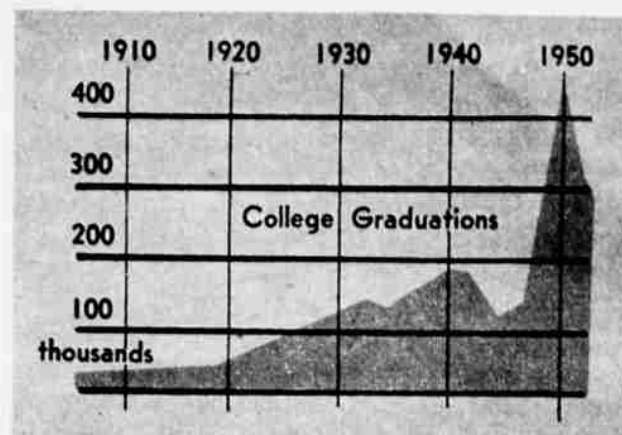
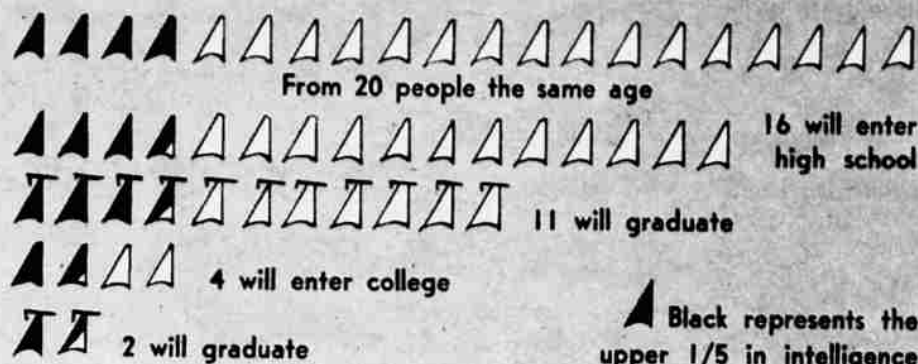




Source: National Science Foundation

tract young people, gives this step-by-step advice to parents:

1. Keep communication lines between you and your children wide open. Let them tell you what they think and want. Listen with patience and don't ridicule, however immature their ideas may seem. Expect change. Act as a sounding board.

2. Help them in their freshman year of high school to start a folder of photos, pamphlets, monographs, and stories about outstanding persons in fields in which they are interested. The more a young person knows about promising professions, the more easily he can make a satisfactory decision. Industry, private organizations, and government agencies offer extensive aids for the

career-hunting youth. A typical library in a town of 17,000 recently listed detailed briefs on 255 jobs, 50 free pamphlets from national companies, 15 career books, and 92 industry reports on employment needs.

3. Encourage them to seek Summer jobs to gain firsthand knowledge of the work that intrigues them. It will help their career ideas to jell, teach valuable discipline, and show them why they need further education.

Finally, parents should know that today they can help educators open new frontiers for young people seeking careers. Job experience which individual parents may not have access to can be made available to their children if they act collectively.

For example, one New Jersey town, through its PTA, chamber of commerce, and nearby industry, obtains prominent speakers who visit the high schools and give students a live picture of what various careers are really like. Field trips to laboratories, department stores, designers' studios, printing plants, and produce markets also can be worked out if parents are willing to help teachers with the leg-work and nominal expenses involved.

In Maryland, Johns Hopkins University is pioneering a Summer training program of jobs for high-school students. Under its Operations Research Office (ORO), students take temporary jobs in science research, teamwork analysis, and laboratory assignments

with nearby industry. Other schools are working out similar plans.

"Until now," said one of the high-school lads, "I'd been hazy on the work people do in research and science. I thought it was all glamour. Now I know better, but I still want to make my living in this field!"

No wonder ORO director Ellis Johnson says: "Give promising young people leadership and resources, then treat them as adults, and they will respond as adults!"

