

MEDFORD MAIL TRIBUNE

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ROBERT W. RUEL, Editor... HERB GREY, Advertising Manager... GERALD LATHAM, Business Manager...

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Flight o' Time: Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO Oct. 14, 1947 (Tuesday) Stock rustlers continue activity in the Beagle district, reports show.

20 YEARS AGO Oct. 14, 1937 (Thursday) Maj. Ben Stafford, at present commander of the Redding CCC district, joins Medford district staff.

30 YEARS AGO Oct. 14, 1927 (Friday) General field day scheduled to smooth out the Medford air field.

40 YEARS AGO Oct. 14, 1917 (Monday) Liberty loan committee for the Medford district organized with appointment of subcommittees.

What's Your I.Q.? Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. Did Leon Trotsky, who was banished from the U.S.S.R., die a natural death in Mexico?

2. U.S. airmen well know the four-letter abbreviation for the German term "Flugzeugabwehrkanone"—what is it?

3. Bible: Are quotations from the Old Testament frequently used in the New Testament?

4. In which British Commonwealth are three cities named Sydney, Canberra and Melbourne?

5. "Pickett's Charge" occurred in what decisive battle of the Civil War?

6. Calvin Coolidge served as vice-president under which President?

7. Do common house flies breed in Alaska?

8. In the famous "Dartmouth College Case" who defended the college?

9. Are "other" and "otherwise" synonyms or antonyms?

10. "Mistakes are often the best..."

Answers: 1. No, he was assassinated on Aug. 20, 1940. 2. "Flak." 3. Yes. 4. Australia. 5. Gettysburg. 6. Warren G. Harding. 7. No. 8. Daniel Webster. 9. Neither. 10. "teachers." —Froude.

CRURCH IN A PUB London — "If the people won't come to church, the church must go to the people." The Rev. Stanley Evans said Sunday. It was very successful, he said today. "I am hoping to hold similar services quite often in the future."

WHAT'S Dying?

Our nomination for the silliest statement of last week came from the man who referred to "this dying Rogue valley."

We wonder how long he's been around, or how carefully he's surveyed the valley. We suggest he open his eyes to a few facts.

The population has more than doubled in the past two decades, and while that rate of growth has slowed down, it will resume its climb again before another few years have gone by.

A realistic look at our economic situation shows that there is a temporary slow-down, with some of the smaller mills closed, and unemployment higher than it was last year at this time.

But in the long-range health of the valley, this is no more than a slight cold in the head—certainly not a serious illness.

LOOK around.

There are signs of growth and activity and overall prosperity on every side. Compare business statistics, not to record-breaking 1956, but to prior years.

The lumber market, in the doldrums for more than a year, is beginning to show signs of perking up again, the forerunner of a slow and steady growth which probably will be capped in the early 60s by another lumber boom as the overwhelming generation of "war babies" starts to build its homes.

The fruit industry is wrapping up a successful year—not a record-breaking one, but a year of a good crop and acceptable prices.

LOOK around again.

Watch the \$1½ million shopping center in Medford take shape. Watch the construction of new buildings in Medford—doctors' offices, automobile dealerships, a new \$2½ million hospital, and soon a \$5½ million retirement home. Take a look at bustling White City, where two new major installations are being put in for production of plywood.

Consider the progress on the Talent project, with some \$5 million in construction already under way, and another 4½ million scheduled in the near future, and some \$11 million more in the succeeding few years. Consider what this will do to expand agriculture here.

Think about the millions scheduled to improve our transportation and communication and utility systems—roads, highways, electrical generation and transmission, telephone services.

Get your head out of the sand, Pop. This valley's just getting a good start—E.A.

"Caveat Emptor"

"Caveat emptor," is the ancient Roman saying, meaning "Let the buyer beware."

It's a handy phrase to remember, these days of telephoned solicitations for insurance, dancing lessons, barely-legal coupon books and the Good Lord knows what all.

Not to mention the door-to-door fly-by-nights who peddle everything from a new roof painting job, which disappears in the first rain, to "bargain" shrubs which cost more than those from a reputable local nurseryman.

