

MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!



JUST
ARRIVED!

900

New
Brentwood
Dark-Tone
COTTONS

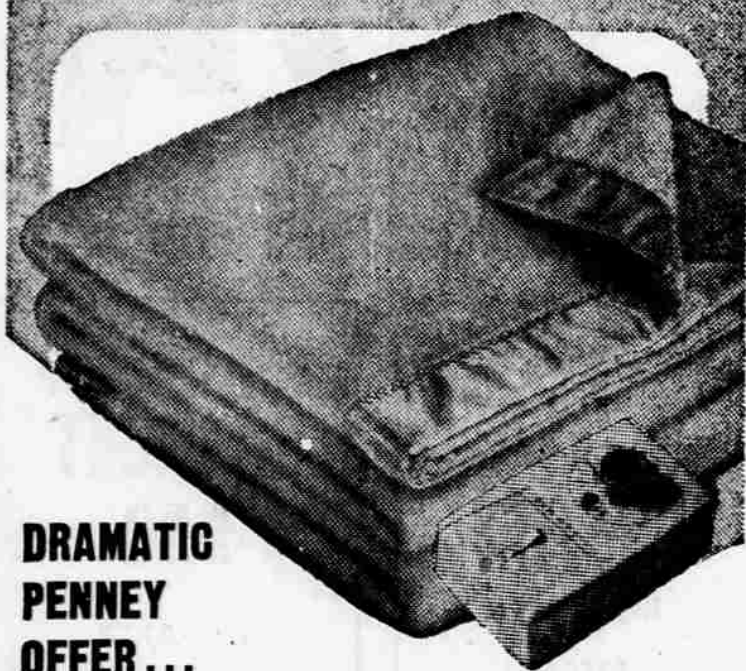
- Perky Plaids
- Town Darks
- Gay Florals

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Be comfortable, be pretty in the hardest crop of cottons that ever climbed the social ladder! Gingham plaids in a happy swirl of color, beautiful dark tone moderns; color clustered prints . . . All vat-dyed sanforized cotton! So machine wash them to your heart's content. Select yours from misses or half sizes.

PENNEY'S OWN ELECTRIC BLANKET!

TOP THERMAL-CONTROL CIRCUITS
GUARANTEED FOR 2 YEARS



DRAMATIC
PENNEY
OFFER...

FIRST QUALITY
AUTOMATIC BLANKETS

Why spend more time when Penney's give you everything you want in an automatic blanket. Top quality heating circuit maintains the warmth you set no matter how cold the night turns . . . Lefty acetate-rayon-cotton blend machine washes in luke warm water. Nylon bound, fits twin or double beds. Wrap up winter now. Use lay-away. Save at Penney's.

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MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!

STORE HOURS: 9:30 to 5:30
OPEN MONDAY EVENINGS UNTIL 9 P.M.

END-OF-MONTH CLEAN-UP!

YOU WON'T BELIEVE YOUR EYES

WHEN YOU READ THESE PRICES!

NO—WE HAVEN'T MADE A MISTAKE!

SET YOUR ALARM EARLY . . . YOU'LL HAVE TO BE IN LINE AT THESE PRICES!

SORRY!
NO PHONE
CALLS
OR
LAY-
AWAYS
ON
E.O.M.

