



Our meats are good—doubly good! To begin with, they're top quality grades—Government inspected and "grade-marked" for your protection. Then they're aged right, cut right and trimmed right by us to assure your satisfaction. As a result—you get meat at its best—tender . . . juicy . . . grand-tasting mealtime delights. What's more—they're economical because our meats are low priced to give you the best buys of the week—every week.

Don't Forget Our
REGULAR SMALL LOCKER BEEF
Cut and Wrapped—Sharp Frozen

Only **35¢** lb.

**ASK FOR A SPECIAL CUT STEAK OR
ROAST OUT OF OUR LARGE STOCK OF
PRIME AND CHOICE 4-H STEERS
NOW AGED JUST RIGHT FOR
SUPERB EATING!**

U.S. CHOICE
4-H STEERS FFA
ROUND STEAK Boneless Only the Center Cuts **79¢** lb.
Boneless SWISS STEAK **79¢** lb.
Rump Roast **75¢** lb.

ARMOUR STAR
ALL MEAT
FRANKS
Kids! Get Your
Johnny Tremain Badges

lb. **49¢**

THIS YEAR'S CROP
OREGON RAISED
HEN TURKEY
Fresh (Not Frozen)
Drawn—Table Ready

lb. **43¢**

HORMELS
MIDWEST
SLICED BACON
Heat Seal Package

lb. **69¢**

DEEP PACIFIC
WHALE
Halibut STEAK
White—Tender

lb. **39¢**

USDA
STANDARD
RIB STEAK

lb. **65¢**



Come to our Produce Counters—the "garden spot" in town—and pick your fruits and vegetables as fresh as though you gathered them in your own back yard. Yes—you'd have to grow some to get produce as fresh as ours because it's rushed to our market daily from nearby farms and orchards . . . placed on sale immediately. For freshness you can count on . . . and prices you save on—pick your produce garden-fresh at BIG 'Y'.

NORTHWEST CABBAGE
Solid, Crisp Heads
Now at its Best—
A real savory treat lb. **5¢**

Large Fancy—Home Grown
TOMATOES
Vine Ripened, farm fresh, loaded with natural goodness. You'll find the snappy flavor adds zest to any meal. lb. **5¢**

PEPPERS LOCAL GROWN lb. **9¢**
OKRA FANCY SUCCULENT FLAVOR lb. **19¢**
ORANGES JUICY VALENCIA 4 Doz. **89¢**
LETTUCE SOLID CRISP HEADS lb. **10¢**

SORRY WE RAN OUT LAST WEEK—REPEAT SPECIAL
CAULIFLOWER
Snow White Head **19¢**

You Will Always Find a Complete Selection of In-Season FRESH FRUITS at the Big Y

NECTARINES
PLUMS
FIGS
PEARS
PEACHES
• GRAPES
LADY FINGER
RIBBIE
CARDINAL
SEEDLESS
MUSCAT
• MELONS
CANTALOUPE
CASABA
CRANSHAW
SANTA CLAUS
WATERMELON
HONEY DEW
PERSIAN
• APPLES
GRAVENSTEIN
JONATHAN
DELICIOUS
McINTOSH

Johnston's Frozen
PIES **59¢**
16 Flavors
Your Choice
Large 9" Pies

"More Flavor to Savor"
 1 lb... 99¢
2 lbs.. \$1.97

CRISCO 3-lb. Can **89¢**
7c Off Deal

SAVE 8¢
GIANT SIZE... **\$1.25** 2 REG. SIZE... **70¢**
With Coupon on Page 2
SECOND SECTION
CHEER OFFERS
COMB AND BRUSH SET
no money required—see details on page with 8c coupon

TIDE **79¢**
Giant Size
BUY NOW—SOAP GOING UP!

AGAIN YOU WIN!!!
Our Frozen Food Buyer Went Nuts . . . He Bought a Carload Sweet Pickins Fancy Frozen

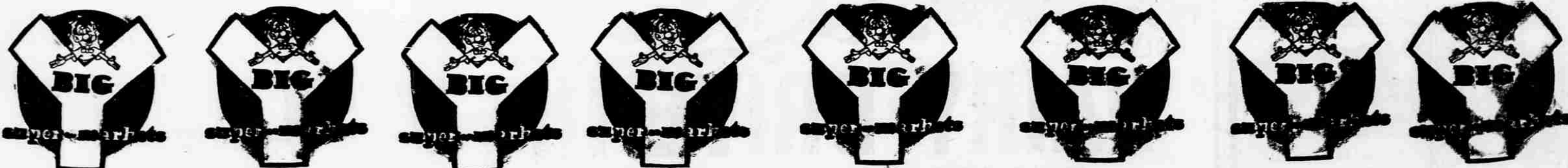
PEAS 12-oz. Pkgs.
12 for \$1.00
While They Last

Another
Big Y
First
Direct From
Hollywood



Every Saturday
Morning
9:45 a.m.
"The Big
Y Tex
Show"

Nalley's
POTATO CHIPS Reg. 59c Box **49¢**



Southern Oregon's Largest and Most Complete Market—Meet Your Friends At Your Friendly Big "Y"