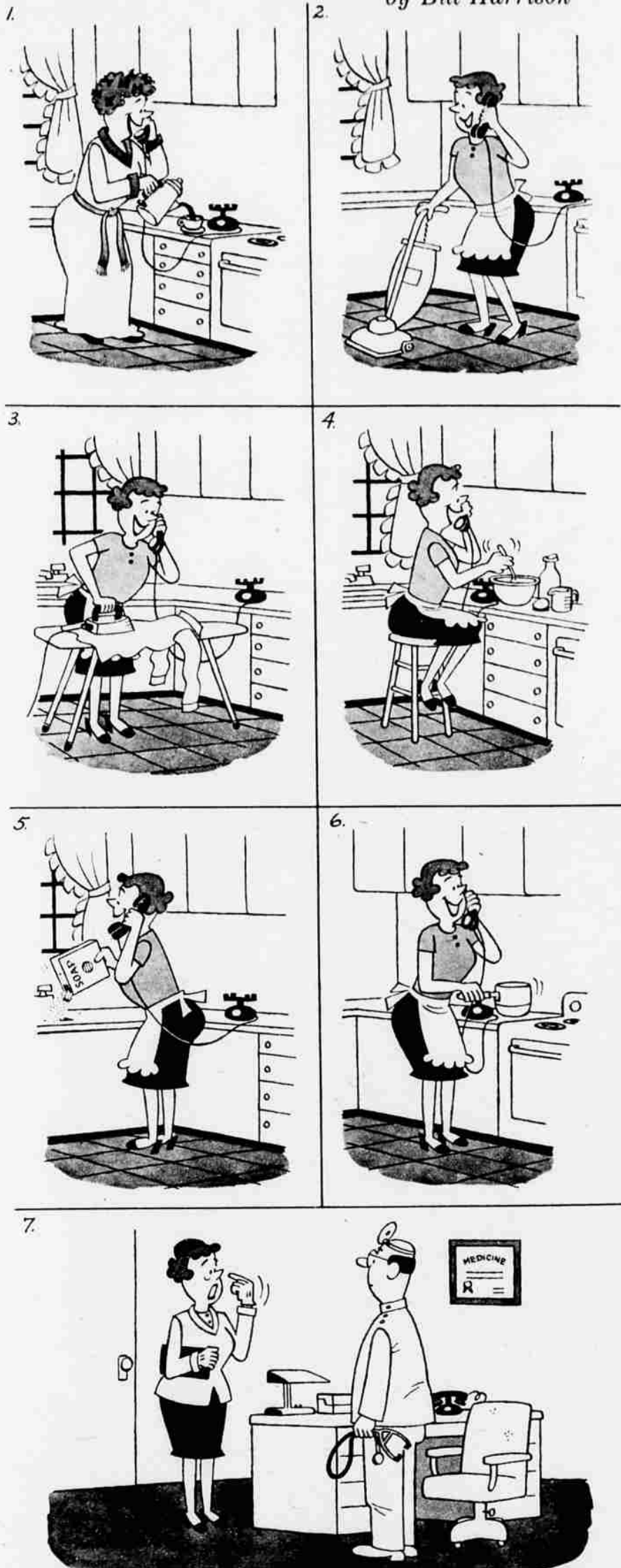


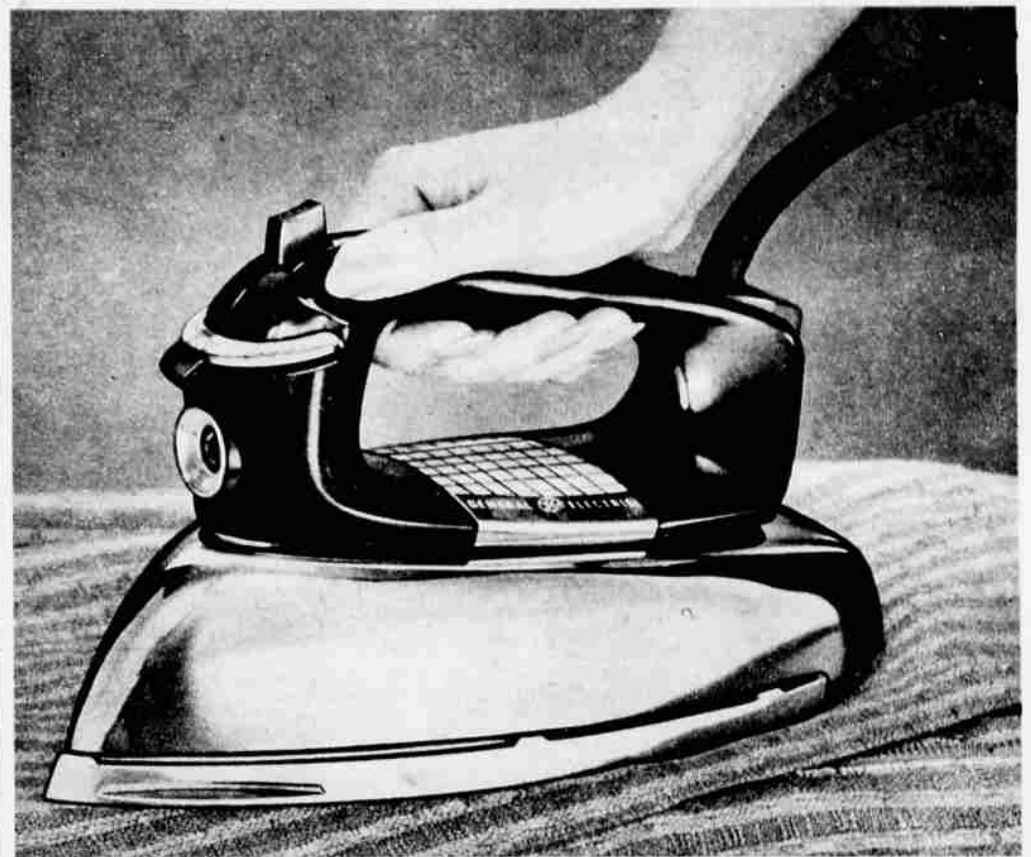
Listening Post

by Bill Harrison



"It's my ear, Doctor!"

Just the right amount of steam for...
easier, faster ironing!



**STEAM &
DRY IRON**

\$15⁹⁵*

You can whip through a whole week's wash easier and faster with this General Electric Steam & Dry Iron. And you get the freshest, loveliest-looking ironing you ever saw.

Because... General Electric's Even Flow steam penetrates *deeper*. Turns out crisp, satin-smooth ironing in seconds.

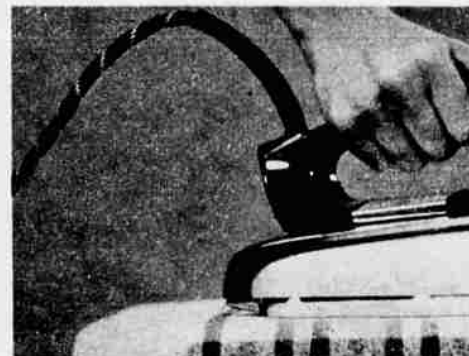
Saves sprinkling everything except heavy cottons, linens, starched fabrics. Lets you press like a tailor, without a damp cloth!

Use it as a dry iron. It changes instantly from "steam" to "dry." No scorching! "Dial-the-Fabric" control keeps the temperature right for every fabric.

And it's all so light, so easy to handle!

Take a few minutes and save yourself hours! Visit your dealer's right away! General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.

*Manufacturer's recommended retail or Fair Trade price.



Handy Cord-Lift keeps cord off fabric—allows you to iron with right or left hand. The light weight of this iron saves time and work, too.



Even-Flow Steam System gives you a steadier flow of steam... better penetration. Does a thorough ironing job every time.

Progress Is Our Most Important Product

GENERAL  ELECTRIC