3 Only	Men's Long Sleeve Heavyweight Undershirts, 33 $\frac{1}{3}$ % new wool. Size 42-44 . . . Yes, we mean 3c	3c
10 Only	Men's Better Flannel Suits, Wool and Silk Blends. Sizes 38, 39, 40, 44 regular . . . Out they go!	14.88
18 Only	Slightly soiled Nationwide Sheets, 130 count muslin. 81 x 108 . . . Super savings!	each 99c
22 Only	Girls' Printed Plisse Pajamas. Size 4-6-8 . . . Take 'em away, we are tired of seeing them!	50c
22 Only	Men's Heavyweight Cotton Undershirts. Size 42-44-46 . . . You'll soon need 'em!	44c
200 Pair	Women's 60 Gauge, 15 Denier 1st Quality Sheer Nylon Hose. Size 9-12. Fall shades	2 pair 1.00
56 Only	Girls' Nylon Panties. White and pastels. Sizes 2-12 . . . Out they go!	18c
8 Only	Men's Heavy Cotton Unionsuits, long length, long sleeves. Sizes 36-38-44 . . . You'll have to fight for these!	08c
48 Only	Men's Uniform Cap Tops. Grey, green and sun tan. Adjustable! . . . A give away at this price!	each 04c
11 Only	Men's Cap Frames to go with your 04c cap top. Size 7-7 $\frac{1}{2}$. . . Cut for clean-up	each 11c
21 Pair	Women's Better Blue Jeans, zipper openings. Sanforized. Size 12-14-16 . . . Out they go!	1.55
44 Pair	Women's Better Sailcloth Short Slacks. Sizes 10-12-14 . . . We're tired of seeing these	99c
500 Only	Semi-bleached Flour Squares. Size 32"x 36" . . . Hurry for these! Get your share!	5 for 1.00
33 Only	One Yard Skirt Lengths of Better Suiting Fabrics. Full 60" wide. Sew and save!	58c
	Better Quality 2 $\frac{1}{2}$ -yard Drapery Lengths. Prints and plains. You'll want several!	2.00
11 Only	Women's Better Chenille Dusters. Button front, deep pockets. Melon only. Size 12-16	88c
60 Pkg.	Infants' Cotton Receiving Blankets. Pastel colors. Size 26 x 34. 3 to a package	1.00
7 Only	Men's Machine Washable Sanforized Denim Jackets. Size L-XL . . . Out they go!	99c
7 Pair	Men's 100% Wool Whipcord Pants. Forest green and grey. Size 29-30-34 . . . What a buy!	4.99
3 Only	Men's Heavy 13 $\frac{3}{4}$ -oz. Denim Jumpers. Size 38 . . . Cut to the bone!	99c
12 Only	Men's Much Better Long Length Rubber Raincoats. Waterproof. Size 38-42 . . . Be early!	2.77
80 Pair	Men's Heavyweight Twill Pants. Suntan, grey and green. 29-30 waist . . . What a value!	99c
76 Pair	Boys' Heavyweight Denim Slacks. Blue and grey. Size 6-14 . . . Save! . . . Save!	1.99
3 Only	Men's Heavyweight Ankle Length Drawers. Size 30 . . . Out they go!	44c
80 Pair	Boys' Heavyweight Sanforized Jeans. True blue color. Size 10-16 . . . Be early and be sure	1.44
10 Only	Girls' Better Printed Flannelette Gowns. Sizes 12-14. . . Out they go!	22c
	Assorted Pillow Shams, cotton plisse, quilted cotton; 36" Cafe Curtains. Somebody can use 'em!	99c
6 Only	Better Embossed Cotton and Plisse Spreads, floral prints. Full size! . . . Early Bird Special!	2.00
48 Only	Women's Much Better Cotton Blouses. Short sleeves. Pastel colors. Sizes 32-38	1.77
7 Only	Rayon/Orlon Blend Blanket. Heavy 3 lb. weight. Size 72" x 84". Outstanding bargain!	each 1.66
12 Only	Girls' Taffetized Cotton Full Slips. A real buy if she wears size 10 . . . Out they go!	50c
28 Only	Infants' Better 2-Piece Cotton Knit Sleepers. Sizes 3 and 4. Winter-warm comfort at savings!	1.00
12 Only	Women's Insulated, Washable Nylon or Poplin Casual Jackets. Sizes 12-20 . . . Cut to the bone!	3.99
20 Only	Girls' Much Better Cotton Dresses and Skirts. Broken sizes . . . Be early for these!	99c
25 Only	Better Quality Rayon Panels, but what a color! Dark brown only. Size 42 x 81	each 38c
