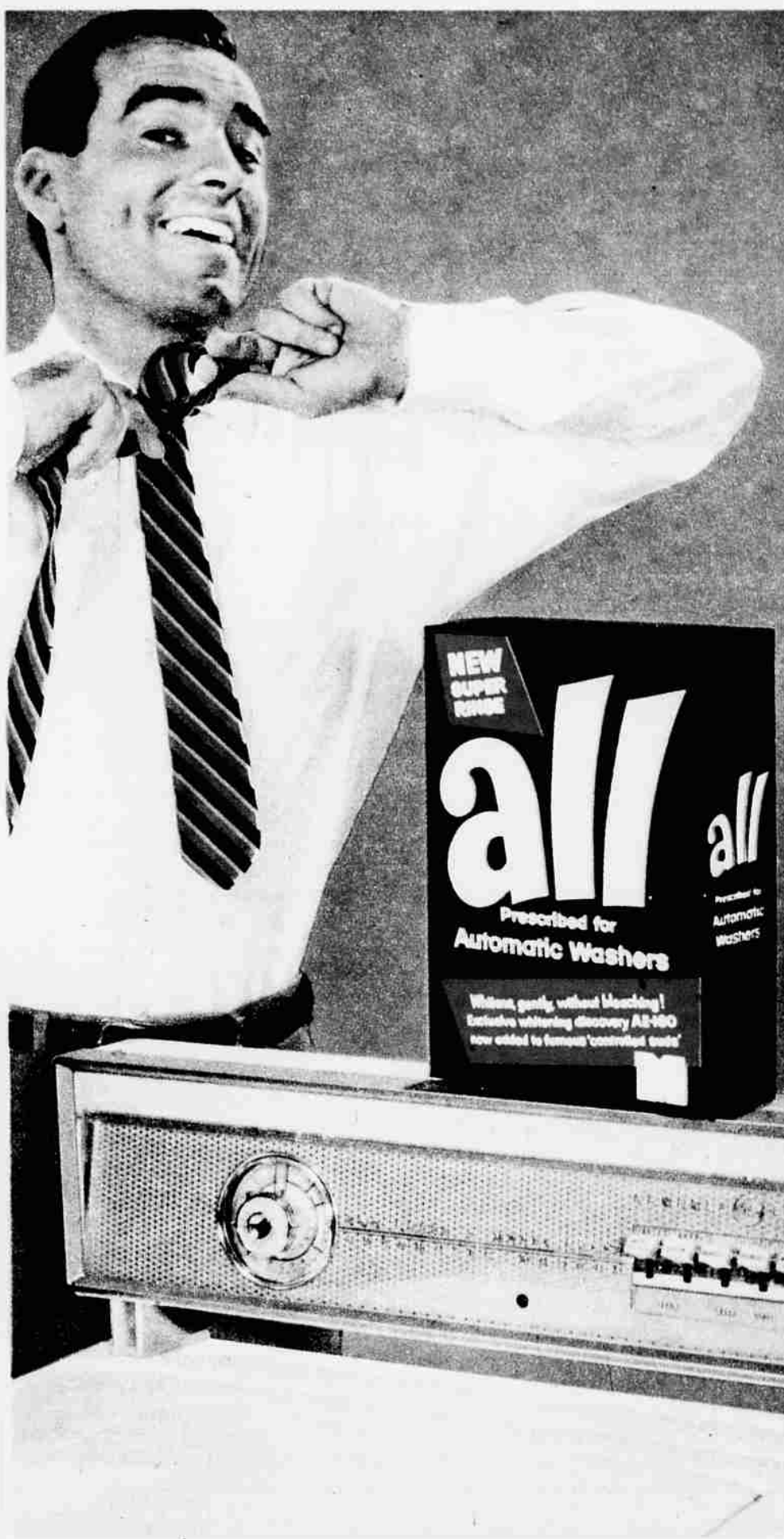


Automatic washer wonder! New **all** with whitening discovery washes "yellowed" shirt fresh white again...without bleaching!

Before using *all*: "Yellowed" shirts made husband complain. Then wife heard how new *all* washes "yellowed" cottons, nylons, linens, fresh white *without bleaching*!

After using *all*: Shirts white again. Husband happy again! Super-Rinse *all* with whitening discovery did it after only a few washings in an automatic washer. Famous *all* with "controlled suds" actually helps automatic washers wash and rinse more effectively.



***all* is prescribed for automatic washers** by washer makers and servicemen. Thick-suds detergents make billows of hard-to-rinse suds. But *all* with "controlled suds" rinses out almost as easily as water itself.



New *all* costs less to use in your automatic because it's condensed. One measure of *all* gives water greater wash-ability than three measures of thick-suds products. Measure *all* by the tablespoon instead of by the cup!



To remove deep-set stains or dyes transferred from fabrics, use a household bleach to help the whitening action of *all*. New *all* is safe for any washable, white or colored.

New Super-Rinse *all* with AE-160 is unconditionally guaranteed by Lever Brothers to do a better washing job in your automatic. Full purchase price refunded unless you agree.