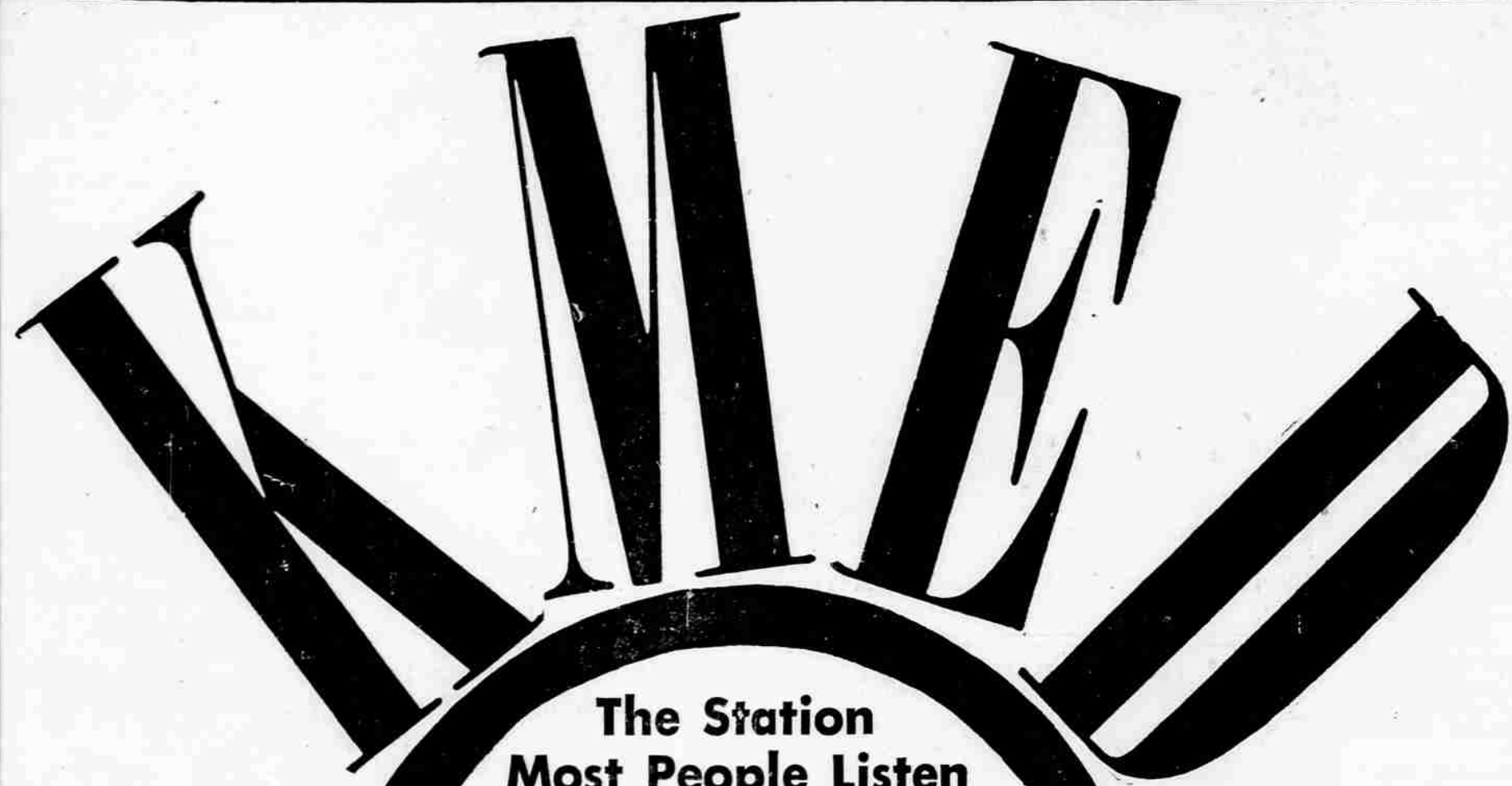




The Station
Most People Listen
to Most!

NBC

1440

1922



GENE BARLOW
Commercial Manager



JOHN WILLIAMS
Program Director and "Listen"



CLARENCE JORDAN
Building and Grounds



JESSIE HOWARD
Receptionist-Bookkeeper



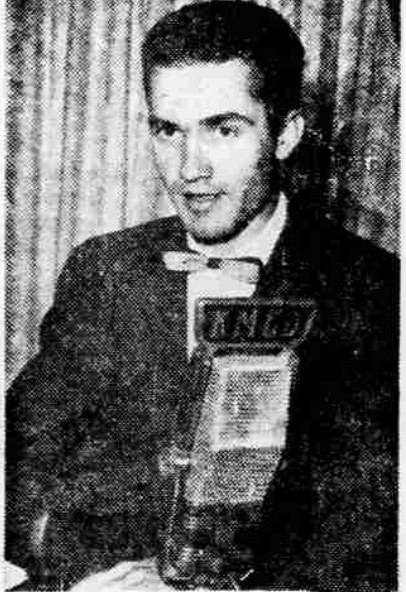
RAY JOHNSON
Manager



ROSALIE HUGHES
Copy and Secretarial



JACK MEVES
Sales



ISAAC McCARLEY
Announcer-Engineer



BILL PRESTON
Sales



FRANK PINNOCK
Local News Editor

1957



ELLIS FEINSTEIN—Chief Engineer
and "Wake Up to Music"



SAM PRICE
"Night Beat" and "Car Tunes"



ROBBIE ROBBINS
"Hear Show"



PHYLLIS PESENTI
Continuity and House Party

*Cordially Invites You
To Attend Their
35th Anniversary
Celebration at an*

**OPEN
HOUSE**

1:00 P.M.
Till 5:00

TODAY

1:00 P.M.
Till 5:00

Yes, we are celebrating 35 years of service to our city and community . . . KMED is the 2nd oldest station in Oregon and one of the most progressive. We are inviting our friends to participate in our open house this afternoon at the studio on Ross Lane to view our facilities and to meet our fine staff. Our pledge: To continue to develop to the greatest possible degree our program service to our neighbors in Southern Oregon and Northern California; to serve them with a variety of good radio entertainment; to broadcast factual news and information and to be a good citizen in our community.

—RAY JOHNSON, Manager.

See . . .

The interesting parade of Sports Cars displayed at KMED studios during the Open House. In addition, the Siskiyou Sports Car Club members will display their own individual cars.

Watch . . .

the judging of the "Old Radio Receiver" Contest. This event will be held during the afternoon, and all the old sets entered in the contest will be placed for every one to see. PRIZE for oldest set: Fine RCA High Fidelity Radio and Phonograph Console.

**Come in today — Meet the Staff and
Enjoy a slice of our Birthday Cake!**

NBC

KMED

1440

ON ROSS LANE

The Station Most People Listen To Most