values in single blocks and large metropolitan areas, and changed coding laws.

"We have found women often are sharper than men in boning up on local laws and regulations," said one male member of the organization.

Lincoln PTA Hears Talk By Official

Elliott Becken, assistant superintendent of Medford schools, was main speaker for a meeting of the Lincoln Parent-Teacher-Association, October 10. Mr. Becken outlined the needs for more classroom space in all of the Medford schools, using graphs to show the present shortages and the anticipated shortages for the near future.

He also stated that Medford's scholastic standings are higher than the national average, but overcrowding is not conducive to maintaining this standing.

Glen Jennings spoke briefly in behalf of the United Medford Crusade.

Business for the evening included the setting of the date for the annual PTA carnival for October 31 and a coffeeklatsch for December 5, at 2 p.m. The carnival is the association's main fund raising effort and will be directed by Mrs. Austin Caldwell, ways and means chairman, and a committee.

The coffeeklatsch will be used to raise funds for the tuition scholarship program. The unit also voted to hold two afternoon meetings, in January and March.

Ted McLean, Lincoln PTA president, introduced the officers and committee chairmen. Vice president and program chairman is Mrs. John Lusk; secretary is Herbert Wing; treasurer is Mrs. Virgil Stickley. Other committee chairmen are Mrs. R. Selby, hospitality; Mrs. Ralph Moore, historian; Bill Lockington, safety; Mrs. Eric de Place, publicity; Mrs. McLean, welfare; Mrs. George Ortiz, guest book; Mrs. Glen Stewart, membership; Mrs. Wayne Robertson, magazine; Mrs. Sam Bailey, legislative and Medford Council of PTA delegate.

Roy Gilbertson, Lincoln principal, introduced the teachers, and spoke briefly on the improvements made to the school during the summer; this included putting tile on the wooden stairs, and some remodeling in the basement to convert an unused room into a craft room. He also called the members attention to a display of photos showing the school as it looked, inside and out, in 1907; he also called attention to a display in the lower hall by the members of Girl Scout Troop 77, showing the many fields in which proficiency badges may be earned. Troop 77 provided child care for the meeting under the supervision of the leader, Mrs. de Place.

The flag presentation was by Cub Scout Den 2; Mrs. Austin Caldwell is den mother; the opening prayer was given by Mrs. McLean. Mrs. Selby and parents of children in the sixth grade served refreshments in the cafeteria.

Phoenix Women To Hold Meeting

Phoenix — Woman's association of Phoenix Presbyterian church will hold the monthly meeting Thursday, October 17, at the church at 10:30 a.m. Plans for the coming months will be made, and a covered dish luncheon will be served at noon.

Reports of the Presbyterian meeting at Tri City will be given.

JERGENS GETS DIVORCE

Los Angeles — Millionaire cosmetics corporation President Andrew N. Jergens, 75, was divorced Monday by his second wife, Mrs. Jergens said her husband went to Europe without her and "to other places without telling me that he was going." She said traveling with him made her ill and gave her the hives. Mrs. Jergens was awarded custody of their children, Elizabeth, 7, and John, 5.

GRACE IN APPEAL

Geneva, Switzerland — Princess Grace of Monaco, the former Grace Kelly of Hollywood, has agreed to make a special Christmas broadcast over the United Nations radio to appeal for aid for refugees still in camps the office of the UN High Commissioner for Refugees announced today.

WHAT DID I DO?

Burlington, Iowa — An unidentified Burlington High school student got into the wrong line at school Monday and was dismissed because he had Asian flu. He was trying to get an eye examination.

He's a Big Boy



by Alice Brooks

Boy's size-2 clothes fit this doll, that is 32 inches high. You will find him fun to make. A playmate for a lucky child—a bit of bazaar or at Christmas.

Pattern 7175. Pattern for doll only. Use flesh-colored fabrics for body, straw yarn for hair.

Send Thirty-five cents (coins) for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Medford Mail Tribune, Household Arts Dept. P. O. Box 168, Old Chelsea Station, New York 11, N. Y. Print plainly NAME, ADDRESS, PATTERN NUMBER.

A bonus for our readers: two FREE patterns, printed in our ALICE BROOKS Needlecraft Book for 1957! Plus a variety of designs to order—crochet, knitting, embroidery, hook weaving, toys, dolls, others. Send 25 cents for your copy of this needlecraft book—now!

