

Try and Stop Me

By BENNETT CERF

SOME JARGON from the advertising lads, gathered by a Holiday eavesdropper:

"Let's take it to the lab and see if it's a mushroom or a toad-stool."

"Let's drive this into a parking lot and see if we dent any fenders."

"We still insist that this campaign adhered to every principle of sound advertising. (So it flopped. Fire us!)"

"Our own favorite is the account executive who fondly referred to his agency as 'Boot Camp for Ulcers.'"

Sign in the window of an east side delicatessen: "You name your newspaper—and we'll wrap your herrings in it."

A tobaccoist in Tel Aviv is on his way to amassing a fortune. He's invented a gefilte-tipped cigaret.

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My Day

By Eleanor Roosevelt
(Trade Mark Registered U.S. Patent Office)

New York — I promised the Committee of Soviet Women, with whom I met in Moscow, to find out if it is possible to arrange an invitation to that group to visit the United States.

I told them I would try to get a group of people together, starting with the National Council of Women of the U. S., to go through the preliminaries of such a visit with the State Department.

Women on this Soviet committee had asked me why it is so difficult for them to get into the U. S. They said they had been trying to arrange a visit through a woman in the State Department for two years and had failed miserably. I asked them if they were sure they would be granted permission to leave the Soviet Union and they told me unequivocally that they were certain they could come.

Their great desire is to see the U. S. and to know the women of our country better. And I am convinced that one of the things that will benefit us is to have a greater interchange between the people of the Soviet Union and our own.

They need to know about us, just as we need to know about them. They live in a country where news of the outside world is difficult to acquire. Only by coming and seeing will they ever understand what this country is really like and what we mean by democracy and freedom.

Our backgrounds are completely different; our lives are completely different. We have to see to understand. Quite possibly they may prefer their own ways of life, but such interchanges may lead us to sufficient understanding so that we may be able to work out the kind of peaceful co-existence that our leaders talk about but seem completely unable to bring about.

There was one person in this group of women whom I had met back in the early days of World War II. Ludmilla Pavlichenko had come over with two young men to a student conference.

She was in uniform then, a sharpshooter in the Soviet army. Today her hair is graying, she is fairly stout and was dressed in a suit and blouse with the pin and star denoting that she was a hero of the Soviet Union. She is also chairman of former Army men of the Committee of War Veterans.

When we met, I did not recognize her until she spoke. She seemed happy to see me again. We talked of the days spent at the student conference and of the week end some of the delegates spent with me at Hyde Park. She asked me to meet with her Committee of War Veterans and invited me to her home.

She and her husband are particularly well off, since they have a four-room apartment and only her mother lives with them. When I went to see her, her mother greeted me with great warmth. Retired at 60, she is in charge of the social welfare of a whole group of apartment houses.

One wall of their living room

was lined with books. Ludmilla told me that she managed the household's finances and always set aside a certain amount for buying books. A hero of the Soviet Union is entitled to special consideration, and I imagine that is why she had such exceptional comfort in her living room.

Eat Very Well

She told me they spend a large part of their income on food and eat very well, spending about 350 rubles (\$35) a week for the three of them. She told me they have an abundance of fruit, meat and borsch every day. Of course, they also have substantial quantities of tea and bread. On occasions they have caviar and elaborate cakes.

When I met with the war veterans I found that a great many of them still suffered from war disabilities. As the committee crowded around the table to talk with me, the first questions were as to what my government did for war veterans.

They were quick to tell me that their government gave all war veterans who had difficulty in walking some kind of vehicle for transportation, and they seemed to feel that their government was granting as much in the way of benefits as was ours.

They, too, said they would like above everything else to have an opportunity of meeting with U. S. war veterans. I confess that I wondered whether the American Legion would invite a group of Soviet war veterans to visit them. I still feel, however, it would be advantageous if all of our veterans groups would get together and arrange for such a visit. They assured me that they would be delighted to invite any American veterans to the Soviet Union.—E.R.

