

NEW IDEA FROM "MIX, MINNEAPOLIS"*



You get both—a large 13 x 9 in. lunchbox cake and 8 cupcakes—from just one package of Pillsbury Cake Mix and one package of Pillsbury Frosting Mix.

Pillsbury's new Lunch Box Cakes that are easy to pack...easy to eat

(Make 'em with Pillsbury Cake and Frosting Mixes)

Easy to handle as a sandwich!
The frosting's hidden in the middle!

A simple, easy idea, but such a practical one. The frosting won't stick to the paper when you wrap or unwrap the cake, won't stick to fingers when it's eaten. The baked-on nut crust keeps the cake from crumbling so it's easy to pick up (and the topping idea shown in the picture is something new, too—chopped peanuts which are unusually delicious with Pillsbury's Chocolate Fudge cake and Creamy Fudge frosting).

Perfect cakes for freezing, for the same reasons. And, out of the freezer into the lunchbox in the morning, this cake will be like "fresh-from-the-oven" by lunchtime.

Frosted cupcakes, too, "will travel" with this new lunchbox idea of Pillsbury's. Split as you see them here, with the frosting in the middle. A real delight for the kids, especially.

Pillsbury's New LUNCHBOX CAKEWICHES

Spread mixture of $\frac{1}{4}$ c. soft butter and 3 Tbsp. brown sugar over bottom and sides of 13" x 9" loaf cake pan and 8 cupcake pans.† Press in $\frac{3}{4}$ c. coarsely chopped peanuts. (Use about $\frac{1}{2}$ c. in cake pan, and $\frac{1}{4}$ c. for cupcakes.)

Fill cupcake pans $\frac{1}{2}$ full with Pillsbury Chocolate Fudge Cake Mix batter; turn remaining batter into cake pan.

Bake at 350° for 25-30 minutes (cupcakes 20-25 minutes). Remove cakes from pans and cool.

Cut cupcakes in half vertically; frost 1 cut side with Pillsbury Creamy Fudge Frosting Mix and press halves together.

Cut large cake in half. Frost one half with remaining frosting, top with other half of cake, nut-side up.

†Or use 15" x 10" jelly roll pan or 24 cupcake pans.

NOTE: Follow directions above and try other combinations of Pillsbury Cake and Frosting Mixes with chopped walnuts, peanuts, pecans or coconut.

*"Mix, Minneapolis" . . . it's Pillsbury's new idea service for creative uses of mixes.

Pillsbury
CAKE and
FROSTING MIXES