Personal Service To Be Auctioned At PTA Benefit

Eagle Point — Teachers who have offered their personal services to be auctioned for the benefit of the Eagle Point High School Parent-Teacher-Student association are not yet revealing the nature of these services.

Gail Schoppert, boys' physical education instructor, Norman Wyers, science teacher and Charles Martin, music department, are sacrificing personal services on the auction block Saturday, October 26, at 8 p.m. It has been reported that there will be active bidding for services of window washers, lawn rakers, and hand ironing.

An item of interest to this community, a cream separator, has been donated. The donors have verified that it is in good working condition. Articles will be on display in the elementary school gymnasium with doors open at 7:30 p.m. G. E. Elrod, auctioneer from Trail, will open the bidding at 8 p.m. Coffee and cake will be available all evening and a dance will follow afterwards.

Anyone wishing to offer personal services or having usable items to donate may call the chairman, Mrs. Lester West, Talbot 6-4041, Mrs. Herman Higday, Hillcrest 6-3715, or in the Shady Cove-Trail area, Mrs. Delbert Spain, TRinity 8-2064; items will be picked up, or they may be left at the high school.

Roosevelt PTA To Hold Meeting

First meeting of the year for Roosevelt Parent-Teacher association will be held in the school gymnasium Thursday, October 17, at 8 p.m. Leonard Mayfield, superintendent of Medford schools, will speak concerning the proposed bond issue.

New faculty members will be introduced.

Postponed

Grove Garden club will not meet Wednesday, October 16, as previously announced, but October 23 instead. The session will be held at the home of Mrs. C. W. Shores, 52 Oak Grove road, at 2 p.m.

Workshop Planned For Volunteers Of Cancer Society

Volunteers of the American Cancer society, Oregon division, will convene in Portland Wednesday and Thursday for the annual workshop on current developments in the division's programs of research, professional and public education, and community service.

Volunteers from Jackson county attending will be John Dellenback, Jackson county president; Mrs. John Day, district commander and board of director from this area; Mrs. F. E. Holt, Ashland chairman; Mrs. C. B. Collins, county education co-chairman; Mrs. Ray Frisbie, county service chairman; Mrs. John Baldwin and Mrs. C. O. Long, Talent chairman; Mrs. H. H. Parrott Jr., Jacksonville chairman; and Mrs. Mahr Reymers, executive secretary.

Dr. George E. Beadle, biology department chairman at California Institute of Technology, will be speaker at a dinner meeting Thursday night following the annual business session at which new officers will be elected. Dr. Beadle, ex-president of the American association for the Advancement of Science and the Genetics Society of America, is a member of the scientific advisory council of the American Cancer society.

Joseph D. Urban, national field representative of the ACS, will open the workshop, all sessions of which will be at the Multnomah hotel.

Other speakers will include Secretary of State Mark Hatfield and M. H. Hollyfield, special instructor in esophageal speech for the division.

Children's Bureau Seeks Theme for 1960 Conference

Washington, D.C.—The Children's Bureau has sought the advice of three national groups on a theme for the 1960 White House Conference on Children and Youth, Mrs. Katherine Brownell Oettinger, bureau chief, has announced.

Representatives of the Council of National Organizations, the National Council of State Committees on Children and Youth, and the Interdepartmental Committee on Children and Youth met with Bureau officials to advance suggestions for the conference.

Mrs. Oettinger said that their suggestions will be turned over to the National Advisory committee on the 1960 White House Conference, to be appointed by the president. She also said that other meetings, with other national organizations which have programs touching on children and youth, may be held later in order to provide further background information for the National Advisory committee.

The White House Conference on Children and Youth is held every ten years at the call of the President. The 1950 White House Conference, which more than 5000 persons attended, focused on the theme "A Healthy Personality for Every Child."

The conferees discussed problems growing out of rapidly changing conditions. Miss Beatrice McConnell, representing the Interdepartmental Committee on Children and Youth, said, "We are faced with a raising youth population in a shrinking world."

Mrs. Philip Bandt, representing the National Council of State Committees for Children and Youth, observed that "kids today are not interested in square knots; they are interested in knots in terms of speed."

Dr. Donald S. Howard, representing the State Committees group, said that "if there is any one age group which needs singling out at this time, it may be the adolescents."

The representatives cited urban renewal, strip cities, automation, the population growth, the impact of the mass communications media, and international affairs as factors which have brought about changes in home and family life.

