

NEW FRIGIDAIRE WASHER RATED NO. 1

Rated No. 1 for Cleanest Clothes!

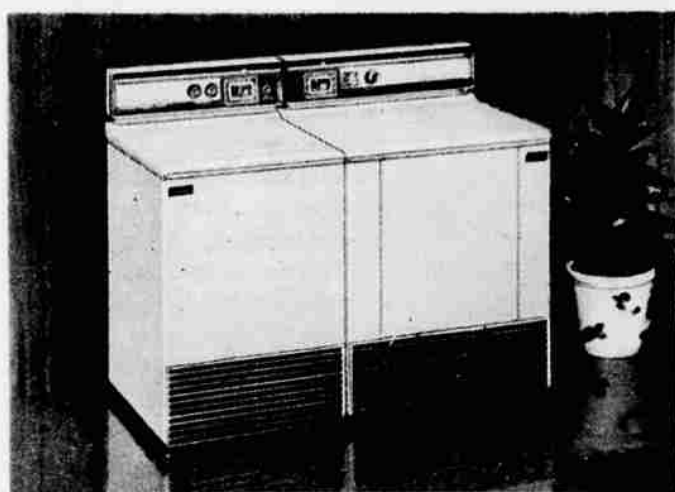
Rated No. 1 for Lint Removal!

Rated No. 1 for Driest Spin!

By U. S. Testing Company, Inc.*



Sheer Look Design! Choice of four lovely colors—sold by Frigidaire at price of white!



New—Automatic Dyeing!
Another First! In Frigidaire Custom Imperial and Imperial Washers. Easiest, safest way. No boiling bother, no spotting or streaking. Matching Electric Dryer has Filtrator, controls lint and moisture without plumbing.

New — "Wrinkles-Away" Drying! Frigidaire Imperial and DeLuxe Dryers have the "Wrinkles-Away" Cycle. Removes wrinkles from synthetics, "Drip-Dry" garments. Cuts ironing, hanger drying. Freshens like-new "washables" mused through use.



Lint Chaser Ring "sweeps" out more lint, dirt, scum automatically —than washers with filters that must be cleaned by hand

Circulator Ring keeps clothes separated, keeps them always moving under water, opens folds, guards against tangling.

Energy Ring—power-pulses water into surging currents that gently flex clothes, open fabric "pores" to whisk out deep-down dirt.

Below Turquoise Cap is a special dispenser that releases detergent, bleach or dye evenly, safely mixed, under water.

3-RING AGITATOR Gets clothes up to 50% Cleaner than other leading washers—by Test

Yes, America has a great new Number One washer — already proved to outperform, out-clean any automatic known to date.

Its name—*Ultra-Clean*—from Frigidaire! See it—see an entirely different washer with a 3-Ring Agitator that gets clothes up to 50% cleaner—and freer of lint—than other leading makes. See *all fabrics* washed perfectly, in fastest time—and the driest clothes that ever left a laundry tub. All this, with greatest over-all savings in hot water, detergent—and a built-in Suds-Water-Saver in *every model* can save you still more!

Combine it with a new Frigidaire Fabric-Master Dryer for the fastest, "savingest," "cleaningest" washday pair known. See your Frigidaire dealer.

New Frigidaire Ultra-Clean Automatic Washers for as little as \$229⁹⁵
(MODEL WS-58) Manufacturer's Suggested Price

*In tests of six leading washers under controlled laboratory conditions. Tested and verified by U. S. Testing Company, Inc., largest, most diversified independent textile testing organization in the world. Founded 1880. Reports #29123 and #29123-A dated May 2 and May 10, 1957.

SudsWater-Saver in Every Model Cuts washday costs almost 1/2

Save up to 3500 gallons of hot water—plus 40 good-sized boxes of detergent—in a year.



Get the one that's No. 1



Frigidaire—Built and Backed by General Motors

'58 FRIGIDAIRE

ULTRA-CLEAN WASHER with Matching Electric Dryers