IT MIGHT be well to put a little sign, with that succinct Latin phrase, on the door (as a reminder when an itinerant salesman drops by) or the telephone (which is a grand and glorious way for boiler-room salesmen to find new suckers) or the mail-box (which as often as not contains sales pitches—not all of them from solid and reputable people).

Hardly a week goes by without those hard-working people down at the chamber of commerce office calling us to ask that our readers be warned about some crews of questionable salesmen passing through Medford, or about some other gimmick which might be entirely legal, but which is, to say the least, of questionable value.

FOR instance:

Last week hundreds, perhaps even thousands, of Medford people received an impressive-looking piece of mail offering Canadian stocks for sale. The chamber received an inquiry about it, and they telephoned the Better Business Bureau in Portland to see if there was any record of it. Indeed there was: It was mailed out from a one-man office in Canada, which sent out these stock advertisements by the thousands throughout the western states in the hope that they could interest some low-sales-resistance types.

Another example:

A man who once "worked" Medford for a New Jersey nursery company, and who left after dissatisfied customers began to make life miserable, is reported to be returning. The company for which he works has been cited by the Federal Trade Commission for misrepresentation of its product—which, incidentally, costs more and grows less than shrubs purchased from local nurserymen, who stick around to make good on their sales.

HUMAN nature being what it is, we've about given up hope that warnings, from newspapers, chambers of commerce, Better Business Bureaus, or anywhere else, will ever do much good.

Mankind is always on the lookout for a bargain, a fast buck, an easy way to make a killing. And repeated warnings will not change him into a smart buyer or a smart investor.

But for whatever it's worth, we join the chamber in echoing "caveat emptor" to local folk, hoping that someone will be saved embarrassment or money by being "taken in" on some sales scheme, legal or not, which depends on the credulity and ignorance of the buyer.—E.A.



British Royalty Not Strangers to White House; Visits Told

Washington — (Special) — Queen Elizabeth and Prince Philip of Great Britain arrive in the United States on Wednesday.

On the following day they go to Washington, where they will be White House guests of President and Mrs. Eisenhower.

You could almost call the White House a "home away from home" for the British royal family. It goes back to 1860, when Elizabeth's great grandfather, who was to become Edward VII, made an informal tour of Canada and this country. As Prince of Wales, he traveled in technical incognito as the Duke of Rothesay or Baron Renfrew to avoid formalities, but at that, he stayed at the White House as the guest of President Buchanan.

Edward's grandson, who was to become Edward VIII and is now the Duke of Windsor, made the first of several visits as Prince of Wales in 1919. He did not stay at the White House, but called on the ailing President Wilson there.

First Reigning Monarch Then in May and June, 1939, King George VI and Queen Elizabeth II, paid a formal state visit to Canada and the United States.

They were the first reigning monarchs to sleep in the White House, staying there on June 8 and 9, before spending a weekend with President and Mrs. Roosevelt at Hyde Park. There they were entertained at a picnic at which the King with seeming relish drank beer and ate hot dogs.

For all her preference for simple food, it's not likely that Elizabeth will be served hot dogs by President and Mrs. Eisenhower. They would be nothing new to her, however, for the Queen herself served frankfurters to visiting American attorneys at a party in London this summer.

When Elizabeth and Philip were over here last, in the autumn of 1951, their visit was entirely social. Even so, the heiress presumptive and consort stayed at Blair House, temporary residence of President Truman during White House repairs. And they were entertained at formal dinners and were shown Mt. Vernon (of course) and Arlington National Cemetery.

"Fairy Princess" Princess Liz made a brief arrival speech after being met by President Truman at the National Airport. "Thank you, my dear," replied the President of the United States, who later introduced her to dinner guests as a "fairy princess" of the sort he had read about as a little boy.

Most recent member of the family to put up at the White House was the Queen Mother, who stayed with the Eisenhowers on Nov. 4 and 5, 1954. She had come over to speak and receive an honorary degree at Columbia University's Bicentennial Convocation.

Elizabeth II will be the fifth reigning queen to stay overnight in the Executive Mansion. The first royal visitors, according to the Library of Congress, were the Queen's parents. Then, during World War II, Queen Wilhelmina of the Netherlands stayed there, to be followed, some time later, by her daughter, Queen Juliana and consort Bernhard.

