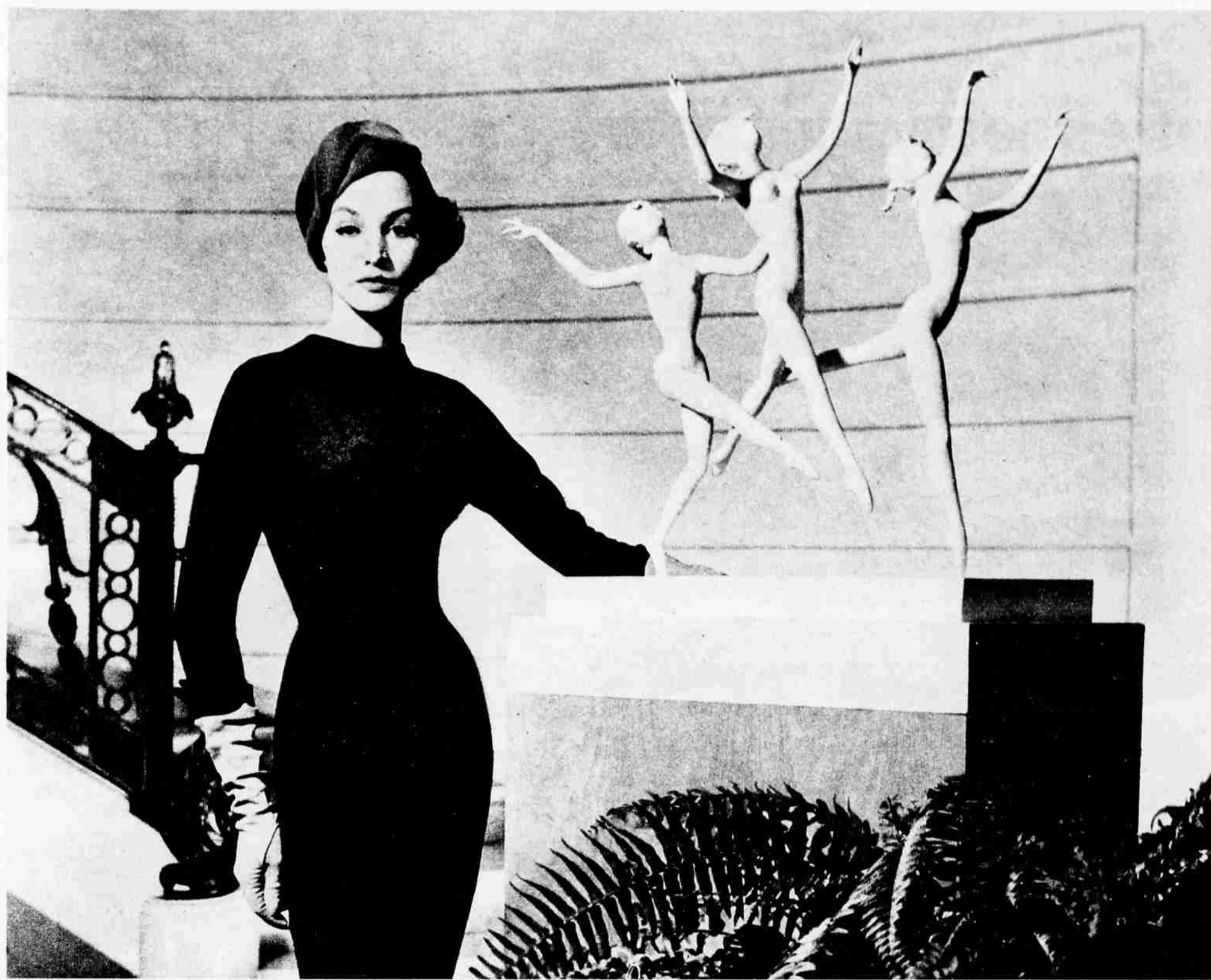


To Move In Beauty Naturally—Playtex creates the smooth look of an "all-in-one" with the freedom and comfort of separate foundations

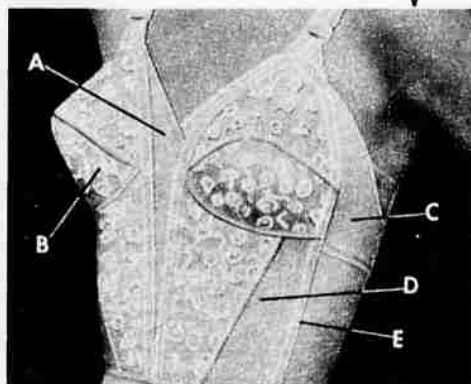


FASHION'S SMARTEST TWOSOME BY *playtex* FOR FALL'S FLUID LOOK

PLAYTEX
LIVING®
LONG-LINE BRA

"Controls the roll" with Magic Midriff—for the smoothest bust-to-hipline you've ever had! Only Playtex has these exclusive perfect-fit features:

- A. Criss-Cross Elastic Front . . . dips low for smooth separation. Supports superbly.
- B. Embroidered Nylon Marquisette Cups . . . lift curves naturally in Heavenly Comfort.
- C. Bias-Cut Elastic Side Panels . . . self-adjust to every movement. Never gap or bind.
- D. Elastic Magic Midriff . . . controls perfectly. Smooths away bulges, gently minimizes waistline, coaxes contours into one soft, unbroken line from bust to hips.
- E. All-Elastic Back . . . cut lower to shape you to day-time or date-time fashions. Won't wrinkle, curl or ride. Sizes 32-44, A To C Cups. White or Black \$6.95 D cups slightly higher.



PLAYTEX
MOLD 'N HOLD
ZIPPER GIRDLE

Shapes you naturally to today's Figure of Fashion. Exclusive "finger" panels pull your tummy up, smooth your hips, thighs. Hidden power panels round your *derriere*.

A pleasure to zip into, a joy to wear. Non-roll top stays up without a stay or bone.

Made of miracle *Fabricon* which makes all Playtex girdles hold their shape longer—and yours, too—than any girdle made today. Yet lets you move, sit, stand in unhampered freedom, with unbelievable comfort and grace.

With adjustable, replaceable garters. Petal Pink, Gardenia White \$10.95
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