



HURT BUT HAPPY—Lucretia Galbraith prims herself at a San Francisco hospital after literally experiencing a hair-raising experience. While trying to repair a broken pump aboard her boat, Miss Galbraith's pony tail was torn off when it caught in the engine's shaft. After her locks were replaced she said the operation also gave her a face lift—removing all the wrinkles from her face.

Interest in Market Seen in Areas Other Than on Wall Street

By ELMER C. WALZER
United Press Financial Editor

New York — A few days in the outlying regions other than the financial district reveals a wide interest in the stock market.



The workers who have built up savings and some who have bought stocks ask many intelligent questions about the market. They want to know what the market is going to do, if its decline is going to have an adverse influence on business.

Also they ask if the break in the stock could set off a bust like the one in 1929.

Not a few recall how the business depression that lasted from 1929 to 1932 started with a break in the stock market and a drop in business in Europe.

Answers to Questions
The experts have ready answers to those questions. They point out that this market hasn't had a 10 per cent decline as yet and that the drop has been done on a minimum of trading. The big holders of stock aren't selling. The sales that have been made to realize profits have been from small holders.

There is one more big difference between this market and the one of 1929. This practically is a cash market. Also it is an investment market with a minimum of speculation. The few speculators are the one who have realized profits, it is noted.

Despite their questions on the market and the wonder if the break will have an adverse influence on business, the workers who ask the questions do not appear to be too much worried. They continue to spend large sums for goods, although they also are saving more.

Adding to Holdings
The ones who hold stocks aren't selling. In fact, many of them report they are adding to their holdings at reduced market prices and thus bringing down the average price of their stocks in their portfolios.

Business men say they aren't interested in the gyrations of the stock market. But privately they admit they keep an eagle eye on it fluctuations.

However, business watches

other things than market prices and the consensus of many is that things aren't bad at all. They are cautious on predictions for the future because of the Wall Street gloom, but their plans indicate anything but fear of a recession.

Jim Frink Represents County As Tractorman

Jim Frink, Central Point 4-H Spark Plugs, will be the tractor driving contestant to represent Jackson County at the Oregon State fair.

Runner-up was James Reneau, Talent. Frink will compete with winners from other counties for the state title in Salem Sept. 6.

In the Junior division, David Christensen, Applegate, topped all comers easily as he showed excellent skill and driving safety in the contest. Placings were:

Senior Division
James Frink, Central Point, first and James Reneau, Talent, second.
Junior Division
David Christensen, Applegate, first; Gerald Reneau, Talent, second; Gregg Schmidt, Central Point, third; Russell Frink, Central Point, fourth; and Ron Willock, Talent, fifth.

Alaska Airlines May Buy Turbo-Prop Craft

Seattle — Alaska Airlines, which this week won permanent certification to fly between the United States and Alaska, is considering the purchase of two turbo-propeller transports, Charles Willis Jr., company president, said.

Willis said the airline was negotiating to purchase facilities at Paine Field, near Everett, where its overhaul shops presently are maintained and plans to construct additional maintenance facilities at Fairbanks.

The airline operates between Portland, Seattle and Fairbanks.

PROFANE PARROT
Hollywood — One bird apparently pays too much attention to what his owner says. Advertisements in Thursday's classified section of the Hollywood Citizen-News include: "Swearing parrot for sale, \$50."

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One Segment of Motion Picture Industry Experiences Big Boom

By ROBERT G. SHORTAL
United Press Correspondent

New York — One segment of the motion picture industry has been experiencing a real boom.

The boom firms are the 250 companies making movies for government agencies and for industrial companies that make products ranging from atomic reactors to light bulbs.

Production of these films has blossomed into a robust 100 million dollars a year business. The movies are seen by an estimated more than 40 million viewers a week.

These movies are used for a wide variety of purposes — as educational aids in schools, for examining new manufacturing and sales techniques, for explaining child care to mothers or for recruiting men for the armed forces.

The Standard Oil company (New Jersey) alone has more than 500 films in its worldwide library. They run the gamut from drilling oil to taking a trip in your car.

Many television stations make wide use of these industrial, or sponsored, films.

The list of firms using such films reads like a who's who in industry — Ford, General Motors, Pan American, Union Carbide, General Electric, New York Central, Shell Oil, Armour and hundreds of others. Trade associations such as the American Petroleum Institute of Bituminous Coal association have used films to tell the stories of their industries.