Other Guests President and Mrs. Eisenhower were hosts to King Paul and Queen Frederika of Greece in October, 1953. Other royal visitors—not overnight guests, however—have included King Albert I and Queen Elizabeth of Belgium in 1919; Queen Marie of Rumania in 1926; King Prajadhipok and Queen Rambai of Siam (Thailand) in 1931; Shah Mohammed Riza Pahlevi and Queen Soraya, 1954.

His Imperial Majesty Haile Selassie I of Ethiopia was entertained at the White House by President Eisenhower in 1954 but stayed at the Ethiopian Embassy in Washington. This year King Saud of Saudi Arabia stayed at Blair House but was entertained at the Executive Mansion.

Pearson of Canada Awarded Nobel Prize

Oslo, Norway — (AP) — Former Canadian Foreign Minister Lester B. Pearson today was awarded the Nobel Peace Prize for 1957. As usual, the Norwegian Nobel Committee, gave no reason for its choice.

The committee also decided not to give any peace prize for 1956, and the amount of money normally awarded will be returned to the Nobel Peace Prize fund.

Pearson's prize for this year is worth 208,628 Swedish Crowns—the equivalent of \$40,330.33.

United Press Writers Forecast Stories Which Will Make News

United Press correspondents around the world look ahead at the news that will make the headlines.

Headlines And News

Queen Elizabeth will be taking the headlines in the United States this week. But London insiders say Foreign Secretary Selwyn Lloyd will be making the real news. This will be a secret, urgent proposal that the United States and Britain answer Russia's Sputnik triumph by resuming cooperation in the nuclear energy field. Lloyd will argue that the two allies are hurting themselves by working independently on the same projects and that a single clue, given by one side to the other, might save months in a vital cold war race. Lloyd will serve as the Queen's minister-in-attendance in the United States. But before she arrives in the United States Wednesday, Lloyd will be in Washington seeing Secretary of State John Foster Dulles and probably President Eisenhower.

The word from Tokyo is that the defense of S-3 William S. Girard, on trial for killing a Japanese woman scrap metal scavenger on a firing range, is going strong. A lot of evidence is still to be heard. But the betting is that the Ottawa, Ill., GI will get a very light sentence—and that it probably will be suspended.

In the Day's News

By FRANK JENKINS

Sputnik, the man-made moon, is still circling the earth and muttering messages in a code that presumably only its makers understand. Because it was made by RUSSIAN MEN, it still dominates the news. It even overshadows the fabulous victory of the under-dog Braves over the big shot Yankees.

So I suppose we might as well go on talking about it.

"SPUTNIK." Where did that weird name come from? It's simpler than you'd think. It's Russian for "satellite." The Russian language experts tell us a more precise translation would be "fellow traveler" of the earth.

That, in itself, is rather interesting. In Kremlin double-talk, a communist is a "fellow traveler" who goes along with Kremlin ideas of world domination.

Among the Russian Big Wheels, a "satellite" country is a country that does what Russia tells it to do and thus helps to advance Russian objectives.

So, you see, "Sputnik" is a perfectly good name for Russia's artificial moon.

MORE incidental information:

The Russians launched "Sputnik," thus gaining for themselves much kudos and leaving us with very, very red faces.

But— We were the first to determine the precise orbit of the third-stage rocket that launched the Russian satellite into outer space.

That gives us something to brag about.

HOW did we do it?

That is interesting too.

We did it with the help of a MECHANICAL BRAIN—an IBM at Cambridge Massachusetts. In this robot we fed information obtained from photographs and visual observations and the robot came up with the orbit—meaning the path followed by the segment of the rocket in its revolutions around the earth.

WE INVENTED THE MECHANICAL BRAIN.

That helps to save our face.

BUT—

Let's not get cocky. Here are some disturbing figures:

RUSSIA is outdoing us in producing scientific brainpower. By the latest calculations, she is educating two to three times as many scientists as we are. In 1955, the Russians graduated 63,000 students from scientific and engineering courses.