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Hunters Breakfast Set By Local Lions Club

A "Hunter's Breakfast" sponsored by the Medford Lion's club will be held at the Top Notch cafe Sundays, Oct. 13 and 20.

Proceeds will go to the club's fund for health and welfare to provide assistance to the handicapped. All work at the breakfasts will be by club members.

Hours of the breakfasts are 4 a.m. until noon. Ham or sausage, eggs, sourdough pancakes and a beverage will be offered by the club.

Medford Jaycees Visit Other Valley Groups

The Medford Junior Chamber of Commerce recently visited the Eagle Point and Central Point Jaycees to acquaint members with plan developments for the Oregon State Jaycee convention scheduled in Medford in May, 1958.

John Gustafson has been appointed general chairman for the event to which he anticipates 1,000 visitors. First Vice-President Al Holmes is currently making arrangements for a guest speaker at the convention.

2nd SECTION

MEDFORD, OREGON, FRIDAY, OCTOBER 11, 1957

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Inflation, Taxes Strangling Freedom Publisher Asserts

San Francisco — "American freedom is being strangled by inflation and taxation, according to Publisher Eugene C. Pulliam.

He made the statement Wednesday as guest speaker at a luncheon honoring National Newspaper week. Pulliam is publisher of the Indianapolis Star and Indianapolis News and editor and publisher of the Phoenix Republic and Gazette.

Pulliam was an early supporter of President Eisenhower, but the President is "a captive of bureaucratic forces in Washington that gained a foothold in our country during the New Deal."

Reporting Task Difficult "The publisher said it is 'harder than ever' for newsmen to report governmental happenings on any level since 'the bureaucrats are withholding all information that does not show them off in a favorable light.'"

"It is the duty of the nation's newspapers to constantly expose and criticize the bureaucratic fumbling and bumbling that is leading us down the road to socialism, and worse—a totalitarian state," he said.

Security Not Affected Pulliam labeled the Soviet earth satellite as an "important scientific achievement," but one that does not affect our national security.

"I am more concerned with air bases and planes on earth that can deliver a one-two punch to our enemies," he said.

In reference to the State Department's reluctance to allow American newspapermen entry into Red China, Pulliam said:

"Reporters have a perfect right to go into any Communist country—if they've got the guts to go."

New Officers Are Named to District Scout Committees

New district officers and district members-at-large were elected at the Big Pines District, Boy Scouts of America, committee meeting recently.

New officers are Col. Arthur Savard, chairman; Tom Polk and Dr. Alvin Fellers, vice chairmen; Wayne Saffley, district commissioner; and Jack Holmes, assistant district commissioner.

Savard announced the appointment of Dr. Abner Clark as chairman of the advance committee and members Glenn McCullough and Phil Holt. He appointed Jerry Gastineau as finance committee chairman and Ed Culbertson activities committee chairman.

Fire Chief Gordon Barker will be chairman of the health and safety committee with Sfc. Buford Johnson of the Air Force as committee member. Sam Harbison was appointed chairman of the leadership training committee, and Ward Lampkin, Loyal Harper, Dr. Jack Ingram, Carl Olson, Paul Dalton and Jim Grigsby, are on the committee.

Camping committee chairman is Del Wright with Don Wilson a committee member. Bob Church was reappointed chairman of the organization and extension committee with Fred Gardner vice chairman and Jerry McDougall, Bruce Nelson, Gib Ellis, John Williams, Harry Barneburg, Don Shores, Harry Root, M. Sgt. Elzy Kees of the Marines, Don Root, Charles Adamson and Paul Retter named committee members.

With the addition of the 24 members-at-large to the existing 42 already on the district committee, the district expects a large increase in number of boys next year, according to McDougall.

Cabaret Dance Slated By Knights of Columbus

A cabaret dance for all Knights of Columbus and their guests is scheduled for the Medford Moose hall Friday, Oct. 11.