Dr. Howard, a professor at the University of California at Los Angeles, said that experience in his state indicated to him that today's teen-agers are not so much interested in codes of behavior, which they regard as too much personal direction, as they are in statements of principles and standards for

Senior Student Speaks for Club

Jerry Kerr, senior at St. Mary's High school spoke for the last meeting of St. Mary's High school Parents' club, held at the school. The student, a delegate to the 1957 session of Beaver Boys' state, reported on the session.

Sister Briget Mary announced the junior class members will sell Christmas cards this year to help raise money for the junior-senior prom.

Officers of the club for this year are Ernest Flakus, president; Mrs. Robert Miksche, vice-president; John Mansfield, secretary; Maurice Reavis, treasurer; Mrs. Joe Tomjack, parliamentarian.

Committee chairmen are Floyd Darland, athletic committee; Mrs. Jerry Burroughs, chaplain; Mrs. Cohn Calhoun, financial; Mrs. Flakus, publicity; Mrs. Clifford Metz, room mothers.

Littlefield Home Scene of Meeting

Shady Cove — Shady Cove Home Economics club held the last meeting at the home of Mrs. T. M. Littlefield, Rogue River drive. Plans were made for the coming booster night program of Shady Cove Grange and Mrs. C. Kee was awarded the attendance prize.

Next meeting of the group will be at the home of Mrs. Ed Houston.

Grand Guardian To Visit Bethel

Inspection by Mrs. J. W. McGill, Beaverton, grand guardian in Oregon for International Order of Job's Daughters, will be the highlight of a stated meeting for Bethel 14 Wednesday, October 16. Initiation will be held. The session is to start at 7:30 p.m. and will be preceded by a dinner honoring Mrs. McGill and given by line officers and members of the Bethel's guardian council.

All members are reminded that the term rummage sale will be held Thursday, October 17 from 9 a.m. to 5 p.m. at the Fehl building and are requested to take articles for the sale to the meeting Wednesday evening.

Thirty-four Players Attend Bridge Session

Thirty-four players participated in Riverside Duplicate Bridge club's play last week. North-south scorers were Mrs. Yvonne Dalen and Mrs. Paul Hatton, first; Mrs. F. R. Baker and Mrs. Berg Marten, second; Walter Humes and Paul Hatton tied with Mrs. George Dean and Mrs. Jack Mitchell, third.

East-west winners were Mrs. M. M. Herman and Al Gilhouse, first; Mrs. C. L. Howard and Mrs. Paul McDuffee, second; William Isaacs and Dr. Elliott Harlow, third; Mrs. Fred Hendorfer and Mrs. Phillip Dopp, fourth.

Former Resident Visitor in City

Mrs. F. Corning Kenly has arrived for her home in Carmel, Calif., to spend several days with friends here. She is at the Colony club. The Kenly family lived in the valley for many years.

A recent release from Chicago brought the news that Mrs. Kenly's son, Granger F. Kenly, has been made a vice president of Needham, Louis and Brorby, Inc., of that city. Mr. Kenly went to Chicago in 1951 from San Francisco where he had been with Sunset Magazine and before that with the Fiberboard Paper Products, Inc., of that city.

Clean Up Day at Hall

Phoenix — Home Economics club of Phoenix Grange will meet at the Grange hall, Wednesday October 16, at 1:30 p.m. for clean up day. A potluck dinner will be served at noon with Mrs. Chester Parker and Mrs. Oscar Gysin as co-hostesses.

Wenonah Club

Wenonah club will meet at the home of Mrs. Floyd Lewis, 710 Sherman street Thursday, October 17, at 12:30 p.m. dessert will be followed by cards.

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Clean Up Day at Hall

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Nancy's smart and Nancy likes school. She already has her heart set on being a teacher—but it looks as though she's going to be an awfully disappointed young woman.

To be a good teacher, Nancy needs first-rate schooling right now! But Nancy and a lot of other promising youngsters live in communities where the schooling is inadequate, where there's a dangerous shortage of classrooms, teachers, up-to-date text-

books. Result? A not-very-bright future for a lot of very bright kids.

Let's be sure this doesn't happen to the children in our schools. Join with the other good citizens of our community to back up our School Board, attend PTA meetings and school conferences.

For a free booklet telling you more about what you can do, write to: Better Schools, 9 East 40th Street, New York 16, N. Y.



WE MUST HAVE FIRST-RATE SCHOOLS

Medford Mail Tribune

ALEXIS SMITH says: "AYDS help me LOSE WEIGHT WITHOUT DIETING"

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