At the rate we are going, we won't have 63,000 NEW scientists and engineers until 1964—almost a decade behind the reds. The U.S. on the average, is turning out about 138 engineers per million of population. The Russians are graduating about 315 engineers per million of population.

That's about double our rate.

SO let's not underestimate the Russian brainpower. Underestimating your enemy is always a bad mistake.

TRUST TO DISTRUST

Paris — (AP) — Japanese engineer Kitano Hiroo was quickly transformed Sunday from a trusting soul to a doubting Thomas. A stranger offered to look after Hiroo's luggage in a hotel elevator until the engineer got to the lobby. When Hiroo arrived, the obliging stranger and the luggage, including \$1,200 in travelers' checks and a round the world plane ticket, were gone.

ed. Don't be surprised if Vice President Richard M. Nixon endorses Sen. William F. Knowland (R-Calif.) in his bid to replace Goodwin J. Knight as governor of California. Knowland insists he has no 1960 presidential ambitions which might put him against Nixon. Also, Knight backed a move to run Harold E. Stassen instead of Nixon for vice president last fall.

Split Washington reports that congressional Democrats are badly split on a big issue. They've got to decide whether to keep demanding federal economies and a tax cut, now that Sputnik is circling the globe, or to demand more defense funds. Arguments are waxing hot on both sides.

Invitation London says it's about certain now that Queen Elizabeth will invite President and Mrs. Eisenhower to visit her in London. The Queen will make the invitation personally while she is in Washington, palace sources say. If the President doesn't want to go, he may be on the spot. He isn't ill, no election is impending.

Matter of Fact By Stewart Alsop

CAN SPUTNIK SEE? Washington—There is a mounting body of evidence, taken most seriously in the Washington intelligence community, that the Soviet satellite is not blind, that Sputnik has eyes to see. If this is so, it means that Sputnik, which is certainly a major propaganda and scientific triumph for the Soviets, is a great military triumph as well.

Last Wednesday, in Belgrade, Yugoslavia, a Soviet scientist, Dr. Aleksander Sherban, let what looks like a very big and ugly cat out of his bag. Dr. Sherban, who is vice president of the Ukrainian Academy of Sciences, said proudly that Sputnik carried certain "elements" which made it possible in effect to record the terrain of the earth below.

If what Dr. Sherban said is true—and there are strong reasons to believe that it is true—President Eisenhower's hopeful statement that Sputnik has no military significance "in itself" is nonsense. On the contrary, if Sputnik has eyes to see, Sputnik represents a major triumph of Soviet intelligence, with immense military significance.

TO understand the real implications of Dr. Sherban's boast, you have to understand one of the strangest and in some ways the most difficult of the problems facing the missile-makers. An intercontinental missile, to do its grisly job, must be fired several thousand miles, and land within five miles of a specified target. This is a tough enough job in any case. But what makes it very much tougher is the curious fact that all existing maps are unreliable.

The reason is simple. Map makers use an instrument called a transit to determine latitude and longitude by celestial observation. The transit contains the equivalent of a carpenter's plumb bob, used to determine the vertical. In theory, the plumb bob points to the center of the earth. In fact, it is slightly diverted by local geographical formations, like high mountains. Moreover, it is slightly inaccurate anyway, since the earth, being flattened at both ends, is not a true sphere.

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IF THESE fears are justified, it means that Sputnik can be used to give the Soviets, for the first time, an accurate "fix" on targets in this country. Successors to Sputnik, which the Soviets have announced in advance, can be used to double-check the accuracy of the Sputnik fixes by cross-triangulation.

In short, the belief is growing in the intelligence community that we have done it again—that we have once more underestimated the Russians. If Sputnik is very much more than a "neat scientific trick," to use Charles Wilson's blandly complacent phrase, Sputnik, is, instead, a vital element of the Soviet intercontinental ballistic weapons system, which the Soviets are clearly building with frantic urgency. For if Sputnik has eyes, Sputnik provides the means to zero in the Soviet instruments of total destruction on every important American target. In the circumstances, a little less bland complacency and a little more frantic urgency, might seem to be called for in this country.

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