

Save now on this

## "His and Hers" Dental Care Offer!



### LOOK FOR THIS DISPLAY AT DRUG COUNTERS!

You get 2 famous Dr. West's Germ-Fighters... they fight germs for up to 4 months in use... PLUS your choice of one of 3 leading dentifrices. Regular \$1.53 value for only \$1.29!

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FASHIONS



## Set for Sun or

HALF THE FUN of traveling to sunnier climes is the selection of your basic wardrobe. The good travel suit and a lightweight coat (waterproofed, if possible) are essential for getting there and for sight-seeing. Swimsuits, shorts, skirts, sweaters, and interchangeable tops—just-for-fun clothes—will add to carefree days under the sun.

Jewelry: Leru All prices are approximate

### SEE WHAT HORMONEX DOES FOR WRINKLES!

It has been known for years that women's inner production of sex hormones slows down after 30—that hormone deficiency causes wrinkles. But only now—with the discovery of the strange penetrating power of Oriental Sesame Oil—have we learned how to get wrinkle-smoothing hormones beneath the surface. Forget all your earlier disappointments from surface treatments.



MAKE THIS "HALF-FACE" WRINKLE TEST

### 30 DAY TRIAL

#### RESULTS OR MONEY BACK!

Not a cream—not a lotion—the New Hormonex Serum is so effective that only seven drops a day are needed. To see unbelievable results apply to one side of the face for only 30 days—then let your own mirror give the answer. If Hormonex doesn't erase years from your appearance, return the unused portion for immediate cash refund.

**SEND NO MONEY.** Simply send name and address. Say "I want to test Hormonex." When your mailman delivers Hormonex, deposit only \$3.50 plus tax of 35¢ and C.O.D. fee for 100-day supply—less than 4¢ a day. Or, remit \$3.85 and we ship postpaid. Either way we refund \$3.85 if you return Hormonex after 30-day Test. Order now. Surprise your friends with your "new look" of youthfulness. MITCHUM CO., DEPT. 39-LS, PARIS, TENNESSEE



It's wonderful the way Chewing-Gum Laxative acts chiefly to

### REMOVE WASTE—NOT GOOD FOOD

Here's a secret millions have discovered about FEEN-A-MINT, the wonderfully different chewing-gum laxative.

FEEN-A-MINT is different because you chew it. It's different, too, because it removes mostly waste—not good food! FEEN-A-MINT does not work in the stomach, where food is being digested. That's why it does not take away a lot of the good food you need for energy.

Doctors know that FEEN-A-MINT works chiefly in the lower bowel... removes mostly waste, not good food! And it's non-irritating, too.

So to feel like a million, chew delicious FEEN-A-MINT. 16 tablets, 35¢—also small and economy sizes.

**Feen-a-mint** THE CHEWING-GUM LAXATIVE

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### "MY BACK IS KILLING ME"

—why put up with sluggish kidneys... when relief is often so swift and easy to obtain?

If you suffer backache, dizziness, lack of energy, restlessness, getting up nights... the answer may be swifter, more effective than you'd dare to think.

These conditions may be caused by functionally sluggish kidneys, mild bladder irritation.

For 50 years, people have found swift, effective relief by using De WITT'S PILLS. This famous diuretic stimulant for the kidneys 1) flushes congestive waste material out

of kidneys; 2) increases circulation of blood through the area; 3) reduces irritation of kidneys and bladder; 4) fights infection and resists reinfection of the urinary tract.

No need to wonder when De WITT'S PILLS are at work—you can see. When "the blue comes through" you know De WITT'S PILLS are already in action.

Get De WITT'S PILLS today. No prescription needed.

**De WITT'S PILLS... "the blue comes through"**



Sun and swim in the flattering comfort of Catalina's satin lastex swimsuit with self-adjusting shoulder straps. Tapered, pleated front and low back panels give slim line (\$20).



For the indispensable travel ensemble: Milner's double-breasted, Milium-lined cotton coat (\$25) with Duchess Royal's Dacron-worsted hip jacket and box-pleated skirt (\$55).