



TERRIFYING ORDEAL NEARS END—Survivors of the motorized native banca, "Edna I" cling to every available portion of the partly submerged outrigger as their rescuers come alongside. Their craft was capsized by the turbulent waters of San Bernardino Strait off the Southwest Philippines. The group, 13 men and six women, one of whom was pregnant, had been clinging to the vessel for 46 hours before the Danish freighter, "M. V. Nordvest" came upon them.

Postwar Price Spiral Adds \$20 Weekly to Average Family Budget

New York — The price spiral which has taken place during the postwar period has added around \$20 a week in costs to the average family's budget.

Inflation has increased the cost of almost everything that Americans buy. It now takes \$1 to buy what 50 cents would have bought in 1939 or what 80 cents would have bought in 1949.

Consumer expenditures give a good idea of the damage wrought by inflation. Between 1947 and 1956 consumer spending for goods and services jumped from \$102 billion to \$267 billion. However, economists estimate that \$45 billion of the increase reflected higher prices.

This means that only \$57 billion went for additional goods and services. The rest was needed just to stay even.

Economists point out that the \$45 billion absorbed by higher costs means that postwar inflation placed a tax of almost \$300 on every man, woman and child in the country.

Many Americans have been able to improve the living standards despite this inflationary spiral, principally because their incomes have increased at an even faster pace.

However, Dr. Marcus Nadler, consulting economist to the Hanover Bank of New York, said a growing segment of the population has found that our unprecedented prosperity is only "a mirage."

He said this applies not only to those living on social security benefits, pension funds and other fixed assets, but also to those

wage and salaried individuals whose incomes have not kept

Anti-Communist Riots Reported In South China

Hong Kong — The Communist New China News Agency today belatedly reported bloody anti-Communist riots in South China July 12 in which several Communist officials and "revolutionary bandits" were killed.

The agency, in a Canton dispatch dated Aug. 27, said four officials were killed along with the family of a fifth official and a number of women workers in a restaurant.

It said 24 of the so-called "bandits" were "virtually eliminated" the same day and that the remainder of the "criminals" were captured within a period of ten days.

Food Shortage Blamed
The agency did not say how many persons were involved in the riot which was one of a series of disturbances resulting from food shortages and the high-handed actions of some Red officials in rural areas.

The dispatch, reporting the incident in Yatung Hsu village of Kwangtung province, said the officials killed were defending a food station and tax office against persons discontented with food shortages and heavy taxation.

pace with the climbing cost of living.

The biggest item in the average family budget is food, including tobacco and alcoholic beverages, accounting for about 32.5 cents out of every dollar spent. Americans spent \$86,400,000,000 for these commodities in 1956, an increase of 43.8 per cent over 1947.

Next on the list is housing and operation of the household, taking around 26 cents of each dollar. This expenditure rose 75 per cent to \$68,900,000,000.

Third biggest item is transportation, including the purchases of new and used cars, accounted for 11.4 cents of each dollar spent. The total last year was \$30,300,000,000, up 97 per cent over 1947.

These three budget items alone accounted for about 70 cents of the average family's cost of living dollar.

The rest is spent for clothing, medical care, personal business, recreation (now a \$14 billion business), personal care, private education and research, religious and welfare and foreign travel. In terms of percentage increases from 1947, foreign travel has shown the most spectacular gain, 186.6 per cent. However, it still accounts for a shade less than one cent of each dollar spent.

In order to buy the millions of cars, appliances, homes and other items sold during the postwar period, consumers have been forced to borrow heavily to augment their incomes.

Consumer credit now exceeds \$42 billion against only \$7 billion in 1947.

Temperatures Above Normal Predicted

Washington — The Weather Bureau predicts above normal temperatures for both the Atlantic and Pacific coasts during the next 30 days.

Below normal temperatures were forecast from the lower Mississippi Valley and western Great Lakes region westward to the plateau states.

The bureau said near normal temperatures are in prospect elsewhere "except for above normal along the west coast."

In the East, temperatures are expected to average "above seasonal normals east of the Appalachians with greatest departures along the north and middle Atlantic coast."

Precipitation is expected to exceed normal over the eastern third of the nation but be sub-normal west of the Continental Divide, the bureau said. About normal amounts were forecast for the central third of the country.

Body of Nehalem Man Thought Found

Tillamook — Coast Guard headquarters in Seattle said Tuesday night a body believed that of Harold Pierce, Nehalem, Ore., was found in the surf a mile north of here.

Pierce had been the object of a search since Sunday night when the wreckage of his 21-foot cabin cruiser, Terry Lou, was found near the outlet of the Nehalem river.

Scientific Experiment Proves Butterfly Advertising Pays Off

By DELOS SMITH
United Press Science Editor

New York — Careful scientific experimentation has shown how very well advertising pays off for butterflies who have something to advertise — and also for butterflies who don't but are clever enough to advertise anyway.