100 Yds.	Assorted Drapery Prints and Plains. 48" wide. Most of 'em hand washable! Marked way down!	yard 50c
24 Pair	Better Dacron Marquisette Priscillas. White only. Size 48" x 81" . . . Hurry for these!	pair 3.77
4 Only	Men's Better 100% Wool Sweaters. Heather tones, grey and navy blue. Size 36	22c
30 Only	Men's 10 oz. Industrial Western Jeans. Sizes 30-38 . . . Bargain!	99c
9 Only	Men's Better 33 $\frac{1}{3}$ % Wool Unionsuits in heather grey. Size 40-44-46. Now only!	1.77
36 Only	Men's Winter Warm Caps in gabardines. Solid and splash weaves. Sizes 6 $\frac{7}{8}$ -7 $\frac{3}{8}$	50c
20 Only	Boys' 100% Orlon Slipover Sweaters. Short sleeves; collars. Size 4-6-8-12 . . . What a buy!	99c
20 Pair	Women's black Elasticized Galosh with medium heel. Size 5-9 . . . Rainy weather ahead! Get yours now!	99c
120 Only	Men's Better Flannel Shirts. Washable assorted plaids. S, M, L, XL . . . Save! . . . Save!	1.33
5 Only	Men's Waterproof Rubber Rain Hats. Size 6 $\frac{3}{4}$, 6 $\frac{7}{8}$, 7 $\frac{1}{8}$. . . We're tired of these!	22c
7 Only	Men's Heavyweight Grey Broadcloth Uniform Shirts. Sizes 16 $\frac{1}{2}$ -3 . . . Take 'em away!	99c
33 Only	Men's Better Hard Finish 100% Virgin Wool Worsteds Suits. Sizes 36, 44. Regular and long . . . Save!	29.88
46 Pair	Boys' Striped and Patterned Broadcloth Pajamas. Sizes 4 to 8 . . . Cut to the bone! Wow! What a buy!	44c
8 Pair	Girls' Better Printed Flannel Pajamas. Size 8-10 only . . . A real savings! Get in line for these!	22c
8 Pair	Full Lined Better Ready-made Drapes. Floral prints. Size 48x84. Early Bird Special!	pair 1.66
6 Pair	Girls' Better Flannel Lined Grey Denim Jeans. Sizes 12-14 only . . . Out they go!	99c
30 Pair	Assorted Tier Curtains. Dacron, marquisette and printed percales. 36" long	pair 99c
	Remnants! Drastically reduced! Cottons, suitings, woolens. $\frac{1}{2}$ to 3 yard lengths . . . Save! . . . Save! . . . Save!	
11 Only	Women's Fashion Toppers. Tapestry tweeds and men's wear stripes. Sizes 10-18 . . . Out they go!	9.99
96 Only	Boys' Much Better Flannel Sport Shirts, long sleeves, Sanforized. Sizes 4-18	1.00
36 Pair	Girls' School and Dress Shoes, Shu Latch Saddles and Patent Pumps. Sizes 9-3 . . . Save!	1.99
96 Only	Men's Much Better Rayon Challis Sport Shirts with long sleeves. Sizes S-M-L. Plenty of colors!	1.88
300 Pair	Men's Better Cotton Slack Socks. Assorted colors and patterns. Size 10 $\frac{1}{2}$ -13 . . . Stock up!	3 pair 1.00
34 Pair	Men's Better Cotton Briefs. White. Sizes 34-38 . . . Be early for these!	2 pair 1.00
16 Pair	Men's Long Wearing Leather Opera Slippers. Brown. Broken sizes, 7-12 . . . Out they go!	1.88
18 Pair	Children's Better Cowboy Boots. Sizes 12 to 3. Broken sizes . . . Save! . . . Save!	2.88
5 Only	Men's Better Fleece Lined Unionsuits. Sizes 46-48. Winter-warm comfort at savings!	54c
250 Pair	Girls' Better Anklets in cotton/nylon. Fall colors. Size 6-7 $\frac{1}{2}$ only . . . Out they go! What a savings!	pair 10c
25 Pair	Women's Better Medium Heel Oxfords. Wedge style in brown or black. Size 5-8	2.88
22 Pair	Children's Rubber Boots. Multi-color or brown. Sizes 6 to 12 . . . Timely savings!	1.99
96 Only	Men's White Cotton "T" Shirts. Sizes 38-44 . . . Stock up now!	2 for 1.00
35 Only	Men's Better Sport and Dress Shirts. Sizes S-M-L; 14 $\frac{1}{2}$ -16 . . . Be early for these!	99c
4 Only	Men's Better Dynel and Cotton Unionsuits, long sleeves, long legs. Size 42 only . . . Save!	47c