Judd Pollock, president of MPO Productions Inc., one of the "big three" producers of industrial films, said that after years "of instability and a high mortality rate the industry has come of age."

"Developing out of the talents of a hard-core of documentary film companies, an artistic area which never gained widespread acceptance in this country, the sponsored film industry is now firmly entrenched as an advertising, sales and public relations medium," he said.

Pollock noted that many of the films made for industry are strictly for internal use in training production workers or salesmen, for reviewing company activities at stockholder meetings or for improving employee relations.

Others are made specifically for public consumption, Pollock said. The American Cowboy, a film made for the Ford Motor company, has been seen by more than 50 million people in the past five years.

The Petrified River, a movie about uranium made for Union Carbide, was viewed by 15 million people in its first year.

Pollock said the cost of these films often averages around \$60,000. However, the cost per viewer has run as low as .0027 cent. Industry isn't alone in the trend toward movies as a medium of communications. The armed forces have made wide use of films for training and recruiting. Schools use them to help children learn geography and history.

Government agencies and departments also are active in the film field. The U.S. Department of Agriculture has a film called "The Good Egg." Narrated by a magician, it shows the many ways of preparing eggs. The U.S. Weather Bureau has one about hurricanes.

Many states also maintain film libraries covering scores of subjects.

But when asked loudly if he planned further children, he said, "Sure."

Power, who makes \$4,200 a year as a nurse at Central Islip State hospital, said he did not feel badly about losing the \$720, or more than two months salary.

Man Loses 'Bel' With Lloyd's Firm

Central Islip, N. Y. — A man who "bet" Lloyd's of London \$720 that his wife would give birth to her third set of twins has lost.

John J. Power, whose wife, Mary, has had two sets of twins in their four and one-half years of marriage, took out an \$8,000 insurance policy with Lloyd's early this year when he learned he was to become a father again.

At roughly 10-1 odds, Power paid \$720 premium, confident of a multiple birth.

Wednesday, she had a 10-pound boy, thereby shattering chances of collecting the \$8,000.

Power, reached by telephone today at home where he was caring for the two sets of twins, said first, "I can't hear you. The kids are making too much noise."

But when asked loudly if he planned further children, he said, "Sure."

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Miss DeHavilland Credits Yoga For Keeping Her Slim, Beautiful

By VERNON SCOTT
United Press Hollywood Writer

Hollywood — Olivia De Havilland, back here for the first time in two years, credits yoga for keeping her slim, trim and beautiful.

The two-time Oscar winner, now a resident of Paris, specializes in standing on her head.

"That's why I feel so wonderful," she says. "I know nothing about yoga philosophy, but the exercises keep me in shape. I practice them every day at home — starting with the lotus position and working up to standing on my head."

The actress, usually a shy individual, startled nearby diners in the Brown Derby with a series of undulating breathing drills.

You Start Here
Pressing her hands on her midsection, Olivia said, "Now, watch. You start here and breathe upward through the chest and shoulders."

The demonstration looked very much like a woman having trouble with a tight corset.

"It's all based on breathing, circulation and relaxation of muscles and joints," she smiled. "No portion of the body goes unexercised."

"I stand on my head brilliantly. I even do the lotus position while in a headstand — with my derriere in the air. Must look awfully funny to people who aren't used to yoga."

BATTLE TO THE DEATH

Kitwe, Northern Rhodesia — African spear fisherman Ifumo Phiri and a crocodile fought an underwater battle to the death here Wednesday in the Lunga river. Horrified spectators watched as the man and the crocodile rose and sank three times, before Phiri managed to kill the beast with his spear and struggle ashore.

Olivia went on to say that many French women indulge in yoga. She was introduced to the cult by her husband, French journalist Pierre Galante.

She has adapted herself to Parisian life in other ways. The star speaks French fluently, wears Dior clothes and has become an expert on Gallic foods and wines.

No Real Yogi's Here

"Twice a week I spend 45 minutes with Madame Vidal," she said. "She is my yoga instructor. I asked her to recommend a yogi for me over here, but she didn't know any reliable ones in Hollywood."

"I've lived in Paris for the past four years. In that time I've made three pictures and had one baby (Gisele, age 13 months). I doubt if I will ever come back to live in Hollywood. You might say I'm giving it up for a man—my husband."

Currently starring with Alan Ladd in "The Proud Rebel" for Sam Goldwyn Jr., Olivia will return "home" in December. "It will be nice getting back to France," she concluded. "Nothing human surprises the French — and certainly not yoga!"

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