(For a free list of authoritative books and pamphlets on the subject, write *Careers, Family Weekly*, 179 N. Michigan Ave., Chicago 1, Ill., enclosing a stamped, self-addressed envelope.)

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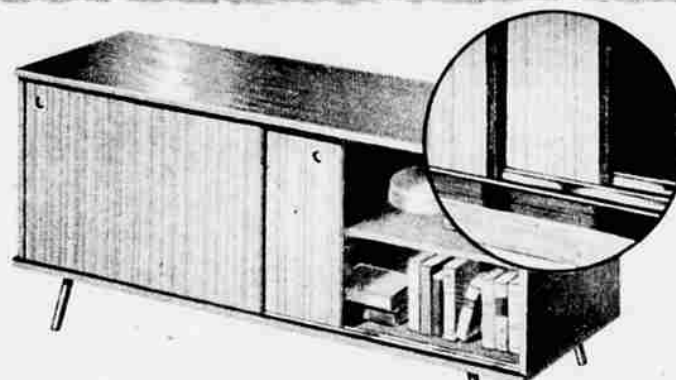
Indoors and out, you can make your home more comfortable and convenient with Reynolds Do-It-Yourself Aluminum. It's a fact that you can make rustproof, warp-proof and easy-to-handle lightweight storm sash for every window in your house.

And new double channel track sets, in $\frac{1}{8}$ and $\frac{1}{4}$ inch widths, take much of the work out of making sliding doors in cabinets, give a more professional look, assure smooth operation. Ask your dealer to show you the many plans and project sheets that give full information on making home improvements easier, and better, with Reynolds Do-It-Yourself Aluminum.

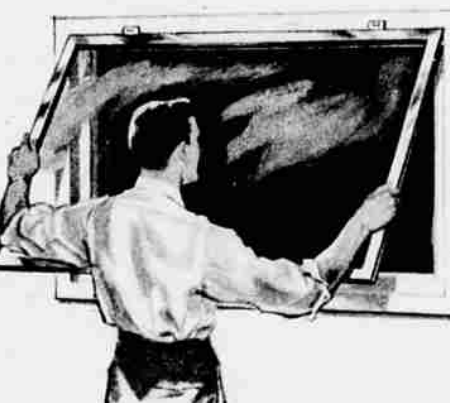
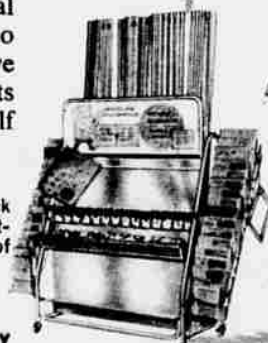


Your dealer's Do-It-Yourself Aluminum rack contains rod, bar, sheets, tubing, fitting, and extruded shapes for hundreds of easy-to-make home improvements.

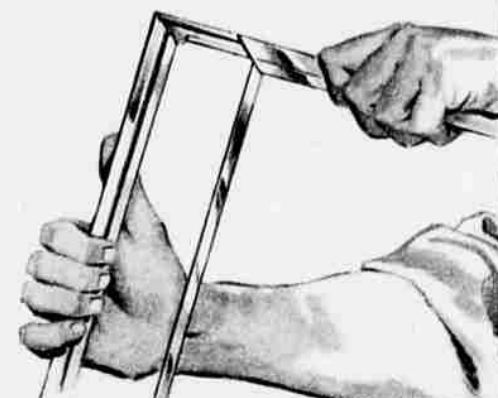
Reynolds Metals Company, Louisville 1, Kentucky



Use glass, plywood or masonite for cabinet doors that work twice as well, take half the work, when you use Reynolds new Double Channel Track Sets. Illustration at left shows how they work, how good they look.



You'll appreciate aluminum's light weight when you hang your Do-It-Yourself Storm Sash.



To eliminate warping and rust, make storm sash with Reynolds Do-It-Yourself Aluminum. They'll never need painting.