Dancing will be from 9 p.m. until 1 a.m. Gordon Boner is in charge of the dance arrangements. A Halloween party for children of members will be held Oct. 30 at the Parish annex.

Family communion for members and their families was held Sunday, Oct. 6.

JERRY LEWIS FATHER

Hollywood — "Comedian Jerry Lewis' wife and her fourth child, a boy weighing 7 pounds and 13 ounces, were reported in 'excellent' condition today at St. John's hospital in nearby Santa Monica. Mrs. Lewis gave birth to the couple's fourth boy Wednesday.

Adult Education Classes Offer Wide Variety of Special Subjects

Chicago — "They may laugh when you start playing the recorder. But their smiles will fade."

For you, too, can learn to play sweet melodies on this musical instrument a 16th century flute with a fipple, it says here.

You also can learn to hypnotize your wife, use judo on your husband, think creatively, understand yourself and shoot home movies that stimulate instead of bore.

It's easy. Just go to adult evening school. Brochures Mailed Out High schools, YMCA's and other organizations have mailed

out brochures on their new, expanded fall and winter programs.

And it's plain to see that a mere Ph. D. just hasn't lived. A perusal of the fancy, slick-paper jobs shows that colleges have hardly scratched the surface of modern-day education.

The emphasis is on do-it-yourself.

If your taste runs to the artistic, you can learn to sketch, etch, sculpt, model clay, engrave leather, weave baskets, enamel on copper, arrange flowers or design mosaics.

Build Own Hi-Fi Like to make things? You'll

be taught how to sew, hook rugs, knit Christmas mittens, create Easter bonnets, decorate cakes, build your own hi-fi and make photographic greeting cards.

You can dabble around to your heart's content in wood shop, metals shop, machine shop or electric shop.

If you're athletic minded, learn to swim, golf, fence, square dance, and play volleyball, basketball and badminton.

The suburban high school that offers judo and hypnotism for both men and women, and taught by professional instructors also offers such varied subjects as hunters' safety, preparing holiday decorations and creative thinking.

Another suburban school introduces parents to "back yard recreation," and teaches "Law For The Layman," and offers an eight session court on investments in stocks and bonds.

Women Learn Charm Most schools have classes in charm for women. One chooses to call it by the frilly title "Developing Your Inner Confidence." A downtown school has one dubbed "For Men Only." It's all about "savoir faire."

Most adult night schools teach a course in American foreign policy, and one promises to explain what it is. Another boasts a course in Russian foreign policy but, without explanation, makes American foreign policy a prerequisite.

The range of courses is almost inexhaustible. You can learn to have great moments with Shakespeare, have fun with chess, control your weight, know your TV set, know your car, analyze the news, write the news, start your own business, enjoy retirement, pilot a boat, understand your emotions or teach Sunday school effectively.

Hygiene To Furnishings For brides-to-be, there's a cozy little round-table called "happy hunting." It covers everything from "hygiene for brides" to "furnishing that little apartment or ranch house you've been dreaming about."

One school even advertises something called Chicago—11,000 B. C., although it's been rather commonly bruted about that this lusty young city sprouted along about 1833.

Southern Oregon College Described as Big Business

Southern Oregon college was described to Medford Kiwanians yesterday as a \$45 to \$50 million business in the Rogue river valley and as a regional community college which, through assignments of staff members, has received world wide as well as national stature.

President Elmo Stevenson of the Ashland school, addressing Kiwanians at their luncheon at Rogue Valley Country club, pointed to student spending, the collegiate budget and to dollar turnover in pointing to the school's business value to the southern Oregon area.

The college administrator outlined the educational opportunities offered at the school and told of the building program on the Ashland campus. He asked help in encouraging students to come to Southern Oregon and expressed the need for a representative from this area on the state board of higher education.

Stevenson stated his appreciation for the local support the college has received and said the school was proud of the Medford members of the student body.

