

Radios Pass TV In Retail Sales, Still Has Audience

By WILLIAM EWALD
United Press Correspondent
New York—(U)—This is national television week, a dandy occasion for looking at radio. Or even listening to it.

Right now, radio, aw, come on, you remember radio—that's television without old movies—is outselling TV as a gadget by about two to one. CBS Radio, an outfit with an interest in such things reports that in the first 31 weeks of this year 7,740,000 radios were bought as against 3,119,000 TV sets.

As an attention getter, of course, radio has been upstaged by TV. According to Nielsen Research, the average evening sponsored network show reached five and one-half million families in 1949, but now reaches less than one million.

The average daytime network show has dropped off, too—from three million homes in 1949 to less than a million and a half.

Still Has Audience
Still, radio has not lost its ability to pull in a mass audience. Some 89 out of every 100 radio homes tune in to the magic box sometime during the week. In fact, recent Nielsen figures show that in the course of a week, more than 40 million families bend an ear toward the radios in their homes.

There's no doubt that another huge hunk of time is spent listening to radio in places unmeasurable—in cars, at the beach, picnics and so forth.

There are, for example, more than 38 million radios in automobiles alone—a figure more than the total number of homes with radios only 10 years ago. There are also about 10 million portables floating around.

As far as programs go, radio still beams out plenty of goodies. The Mutual Network has a "Horatio Hornblower" series with Michael Redgrave and a "Lives of Harry Lime" thriller with Orson Welles. Mutual also features "Bob and Ray" in five 25-minute shows each week—which is almost as much comedy as TV now offers in a month.

CBS radio is really perking—it recently completed a multimillion dollar deal with one motor company that'll bring Bing Crosby, Rosemary Clooney and Arthur Godfrey to radio fans.

CBS radio also offers a Stan Freberg comedy show each Sunday that hits a pretty high average in funniness. The CBS stable also houses such money-winners as "Gunsmoke," "The Mitch Miller Show," "The Robert Q. Lewis Show," and CBS Radio Workshop. The latter effort is of

consistently high quality. Over at NBC radio, there is the weekend "Monitor" which draws bushels of listeners. NBC's nighttime show, "Nightline,"

showcases offbeat features including "Biographies in Sound."

The Web also carries Bob Hope, Groucho Marx, "The Telephone Hour" and "Grand Ol' Opry."

One of radio's prize quality efforts is in the ABC stable—the Metropolitan Opera broadcasts now 27 years old. "The Breakfast Club" is still going, too, at

ABC, a favorite since 1933.

So, this TV week you might try giving radio an extra whirl. There is still plenty of life left in the old gadget.

52nd Year MEDFORD TRIBUNE Price 10 Cents

United Press—Full Leased Wire MEDFORD, OREGON, MONDAY, SEPTEMBER 9, 1957 Pages 1-6

Attack on Boy Starts One-Man Delinquency Crusade in Ohio

Columbus, Ohio—(U)—A one-man crusade against juvenile delinquency has stirred up a hornet's nest here.

Walter Franc, retired president of a furniture concern, launched his attack after his 16-year-old stepson, John Larcher, was badly beaten by a gang.

"It was one of the most horrible shocks of my life," said

Franc. "I thought heinous crimes like this happened only in slum areas or in the biggest cities, not in neighborhoods such as ours."

Franc hired attorneys who contacted a private detective to investigate the operation of the gang in the wealthiest part of Columbus. The detective found that the eight-member gang had

broken into a vacant house and turned it into a headquarters for card games, beating up boys, planning auto thefts and destroying property.

Good Families
All the gang members were from well-to-do families. One of the two who severely lacerated Larcher's face had been a dinner guest at the Franc home a few nights earlier.

The report of the gang and its operations shocked the community. Police officials, juvenile court authorities, county commissioners and social workers took up the case.

Local police said the juvenile court was too lenient. Juvenile court representatives said they were not a law enforcement agency. There was no place to send the boys, they said, except to an already overcrowded industrial school.

Pros and Cons
Franc himself was flooded with mail and telephone calls. Some cheered him, saying it was about time the authorities were made to crack down on delinquents. Other callers were outraged that Franc would call the boys criminals.

Franc replied that he, personally, had no ready-made solution to the juvenile delinquency problem. He said he was concerned about the "extreme laxity" on the part of juvenile authorities.

His main interest in the matter, he said, was in bringing to justice the two boys who attacked his son. His second interest, he added, was to bring about a change in the attitude of juvenile authorities.

"They seem to have a turn-the-back attitude," said Franc. He added, "I only wanted to live peacefully and leave other people alone. Then, out of the clear sky, this thing comes along."

Unique Collection Of Farm Machinery Thrills Visitors

Fulton, Mo.—(U)—A collection of antique farm machinery, powered by steam engines, snorted to life not long ago, in an old-fashioned threshing bee.

The outmoded steam engines belong to Ed M. Peacock, who has scoured the countryside for 10 years looking for relics for his collection.

Old-timers and youngsters alike flocked to see his collection of 12 engines, many still in top-notch operating condition, and to watch engineers put the machines through their paces.

For two days, the machines clattered over Peacock's farm near here. In one demonstration, the engineers had to steer their machines onto a teeter-totter constructed of wooden beams, the object being to test the ability of the drivers to balance the engines.

Always Searching
Another contest required the engineers to drive the machines over a small pyramid of wooden blocks. In still another test, horsepower was measured by connecting a belt between the engine and a Prony break.

Largest of Peacock's engines is a Reeves compound steam engine. Built in the 1890's, it's one of two such in the nation still in operating condition.

