

New medical research has developed the

First Real Advance in The Treatment of Colds Since Aspirin

Now there is available to the general public a new medication which can effectively relieve all of the multiple miseries of even coughing colds and virus colds. It is Citroid® Compound, made with a new ingredient that works directly *through the bloodstream* to help stop the strength-sapping cough of colds. Available

up to now only on prescription, this new ingredient is combined with six other prescription-type ingredients to make Citroid Compound *one single medicine especially formulated to relieve all important colds' distress.*



COUGHING COLDS. Citroid Compound brings you a new direct kind of action that relieves cough and throat tickle safely—without risky narcotics.



CHEST COLDS. Muscular chest congestion, body aches and sore throat caused by chest colds respond quickly to Citroid's tested analgesic action.



HEAD COLDS. In minutes Citroid goes to work directly in your bloodstream to open clogged nasal passages and stuffy head . . . and let you breathe easily again.



SNEEZING COLDS. Citroid's speedy *internal* action goes to work quickly to dry up nasal drip and relieve irritating tickle of sneezing colds!



EVEN EFFECTS OF VIRUS COLDS are quickly relieved. Fatigue, fever, headache begin to fade away in minutes . . . lets you relax and rest, get the sleep your system needs to fight off dangerous after-effects.

THESE ARE THE FACTS. In clinical studies, the effectiveness and safety of this new medication were demonstrated by medical research scientists working among adults in a giant aircraft factory and children in two mid-western orphanages. Citroid Compound brought results so remarkable that patients reported dramatic relief, often in as little as two hours. This rapid action is attributed to the fact that Citroid works internally through the bloodstream to attack the

effects of even virus colds at any stage.

Citroid Compound contains no codeine, chloroform, or narcotics. It may safely be used as directed for the entire family, including young children.

Citroid Compound brings you a modern combination of tested ingredients . . . with the first real advance for the medication of colds since aspirin was first prescribed in 1899. A cold is never too advanced for Citroid® Compound.



Citroid Compound Has Earned The Good Housekeeping Guaranty Seal

AT ALL DRUG COUNTERS

It's never too late for **CITROID®**
COMPOUND