What the monarch butterfly has to advertise is that his flesh doesn't taste good to birds, for an unknown reason since no scientist has yet interviewed a bird on the whys of his taste preferences. But the viceroy butterfly couldn't advertise that properly—he does taste good.

Yale Zoologist Experiments
Jane Van Zandt Brower, Yale University zoologist, gave 339 monarch butterflies to four Florida scrub jay birds, a kind of bird which is an avid butterfly eater and presumably a connoisseur as regards butterfly flesh. Of the 339, not one was eaten.

She gave the same birds 60 viceroy butterflies and not one of them was eaten, either. The monarch advertises with a coloration pattern so very conspicuous that even people know a monarch when they see one. The viceroy advertises by mimicking the monarch pattern to a farer-you-well.

Mrs. Brower's experiments were designed to give statistical proof to the presumed values of mimicry in the butterfly world, which is a well estab-

lished phenomenon. But there's been a lot of guess work in explaining it and scientists naturally prefer facts over guesses.

She proved that scrub jay birds, and probably other butterfly eaters, have to learn by experience that monarchs don't taste good — that it isn't an inherited dislike. In preliminary trials with the four caged birds, she gave them a non-advertising butterfly each time she gave them a monarch. The former were inevitably eaten and the monarchs were pecked and tasted and then left alone.

'Controls' Prefer Viceroys
Four other scrub jays were in other cages, her "controls." They were never given an experience with monarchs, but were given the phony monarchs, the viceroys, and non-advertising butter-

flies, in all these "control" birds got 100 viceroys — and 60 of them were eaten.

Mrs. Brower also experimented with another advertising, distasteful (to birds) butterfly batistophilus, and its tasteful mimics, the papilio butterflies. She got similar results with them.

She pointed out that her experiments were actually much more searching than any experience scrub jays and monarch and other butterflies could have with one another under natural conditions.

The birds were in cages. The butterflies were put on the cage floors and the birds were given two minutes to do something or not to do anything. Thus the birds were "afforded a closer and longer scrutiny than a would usually be possible under natural conditions, where an attacking bird might get only a glimpse of a flying butterfly," she said.

THE MARRYING KIND

Madison, Wis. — The way to a co-ed's heart seems to be in the home economics department, according to a survey by the U.S. Office of Education. The survey shows 22 per cent of the home economics majors consider marriage their career, but only two per cent of the new teachers want to get married immediately.

Salem — A total of 3,033 carloads of Oregon-grown fresh fruits and vegetables was inspected at shipping points during August, the State Agriculture Department has reported.

Youth Apprehended for Breaking Into Home

City police Tuesday apprehended an 11-year-old boy on charges of breaking and entry at a home on North Riverside ave. He was released to his parents pending action by juvenile authorities.

The juvenile admitted taking six packages of cigarettes from a kitchen shelf, police said. He told police he entered the home by knocking two holes in a window screen and gaining entry through an open window.

RADIANT GLASSHEAT
"The Sunshine Heat"
For Free Estimate
PHONE SP
2-9854
CLEAN - SAFE - MODERN
619 E. Jackson
MEDFORD, OREGON

1952 Chevrolet 2-Door Deluxe Sedan

It has 68,000 miles on it, but from all indications they were easy miles — interior and exterior are immaculate. Has automatic transmission, electric clock, practically new tires, back-up light and heavy duty heater. Motor just purrs, and you will too, at our Special Low Price of..... **\$695.00**

LEA MOTORS

5th at Bartlett • Phone SP 2-6185



HAPPY-UP A HOME PARTY WITH COKE!

It's a happy moment at the party when you pass the Coke... because Coca-Cola has the special knack of helping folks enjoy themselves! For sitting and sipping, or served with meals and snacks, the unique good taste of Coke adds to the fun of any evening. Friends dropping in tonight? Better stock up on Coke today... the best-loved sparkling drink in all the world.

PARTY SUGGESTION:

For after-dinner nibbling, hand around "munch baskets"... individual baskets prettily lined with leaves, temptingly filled with raisins and assorted nuts. Plan on a trayful of ice-cold Coke, too!



SIGN OF GOOD TASTE

Bottled under authority of The Coca-Cola Company by Coca-Cola Bottling Company of Medford

LIPPERT'S

IS HEADQUARTERS FOR

Provincetown Maple

by DEARBORN

America's Finest Furniture

SOLID HARDROCK MAPLE

For enjoying life more... for making your home one of grace, beauty, comfort and convenience... we proudly recommend these creations by Dearborn's talented craftsmen. Authentic Early American styling combines with the finest in honeyed, velvet-smooth, solid Northern hardrock maple to bring you a lifetime of pleasure and happiness.

See our Complete Selection of Fine Provincetown Maple Furniture for Every Room in Your Home



Open Every
Monday Night
Until 9



220 North Bartlett

Phone SP 3-4394