Other museum-type pieces on display were an old-time five-bottom plow, a corn-cutter and seeding machines.

Peacock spends much of his time now rummaging through barn lots in search of discarded machines and repairing broken parts to put them in working condition.

The real satisfaction comes, he said, when the indicator on the steam pressure gauge begins to move and the smoke starts to billow out of the once-rusty engine.

Search Starts For Lead In 'Diary of Anne Frank'

By VERNON SCOTT
United Press Hollywood Writer

Hollywood—(U)—Master movie maker George Stevens launched a worldwide search today for a girl to play the title role in "The Diary of Anne Frank."

He is looking for the "living counterpart" of the martyred teen-age heroine who wrote the touching story of her life hiding from the Nazis.

"I'm not trying to build a star," says Stevens. "I'm not looking for an actress, either. We hope to find a girl between the ages of 13 and 18 with the basic qualities of Anne Frank."

"She must be witty, thoughtful and precocious. Her personality should be at once appealing, sympathetic, gay and optimistic."

Director Seeks Help

The director asks everyone who knows a youngster who fits the qualifications to write him in care of 20th Century-Fox Studios, Hollywood. Studio representatives will attempt to check out every lead.

"Our search is especially intensive in Amsterdam where Anne wrote her diary," New

York and Tel Aviv," he added. "But we are not limiting the search. A speech accent is all right, but the girl must speak fluent English."

Stevens went on to say that he will distribute photographs of Anne to give people an idea of the type of girl he wants. He admits, however, that physical resemblance to the original Anne Frank is secondary.

Unexperienced Girl Sought

"We considered stars for the role in the beginning," he said, "but decided against it. Susan Strasberg who played the role on Broadway and Natalie Wood were among them. Now we definitely want a girl who has had no acting experience at all."

"Every intelligent human being is capable of playing one role to perfection. Just as it is said that everyone has one great story to write."

Stevens traveled to Amsterdam earlier this summer to talk to Anne's father, Otto Frank. Both men agreed that casting the lead role was the single most important element of the film.

"We won't turn a camera until we find the right girl," Stevens concluded.

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Shaking of Dustmops Helps in Polluting Air, Expert Declares

By ALFRED LEECH
United Press Correspondent

Chicago—(U)—An estimated 1,746,000 dustmops were shaken in Chicago last week, and housewives should cut it out. The place is dusty enough.

So says Bernard Cozette, technical director of Service-master, a national organization devoted to digging up dirt.

In addition to the dust mops, Cozette said, about 630,450 householders burn trash in their back yards at least once a week, besmirching the atmosphere even more.

All this dust and dirt stirred up by housewives mingles with the dust and dirt provided by nature and industry.

Some Areas Worse
The result: A staggering 124 tons of "particulate matter" for every cubic mile of atmosphere over this fair city. And some places are even worse.

Detroit for instance is plagued with 152 tons of particles per cubic mile. Los Angeles has 118 tons and New York 108 tons.

The cleanest sizeable city listed in the study was Minneapolis with 53 tons. Houston had 57 tons, Washington 58, Atlanta 61, Portland 64, Kansas City 65, Cincinnati 78 and Philadelphia 83.

What goes up must come

down, Cozette said, and all this dust eventually falls to the ground. A goodly amount drifts into your domicile.

Suggestions Offered
It may even cause your hay fever or asthma, Cozette said.

He offered these suggestions to householders:

—Keep your furnace in good order.

—Wash your dust mop frequently and empty your vacuum cleaner into a paper sack, not onto the ground.

—Don't burn rubbish if the city has a pickup service.

Edmund Kosciucha, combustion engineer, said a backyard incinerator can raise more dirt than a blast furnace, per ton of material burned.

Even Mother Nature helps to make it a dirty old world, Cozette said.

From April through September she fills the air with untold tons of pollen and dust.

FLAG TO FLY AGAIN

Taipei, Formosa—(U)—The Stars and Stripes will be raised again Monday over the remodeled U.S. Embassy building which was sacked by Chinese mobs during the May 24th riots. During rehabilitation of the embassy, the staff has been functioning at the U.S. Navy medical research unit building in downtown Taipei.

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PERMANENT military force in UN to preserve peace is requested by Dag Hammarskjöld, secretary general, in press conference in New York. (International)

Columbia Commission May Draft Compact

Reno, Nev.—(U)—A special action committee of the Columbia Interstate Compact Commission Saturday recommended the agency begin work immediately on a further study and draft of a new compact.

The recommendation was the final order of business for the two-day commission meeting. Earlier, members had voted to hold their next session Oct. 14-15 in Spokane, Wash.

The action committee recommended a study of several matters aimed at giving the commission more authority under the proposed new compact. It said preliminary drafts should be drawn to the standing committees and then submitted to the commission for approval.

A new compact would require final approval of the legislatures of Washington, Oregon, Idaho, Montana, Utah, Nevada and Wyoming. These are the seven states which comprise the Columbia Interstate Compact Commission membership.

Gibraltar—(U)—Two more Russian warships passed through the Straits of Gibraltar to join the growing number of Soviet vessels in the Mediterranean Saturday.

AROUND THE WORLD IN ... FIREMEN'S HOMEWORK

Dover, England—(U)—Three men and a dog left here Sunday in a 12-ton yawl on a voyage they hope will take them around the world in the next four years. Bernard Yendall, 27, said he and his two crew members aboard the 29-year-old "Maryann" have only enough supplies to last a few weeks. They plan to take jobs at ports of call to make their way.

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