

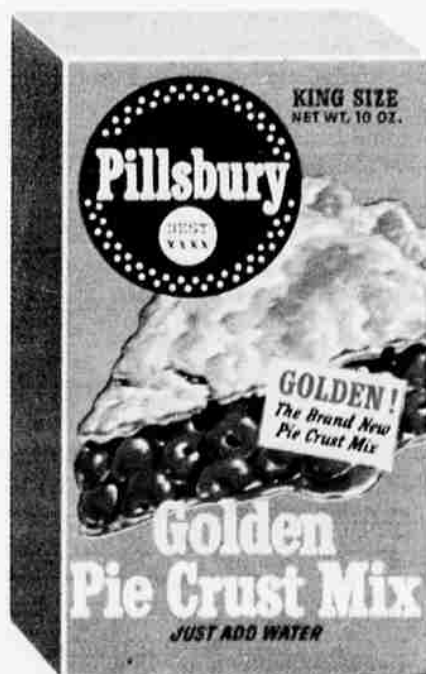
NEW!

Golden Pie Crust Mix

from
Pillsbury!



*Now see how flaky and tender a
pie crust can be!*



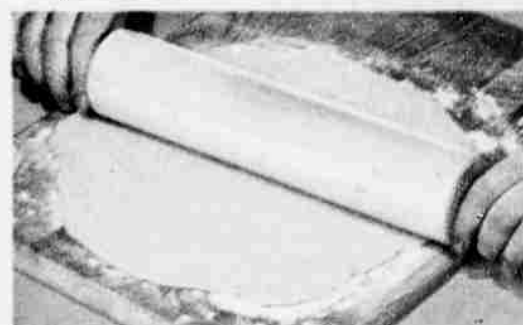
Leave it to Pillsbury to bring you a brand-new pie crust mix that guarantees an honest-to-golden crust *every time!* (Without adding a thing but water!)

New Pillsbury Golden Pie Crust Mix is golden *all the way*—from package to crust. See how easy the golden dough handles, how tender and flaky the golden crust comes out—with a rich, full flavor that can't be matched by any other mix or method. And, as always, Pillsbury's famous "Chill-Blending" of ingredients adds extra tenderness and flakiness.

Ten full ounces in every package—plenty for a real man-size two-crust pie. No more troublesome patching, stretching or running out of dough! Bake your next one golden—and make it soon!



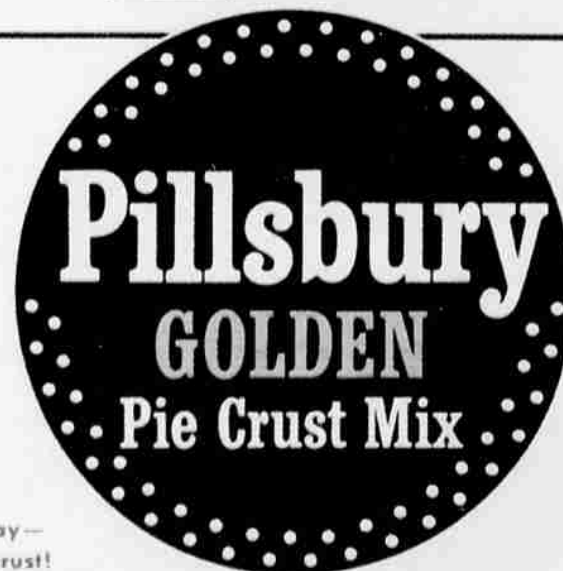
GOLDEN IN THE PACKAGE!



GOLDEN IN THE DOUGH!



GOLDEN IN THE CRUST!



Golden all the way—
from package to crust!