General Studies

Southern Oregon, Stevenson reminded Kiwanians, offers the same general and pre-professional studies that can be obtained at University of Oregon or Oregon State college. "That's a real service," he remarked. The president praised the efforts of Frank Van Dyke, Medford attorney, during his time on the state board, and of Jackson county state legislators in bringing the Ashland school to its regional college status.

Stevenson also praised local support of the school and said, "This is your school, after all. You should be proud of it."

Semi-Annual Fire Drills Held in City

First semi-annual fire drills conducted by the Medford fire department were held at Lone Pine and Howard Grade schools yesterday.

The schools are in areas recently annexed to the city but are not a part of the Medford school district system.

Drills were conducted Tuesday at Medford High school, Hedrick and McLoughlin Junior High schools, at five city grade schools and at St. Mary's parochial schools. Firemen said that evacuation times were excellent considering increased enrollments.

PRINCESS GRACE HONORED

Monaco — "Princess Grace of Monaco has received a special 'golden hat' award from an American millinery trade association as 'the best chapeaued woman in the world.'"

Drew Dudley, representing the United States Milliners Union, Tuesday presented the princess, formerly Hollywood's Grace Kelly, with a golden diadem decorated with flowers.

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Frank Wilkinson, Mgr. CLOSED SATURDAYS Open Mondays Until 9 p.m.

Five Alturas District Schools Closed by Flu

Alturas, Calif. — Five schools in the Fall River joint union school district at Alturas Thursday were ordered closed until further notice because of an outbreak of influenza.

Superintendent Robert L. Dougherty said the flu had reached epidemic proportions and he ordered the immediate closure of Burney, Hat Creek, Fall River Mills and MacArthur elementary schools and Fall River high school. Absenteeism affected both students and teachers.

Newport, Ore. — Robert Kenneth Evans, 68, Beaverton, who did industrial writing for many Oregon newspapers, died Thursday.

Trees Should Be Sprayed for Canker

Young pear trees, mainly between the ages of three and five years, should be checked for pear canker, according to Clifford B. Cordy, county horticulture agent.

The canker, Cordy said, generally attacks pear trees on the trunk and smooth black areas appear on the bark.

Once the canker gets into the wood of the tree the bark dries up. The trunks should be sprayed in the fall during the warm humid weather until the tree is seven years old.

The spray used should be a solution of 10 pounds to 50 per cent copper in 100 gallons of water.

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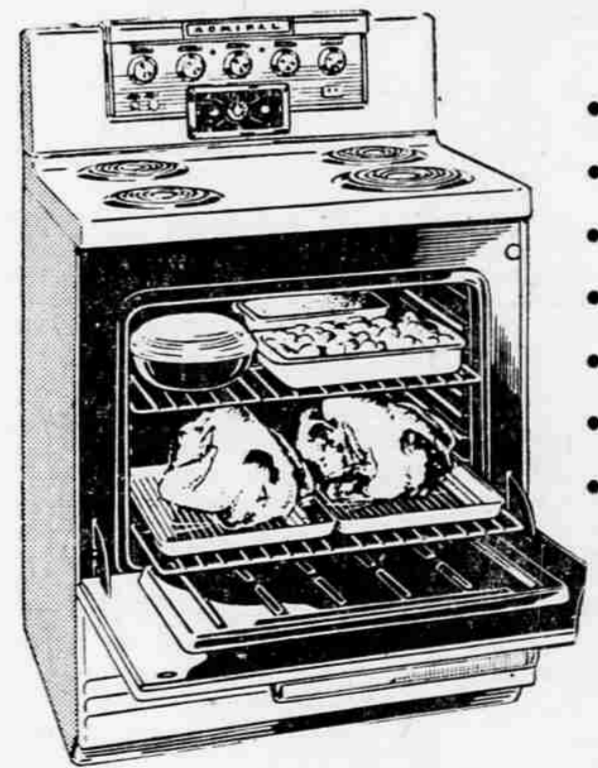
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