

MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!

STORE HOURS: 9:30 to 5:30
OPEN MONDAY EVENINGS UNTIL 9 P.M.



COLD WEATHER AHEAD . . . WARM UP IN PENNEYS BIG VALUE JACKETS, SUBURBANS & PARKAS

SHOP PENNEY'S FOR

HOODED DRIVING COATS

Penney's gives you the most wanted styling without sacrificing quality! Full cut comfortable double breasted styles in silky combed cotton gabardine for women — husky weight durable cotton poplin for the girls . . . Both water repellent, both richly lined. Wooden toggle buttons, big pockets, convertible collar hood. Why Pay More?

10⁹⁵
Women's
Sizes 10-18

Girls' Sizes 7 to 14 **7.95**

Toddler's Sizes 2, 3, 4 **5.95**

A ONE TIME BUY!

100% WOOL MELTON

CAMPUS COAT



Here's quality that speaks for itself at savings you can't afford to miss in the most wanted styling of the season.

SPECIAL LOW PRICE!

Handsome finger tip campus coat in new all wool melton; 50% cotton, 50% wool, knit trim on collar and cuffs . . . Fully rayon lined, insulated against the cold; millions of tiny air cells within the lining retains body heat . . . Full cut over Penney's proportioned pattern for easy fit, designed for comfort. Blue, light grey, charcoal and red.

Boys' Sizes 10-185.77

7⁷⁷
Sizes S, M, L, XL.

SPECIAL PURCHASES! TOP QUALITY MERCHANDISE AT SUPER SAVINGS!

MEN'S WASHABLE FLANNEL ROBES

SAVE

Deep tone plaids in heavy weight warm flannel. Expertly tailored belted style with shawl collar, three patch pockets. High quality, machine washable cotton, sanforized and colorfast. Buy now for gifts! Sizes S, M, L.

3⁰⁰

600 PIECES OF FALL JEWELRY

SAVE

Add the right touch to your fall wardrobe with matching jewelry . . . metallics, pearls, stone-sets, plastics . . . necklaces, earrings, bracelets and pins galore. Made to sell for much more. Buy for yourself, for gifts, at savings

3⁰¹
F O R
plus tax

HATHAWAY QUALITY DACRON PRISCILLAS

SAVE

Lovely sheer window treatment at its best, no ironing, no shrinking, Dacron priscillas — so easy to wash, quick drying too! Brighten your windows with rose, blue, green or gold at tremendous savings. Sizes 48x54 2.50, Sizes 48x63 2.50

2⁰⁰
Pr.
Size 48x45

PROPORTIONED SIZE GAYMODE HOSIERY

SAVE

Sheer leg flattery in 60 gauge 15 denier first quality perfects. 100% nylon in proportioned lengths to fit the short, average or tall girl . . . Buy for yourself, for gifts, at this low, low price. Sizes 8½ to 11—Gala only.

69^c
pr.

MEN'S SANFORIZED FLANNEL SHIRTS

SAVE

Washable clear bright plaids in sanforized flannel. Two pocket style, extra full cut with long tails. Top quality tailoring patterned to fit. Buy winter comfort at a special savings. Size S, M, L.

1⁷⁷

MEN'S KHAKI SANITIZED TOWELS

SAVE

Penney's gives you all the extras in work clothes; proportioned fit, dressup tailoring, full weight fabric, laboratory tested, sanforized, sanitized. Tan, grey or green . . . Shirt sizes 15-172.00
Pants sizes 30-36NOW

2⁵⁰

HAND WASHABLE PRINTED DRAPERIES

SAVE

Add color and glamour to your windows at terrific savings! Attractive floral and modern prints on neutral backgrounds. Pinch pleat headings, floor length, unlined rayon, cotton fabric. Size 48"x84" Special Purchase Price!

5⁰⁰
Pr.

WOMEN'S BETTER COTTON BLOUSES

SAVE

Smooth cotton broadcloth that washes beautifully and is so easy to iron . . . strictly feminine styles neatly tailored, softly detailed. Pastel colors . . . sizes 32 to 38. You'll want several at this special price!

1⁷⁷

BOYS' FLANNEL SHIRTS

SAVE

Keep them warm in winter-weight flannel. Action free cut for active boys. Completely washable, bright plaids . . . Sanforized for fit. Here's top quality at super savings! Sizes 4-18.

1⁰⁰

GIRLS' PERMANENTLY PLEATED SKIRTS

SAVE

Luxurious fabric combines miracle orlon and fine wool in a hand washable fabric that shrugs off wrinkles, requires little or no pressing. Pleats stay in after washing. Sharp, clear plaid combinations. Sizes 7-14.

3⁰⁰

MEN'S SANFORIZED BROADCLOTH SHORTS

SAVE

Extra long wearing sanforized broadcloth, colorfast stripes and prints cut from Penney's sure-fit pattern. Elastic side inserts for comfort, sturdy gripper snap front . . . Sizes 32-40. Save!

**2/Pr.
1⁰⁰**

WINTER WARM FLANNEL GOWNS

SAVE

Sleep warm, sleep comfortably in soft flannel . . . Generously cut long Sleep warm, sleep comfortably in long sleeves . . . Machine washable, length gown with double yoke, of course. Pink, blue or maize. Size 34 to 44.

1⁸⁸